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The Blooming Generation of Young Entrepreneurs



In-Depth Interview with A2K: Everybody's Grinding









ISSUE NO.1

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REACH OUT TO ITM

IETTER FROM THE EDITOR

elcome all, to the first ever issue of In The Making! At ITM, we aim to be a platform for the new adults. Our focus is to be a source of advice and guidance for the new generation of adults entering 'the real world'.

Being the creator and editor, ITM is important to me. As a young adult myself, it's easy to feel lost and alone as you enter 'the real world'. It's daunting and confusing over what to do next. That is why I wanted to make a platform that can help others through this time and not feel like it is just happening to them. We seek to feature and highlight young, talented individuals and recent graduates to offer the ability to relate and inspire our readers. This is a key aspect and

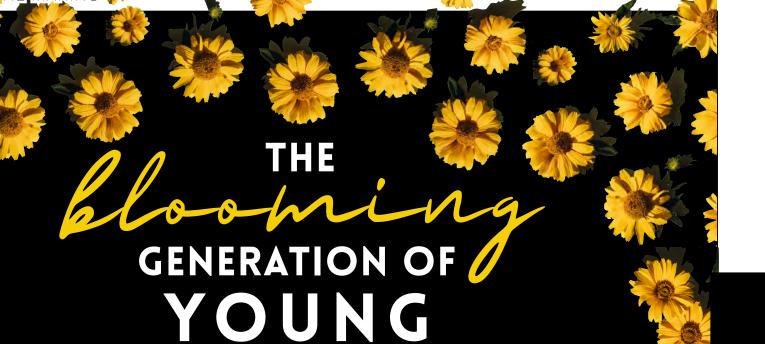
priority of mine. Giving these new adults a place to showcase themselves, displaying their success and hard-work. We want to give our readers aspiration to follow their own passions and give themselves the chance to try.

Every month we focus on a different topic and fill the magazine with articles and individuals who relate to the message. This month: Everybody's Grinding. 2020, and into this current year, has been one hell of time and experience. But that didn't stop some people, especially those featured this month. They have been grinding hard and it's paying off.

So, sit back and relax and I hope you enjoy Issue No.1 of In The Making. In the meantime, we will be working hard to bring you the next issue of the magazine on June 1st.

REBECCA ANNE COLLACOTT

Editor-In-Chief



The rise and shine of young people becoming entrepreneurs is on the grow. With young people starting twice as many businesses today than the Baby Boomer generation did*. But, why now?

ENTREPRENEURS

new generation classification group have become quite the trend recently, The Zillenials. They are the ones that are born between 1995 and 2002, that feel they don't quite belong with the Millenials or Gen-Z. Therefore, they are stepping forward and making a name for themselves. With strong entrepreneurial spirit being shown.

But, why wouldn't they though? They have grown up with the development of social media. Seeing first-hand the boom of brands and influencers using these platforms to gain success. Zillenials have begun to utilise this for themselves, starting up their own businesses, with technology and social media knowledge on their side. Giving them a chance to earn some extra money, all while learning some key skills and experiences along the way.

2020 brought a halt in general life with the Covid-19 pandemic, this didn't stop the desire of being an entrepreneur. Although, people believed there wouldn't

be this type of interest due to the economic issues the country faces. There was though, and instead it saw an increase. 13,257 new businesses were registered during the year, and that's not taking in to count all the businesses that haven't been registered yet.

Top Tip: You do not need to register your business with HMRC until you make over £1,000.

With the stay at home order and 8.86 million people furloughed at the start of the first UK lockdown. The abundance of free time gave people the opportunity to turn their passions and hobbies into a revenue source. From jewellery making to candles to baking, a wide variety of new small businesses hit the scene.

A lot of young adults felt this impact, especially those working in hospitality whilst at university or were just about to graduate and look for a job. Therefore, they too became creative in ways to bring in money by setting up small businesses of their own. Although, they may not know much on business admin. They

have the knowledge of how to use social media to their advantage. Many focussed on apps like Instagram and TikTok to promote themselves, knowing the latest trends and tactics to get their new businesses noticed. As well as utilising on their already established social media network and communities to help with the modern methods of word of mouth promotion. That's why many of these new businesses set up by young people have seen sustainable growth over this year and many years before.

Even though, 20% of new businesses tend to fail within the first year and your first ever entrepreneurial attempt might not be the most successful. It instantly gives you experiences to learn from, skills to develop and most importantly a resilience in life and business. That's why at In The Making we always encourage and look to promote the new young entrepreneurs. Whether that is with tips and tricks on developing a business or spotlighting your business.

*Click To View Statistic

DO YOU HAVE A BUSINESS OF YOUR OWN? CHECK OUT OUR 'BEST TOOLS FOR SMALL BUSINESSES' TO HELP YOU OUT





An In-Depth Interview Introducing A2K. The Up-and-Coming Half-Saudi Arabian, Half-Irish Artist, from Bahrain, Who is Bringing a New Sound and Approach to Music.

LISTEN TO THE FULL INTERVIEW INSTEAD

GIVE OUR READERS A SUMMARY OF THE TYPE OF MUSIC THAT YOU CREATE.

"The type of music I create, I guess the most basic genre of it would be rap. But, the thing is within rap there are a bunch of different sub-genres. There's trap-rap, there's more lyrical rap, you kind of have the storytelling side of it. So, I'd say I don't like to limit myself to one specific genre or sub-genre. I try to be as creative and versatile as possible, because I draw from all different types of genres of music. Not even just specifically rap."

2. HOW DID YOU GET INTO MAKING

"I got into making music when I was a kid actually. Since I was a child I've been playing instruments. I picked up my first instrument in year two, and that was the violin. Then, I dropped it in year four and then I picked up guitar. And, then in year seven I picked up drum lessons as well. So, that's like my instrumental background. But, I started creating music, in the sense of recording rap music and writing my own lyrics at the age of thirteen actually. And then, I started releasing music in 2015 on SoundCloud. So, I've been doing it for about six/seven years, I'd say, like professionally."

3 IMPRESSIVE! BUT HOW DID YOU CHOOSE THE STAGE NAME OF 'A2K'?

"It's a funny story. It actually came from Club Penguin. The way it came about was I needed a username for Club Penguin and I couldn't think of one. So, I asked my mum for help. And basically, it comes from my social media handle which is 'a2000dublin'. 'A' is the first letter of my name, which is Abdullah. '2000' is the year I was born, and 'Dublin' is where I was born. So, I started using that for all my social media handles and everything. Because I'm Saudi Arabian, I lived in the Middle East. Everyone was like "Oh, you're actually from Dublin!" and people started calling me "Dublin". Then, they started calling me "A2000". And then, they just shortened it to "A2K". So, that's how A2K came about, A2K means A2000."

Q4. DO YOU HAVE A METHOD IN HOW YOU CREATE AND WRITE YOUR MUSIC?

"There's no specific methodology, or way that I create a song. But, I feel like there's somewhat of a routine thing that I do. I'll sit there and I'll play the beat, and I'll kind of zone out, leaning back in my chair, playing it over some speakers or some headphones that are really like solid volume, guite high. And, I will see what the beats really speaking to me. What kind of flows I can hum that go with the beat. I am closing my eyes while I'm doing all this. I just let my mind paint vivid pictures of what kind of energy and vibe the beat is speaking to me. Then, I'll start constructing lyrics from there. So, yeah, that's my methodology for creating music. Unfortunately, there's no set routine. I feel like the best way to create music is, allowing it to come organically, and build on the rush of creativity that you get. And just making sure that doesn't stop."

5. WHAT HAS THE JOURNEY OF CREATING AND SHARING YOUR MUSIC BEEN LIKE?

"I started sharing my music on SoundCloud. It's where I posted my first song. I started sharing it amongst friends on my Snapchat and Instagram. I was getting quite a good buzz, in a week or two I'd be getting like 2,000 plays. My journey has been quite a journey so far. I've found the most beautiful thing about it is that it's just the beginning. But, the journey's been tough. Staying in the studio, sometimes days on end. Just writing lyrics and trying to figure out a kink in a song. Of course, many arguments with me and my team, Corrupted Format, as well, creative differences and what not.

But, the most important thing is that you don't let those kinds of things stop you, and use that as inspiration. You'll learn a lot from that struggle and you'll come out as a better version of yourself. I love the journey. I am excited for whatever is left to come. The journey has been absolutely brutal, but beautiful at the same time"

FORMAT, WHAT IS THAT?

"Corrupted Format is my media collective. As an artist, I feel like it's very important to have a whole media humble myself. I don't make music for other people. I team with you. In the sense of, people who can shoot music videos, graphic designers to do cover art and Some people decide to go see a therapist, and that's photographers to take pictures. Social media content is a very, very big thing and you need a solid digital landing as an up-and-coming artist. So, people can I make music for me. And it's the thing I enjoy doing familiarise themselves with you, and put your music most. It's the only thing I see myself doing for the to a face. It's a group of six of us, and we all went to rest of my life. So, I shouldn't be concerned about school together. We were all raised in Bahrain, and we all have different specialities. It was a small idea that me and my graphic designer had of why don't we form a little group. And basically, we are using our self-made platforms, in order to bring more exposure and attention to local underground and underrated talent. We aim to be the first fully Arab collective to make it in the western mainstream music scene."

• CREATING MUSIC WHILST **UNIVERSITY BEEN?**

time, its deadline season. It's hard to get creativity in those kinds of situations. Your so focussed on the work and the academic side of it. Especially during the pandemic, a lot of things have been put to a halt. But, at the same time it's been such much value to my music. I've been in contact with from different backgrounds, creating different kinds of music. I actually met my closest friend and one of my favourite producers of the current generation, the same time because of many new connections." and emotion into a song.

GOTTEN PAST THAT?

thing. Especially for someone who suffers a lot from And, I just watched Django (Unchained) and that's anxiety and some mental health issues. I feel like the what kind of inspired me to come out kind of big. Just best way to get over that and continue creating is like make your presence be felt and known through to literally try and track those thought patterns. And, the song. once you notice yourself getting into that thought Unfortunately, I can't pick one. But those are my

YOU SPOKE ABOUT CORRUPTED away from it. Stop it as soon as you can and just continue. A lot of my self-doubt with my art comes from whether people will like it. I got to remind and make music because this is my art, this is my therapy. the route they find is best for them. Or some people decide to meditate. This is the way I express myself. what other people think. I should be concerned on creating the best art I can and the rest will follow."

IF YOU COULD GO BACK IN TIME AND TELL YOURSELF SOMETHING WHAT **WOULD IT BE?**

"It would be wait and trust in the process. Because what I have achieved so far, is nothing compared to what I want to achieve. But, at the same time, HOW HAS THE EXPERIENCE OF it's nothing compared to what I thought I would be AT achieving at this time. So just keep going and trust in your process. Do right by yourself and by those "It's been tough at times, when it's been crunch around you in the world. God will follow through and do right by you. That's the most important thing."

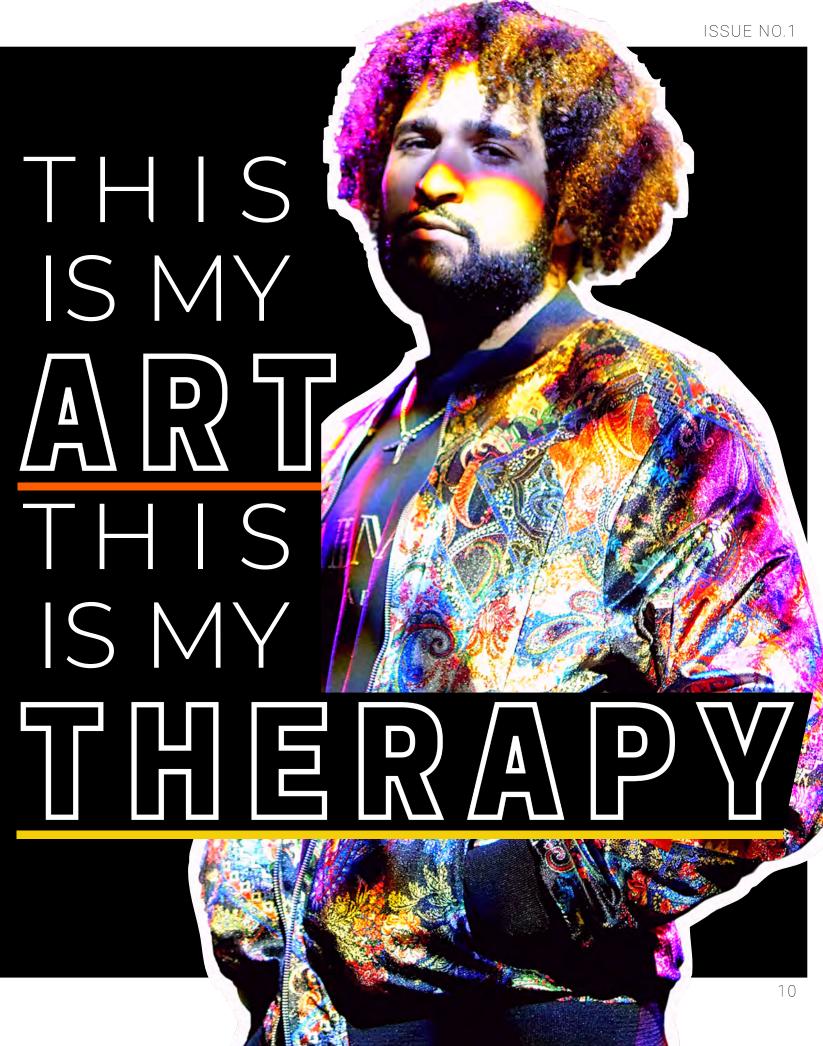
WHAT'S YOUR FAVOURITE SONG YOU'VE RELEASED AND WHY?

"It's actually a mix between two songs, no, actually, a beautiful thing as well. University has added so I'd say three. 'Lockdown Freestyle' I feel it's one of my most lyrical songs. Even though, it was only a minute so many creative people. So, many different artists and a half, I still feel like it was one of my better produced songs and the beat selection was one of the best to compliment my voice.

I would say the same thing for '7am', that's another CrisEast. Shoutout CrisEast. I met him on my course beautiful song. Another really, really personal song for in second year, and that was a beautiful pairing. We've me, because it took me around six months to write created like four/five songs together. University and that song. I had a really big creators block. So, that juggling it have been tough, but it's been beautiful at and 'Lockdown Freestyle' is just me putting my pain

Then, a third song that I say is my favourite I've released HAVE YOU EVER STRUGGLED WITH is 'Unchained'. It's very different to anything I've ever SELF-DOUBT? AND HOW HAVE YOU released. The reason that it was called 'Unchained' is because, before I recorded it, I had the lyrics written. "I have doubted myself a lot. Self-doubt is a very big But, I didn't know how I wanted to record the song.

pattern, you just have to do whatever you can to break three favourite songs that have been released."





after watching:

SEAS

The new 'whistleblower' documentary that has everyone across the world talking. But, is it a rightful call to action or just 90 minutes of misinformation and half-truths?

NOT SEEN IT YET? WATCH THE TRAILER

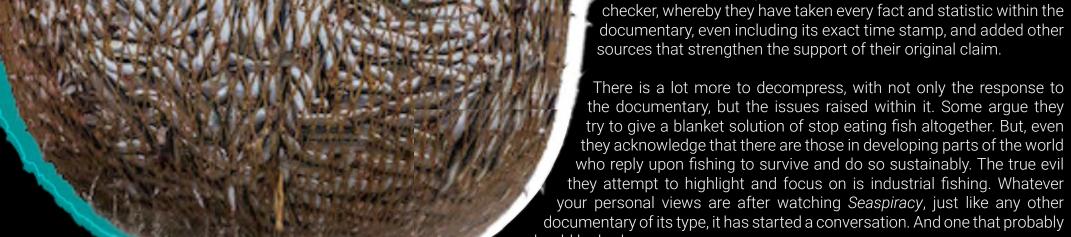


First off, let's just put it out there that 'ConspiraSea' might have been a better play on the word's 'sea' and 'conspiracy'. Although, the name was probably chosen to link it to the producer's previous award-winning documentary Cowspiracy, that delivered a similar eye-opening experience. Since its premiere release on Netflix in March, it gained instant attention. However, with popularity comes scrutiny. Leaving viewers split; with one half vowing to give up the consumption of fish and the other half disputing and accusing the documentary of misrepresentation.

Seaspiracy raises the question of how will our planet's oceans have a future if commercial fishing practises aren't challenged and changed? No matter what side you land upon after watching the documentary, its show and tell all nature, makes it very difficult to watch at times. The shocking content within it is why it's having such as immense impact. But then again, sensationalism does sell.

Putting aside the albeit distressing visuals of the documentary, it is the statements and statistics that is causing the main opposition to Seaspiracy. Throughout, they make claims and back them up by displaying a statistic or article headline in support. This is where many have argued that the sources have been cherrypicked, because they are either out of date or exaggerated. Hitting back at these accusations that have been circulating online, Seaspiracy decided to make an update to their website. The addition of a fact

who reply upon fishing to survive and do so sustainably. The true evil should be had.









90% of graduates don't know how to find the jobs that best suit their skills*



raduating brings a bittersweet feeling. There's the celebration and recognition of your achievements and it should be a happy time. For many though, it can feel daunting as you are thrown into adulthood and the unknown, after almost all your life having a structured routine focused around education. Made tougher for those who've experienced the anti-climax of graduating during a global pandemic. Bringing the overpowering question of "What's next?". Although, some may know exactly what they want to do, or have a job lined up. Many don't. So, know you're not on your own and feeling lost. That's why we have put together 5 key points to build some structure in helping you find a post-graduate job.

TIP NO. 1

To get the ball rolling in the hunt for a job, it's important to do an audit on yourself. Do a deep-dive analysis on your skills. The easier ones to define are your hard skills, these are your skills that will help you with job-specific duties. They are usually learned through education courses and training, for example the ability to efficiently use different computer software's.

Next, is the one that's a bit more personal: soft skills. Think of these skills as ones that enable you to fit into a workplace. This can be anything from your personality and social skills to organisation and teamwork skills.

A way to help identify these soft skills is to review everything you've done, whether that's through part-time work, volunteering or university projects. Yes, university projects too! They are great ways to evidence the use of these skills. These are all transferable skills. Take a look at the most in-demand skills based on

current job listings and information from employers and companies:

MOST IN-DEMAND SKILLS



This might sound out of place when you're the one looking for a job. But, what do you want from a job? Think about what the key elements are to make the ideal job for you. When the majority of your time can be focussed around work, it's important to make sure it's going to be the right fit. No career test could answer this for you. Instead you need to think about what you have enjoyed in the past, either during your studies or in your own time. It's important to make sure you are heading down a career path that is not only right for you, but is one that you will enjoy. So, take your time and think about it.

TIP NO. 3

Once, you've got a rough idea of your skills and what you want to do, it's time to research. That may seem boring and tedious. However, it's crucial to do this now, rather than jumping in head first. This means researching the types of job roles, and their requirements, that you're interested in to make sure it's something you want to do. Then, when you start to find jobs, it is also important to research the company. Have a look at their mission and ethos as an organisation and what they are like to work for. A chunk of your time is at work, and you want to check that's going to be a suiting environment. A great site to use to do this is Glassdoor. They post job listings as well as reviews from previous and current employees on work life and pay, etc.

TIP NO. 4

If you already have plenty of things on your plate right now, then don't worry. On the other hand, if you do have some spare time on your hands then use this time right. Although, the pandemic hasn't been the greatest, it has made available some free online courses. There are many out there that offer a wide variety of learning, whether you want to develop and accredit pre-existing skills or learn something brand new to add to the CV. It is a great use of time, with the advantage of earning

a recognised certification at the end. Now, this doesn't mean go and do every single one, but explore what is on offer to best suit your future. Here are some of ITM's favourite platforms for free courses:

GOOGLE DIGITAL GARAGE

THE SKILLS TOOLKIT

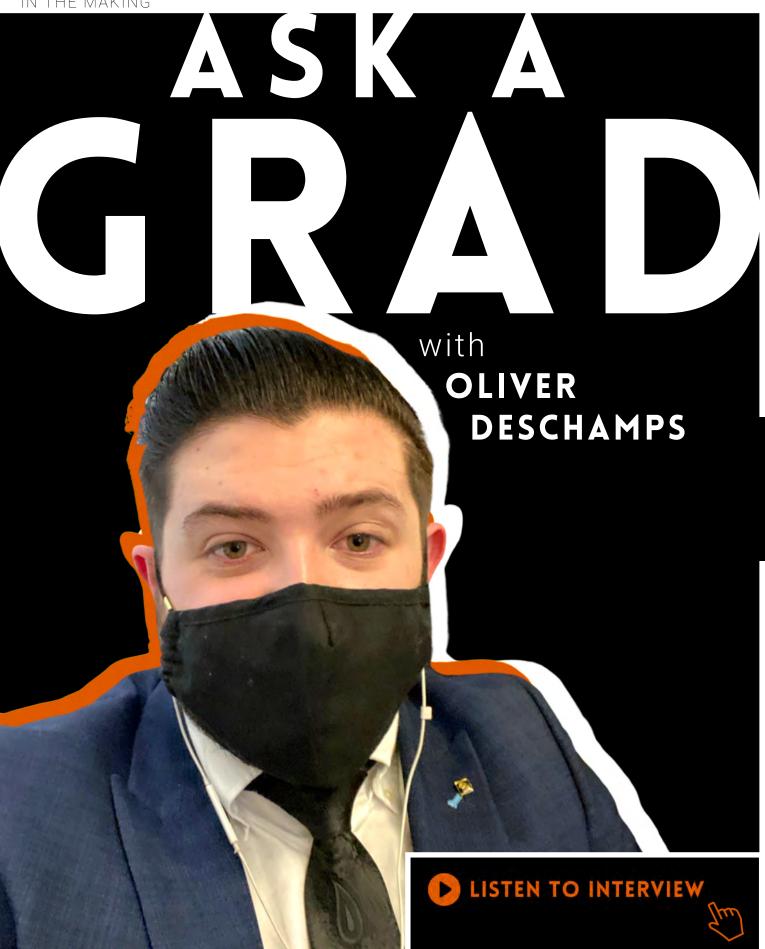
TIP NO. 5

What happens next is taking all this and being able to summarise it into a CV or an interview. Look at the jobs and think about what that employer says they want. Then find your matching skills and experience to prove to them that you're the one they want. At the root of it that's it! It's just about practising and fine-tuning it.

*Click To View Statistic

CAN'T BE BOTHERED TO READ THE ARTICLE? WATCH OUR HIGHLIGHTS INSTEAD ON TIKTOK:





HOW DID YOU FEEL WHEN THE I spent my day just sort of waking up, working on **• COVID-19 PANDEMIC STARTED?**

"I was a little, erm, probably naïve when the pandemic started. I kind of didn't think it would go on for as long as it had done. There was also a lot of prep at uni talking about how we were going to be acting if we did go into lockdown. But, of course it started a long time before anyone went into lockdown, as it was just a virus in Wuhan. In my head it was just so far away that it wasn't really going to affect us. And if I'm honest, I lived my life almost completely normally up until the point of the first lockdown. At which point everything changed. And yeah, I just think I don't I ever took it seriously until it started."

WITH IT BEING YOUR FINAL YEAR, -HOW DID THE PANDEMIC AFFECT **YOUR COURSE?**

comparison to other subjects, because in other subjects your final year and your final course is a lot of written work. Whereas, in an engineering course,

my assignment, trying to develop it. But, it was a very difficult time. It did provide a lot of stress, but I think the thing that calmed me down was knowing that realistically everyone else was going through the same thing. So, it wasn't really as harsh as it could have been in a sense. It made me feel a little bit better knowing I wasn't alone."

ONCE YOU FINISHED, HOW DID YOU GET YOUR RESULTS AND DID YOUR UNIVERSITY TRY TO SIMULATE OR OFFER ANY **GRADUATING EXPERIENCE?**

"I think I got an email to say that my grades were done. Then, I just more checked the uni website to see my overall grades. And that's kind of how I found my results. I don't think I remember getting an email that specifically went "Hev! Congratulations "I actually felt quite heavily affected. I think in you've passed!" or "You've graduated!". The only real confirmation I got about the graduation was that we weren't going to be having a graduation that year. It wasn't even going to be, I don't think teleconferenced

AFTER 3 YEARS OF WORK, THERE WAS NO REAL LIKE "YAY! YOU'RE FREE! YOU'RE DONE!" IT WAS MORE JUST LIKE "COOL."

you actually do a lot of physical work. And it was a or anything. It was just we are going to do something little bit tricky for sure! But the main difficulty I had with my course was that I was not able to realistically access some of the uni resources. My project required building a unit and I wanted to 3D print parts, which I didn't have access to realistically. The university did offer to me to purchase parts and send them to my address, which was great and that did help quite a lot. But, I was still hamstrung by the fact that my design couldn't really be what I wanted it to be because of the restrictions of not being able to go into the workshop and not being able to access some of the uni's more better resources for my course."

HOW DID IT FEEL DURING THAT TIME? "It was quite stressful during that time, if I'm honest. Mostly because, of course, I was locked in. The flat that I was in at the time wasn't great for space. So, I did feel a bit, I wouldn't say claustrophobic but that's probably the closest feeling you can get to it. Where I was locked in, into a small room and

next year, if you'd like to come. Which I won't be attending because it won't feel like my graduation. I'll kind of just be forced into another group. Then realistically after that, the only other result was just getting my certificate in the mail. Which was just like, "Okay, cool, I am done now.". But it doesn't feel like, erm, it doesn't feel like I graduated."

SO, IT DOESN'T FEEL LIKE YOU HAVE GRADUATED?

"No, it didn't really feel like I had actually graduated, if I'm honest. I had my last meeting with my lecturer and then it kind of just stopped. Everything just didn't get, it was just like "Okay, you're done now.". He was like "I like your work", cool, "this will be the last time I am speaking to you, good luck.". And that was it. It's almost like the end of a class in a sense. There was no, after 3 years of work, there was no real like "Yay! You're free! You're done! Get out of here! Go do your own thing!". It was more just like "Cool.". And you're

IN THE MAKING ISSUE NO.1

like "Oh. That's, that's it? Okay, erm, right.". And you just sort of head off into the world. It's a bit strange."

SINCE THEN, WHAT HAS IT BEEN LIKE TO BE A GRADUATE DURING THE ON-**GOING PANDEMIC?**

"Being a graduate in the pandemic has actually been probably the most difficult thing that I've faced so far. Because I don't know about other fields, but I know within engineering guite a lot of engineering firms let go a fair few divisions and departments. So, there were a lot of experienced engineers looking for work, at the same that I should have been graduating and looking for work. And it kind of meant there was no room for graduates because everyone was concerned about cash flow. What would you rather have a 5-year senior engineer, who you can just put to work and he's going to start making money for you. Or, a graduate, who may need 2 to 3 months of training before you can get any sort of kickback from it. So, it did make it very difficult. I'm yet to find a graduate job in fact. And I am almost a year into graduation. Luckily, the market

other in each department. And I am sure it's the same for every other course. You know your lecturers and they sort of know you. So, it would have been nice, just having that little moment of "Yay! We did it!".

I think from myself, I think what would've been nice is if I had actually gotten together with some of my other students and friends and we had done something over Zoom or something. For example, all brought gowns and caps, had a laugh, maybe have a drink together. I know it was impossible to do it in-person. We did have plans to do it in-person after we had graduated, but of course, Covid stopped that. But I think we should still have tried to have done it ourselves over Zoom."

AND FINALLY ...

ANY TIPS OR INSIGHT YOU WOULD • GIVE TO UP-COMING GRADUATES?

"I think the main tip I can give really to make your life easier after graduating is start applying now for jobs. I think it was very difficult for me, and it put me in a difficult mindset to be not in a graduate role right now.

THERE WAS NO ROOM FOR **GRADUATES BECAUSE EVERYONE WAS CONCERNED ABOUT CASH FLOW**

year to be a graduate in. There is no real space right now for any graduates to get in on the ground floor of any company."

GIVEN THE CIRCUMSTANCES. WHAT DO •YOU WISH COULD HAVE HAPPENED TO CREATE MORE OF A GRADUATING **EXPERIENCE?**

"I think what would've helped me a bit more with my graduation would have been even some sort of pre-recorded video of department by department. Just my lecturers standing there and going "Oh, congratulations to Oliver for graduating!" or "To xyz you've graduated! You've done it!". To sort of give that finalised sort of thing. It was more just so abrupt and "Okay, you're done.". Even if it was just a compilation over Zoom of my robotics teacher talking about the JOIN US NEXT MONTH FOR ASK A GRAD robotics students and then, the mechatronics teacher talking about the mechatronics students. It would of felt a little bit more wholesome. We all knew each

is opening up again. But, it has been a really difficult I think if you've got your predicted grades, or you can get a predication of whatever you're going to get; 2:1, First, 2:2, whatever it is. Start applying for roles within your industry now, because as soon as you graduate you are then in the pit with everyone else who didn't start applying before you. Even if you can get your foot in the door with one company, say like volunteer with them now, with the promise of moving onto an actual job with them once you graduated. Even if you have to do weekends, or you can do evenings, or if you've got the free time one day and you're not doing uni work. Go and do it. Covid is easing up now, people are hiring again. My best advice would be get yourself in the door. So, you can have an easier time once you've graduated and not have to have a long transition period."

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We'd be more than happy to help you tell your story. We are always looking for young, talented individuals to be featured in our magazine every month. And next month it could be you!



IN THE MAKING ISSUE NO.1

CONT

With Special Thanks To All Involved In Issue No.1 of ITM.



JAKE PARIS

The man behind featured young entrepreneur business of the month: Classic Vintage Outlet.





A2K

An up-and-coming Artist from Bahrain, currently residing in the UK studying.





OLIVER D.





Class of 2020 graduate from Middlesex University with a degree of BEng in Robotic Engineering.



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