

Personal Statement

I usually like to make all kinds of whimsical ideas in my mind and then present and rationalise these ideas. In my work, my goal is to meet the needs of customers while creating my ideal creation, without losing my personal characteristics and satisfying customers.

I respect the needs of contemporary clients for the commercial nature of design works, but if all designs follow the same routine and the same thousand times, then the existence of the designer will lose its meaning.

I have learned a lot of knowledge and skills in different fields during the three years in university, I have made a qualitative leap in visual communication. Now my design will be more organised than before, instead of just relying on a flash of inspiration.

In addition to professional fields, I also have many hobbies of my own. I like to travel, also like manga and anime. I love Hayao Miyazaki anime, Naruto, and One Piece the most. I hope that one day I can better integrate these elements into my design.

To enrich my experience and expand myself, I plan to do internships in China and the UK for a while respectively, to get in touch with different environments to find the future development I want more.