

Kodai Takezawa
Design Portfolio
2021

01

02

03

04



wave 01

Portable Air Purifier

04/03/2019 - 29/04/2019



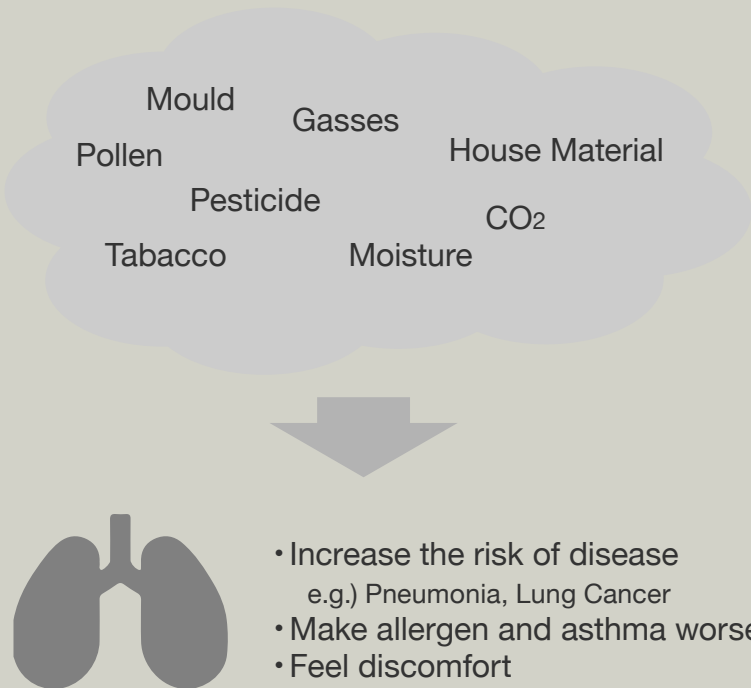
Research

90 % of urban dwellers have been breathing unsafe air

4.2 million deaths resulted from air pollution in urban area

Indoor air has **2** to **5** times higher pollutant level than outside

Spend **90** % of a day Indoor
= **21.6** hours



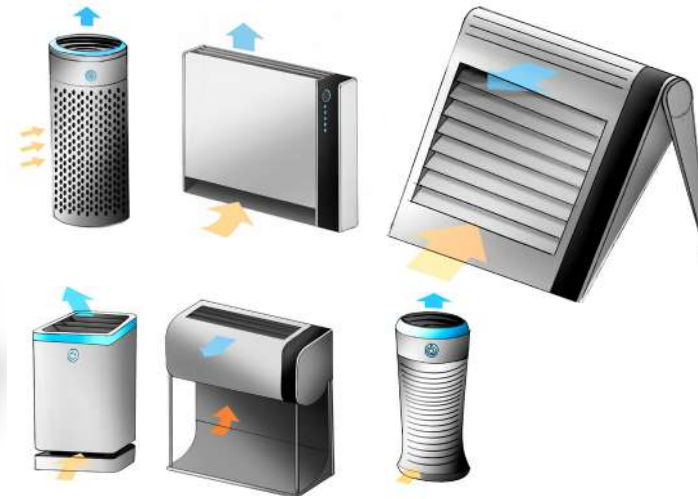
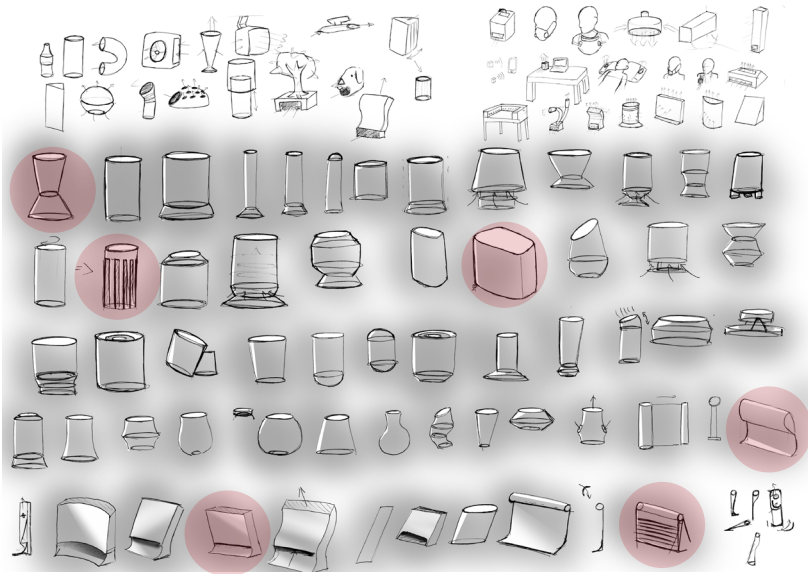
Target Users



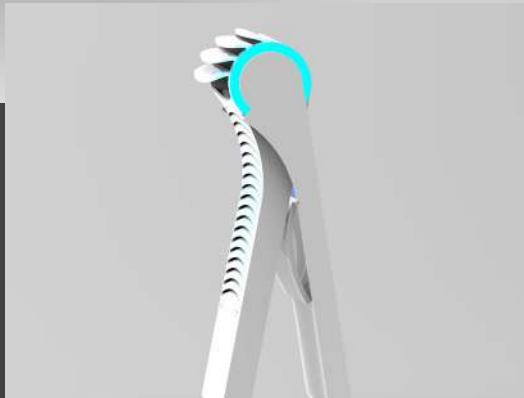
Main Areas

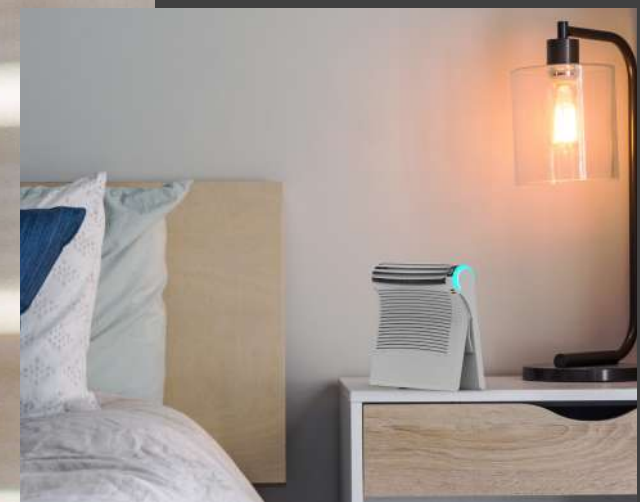


Ideation



Final





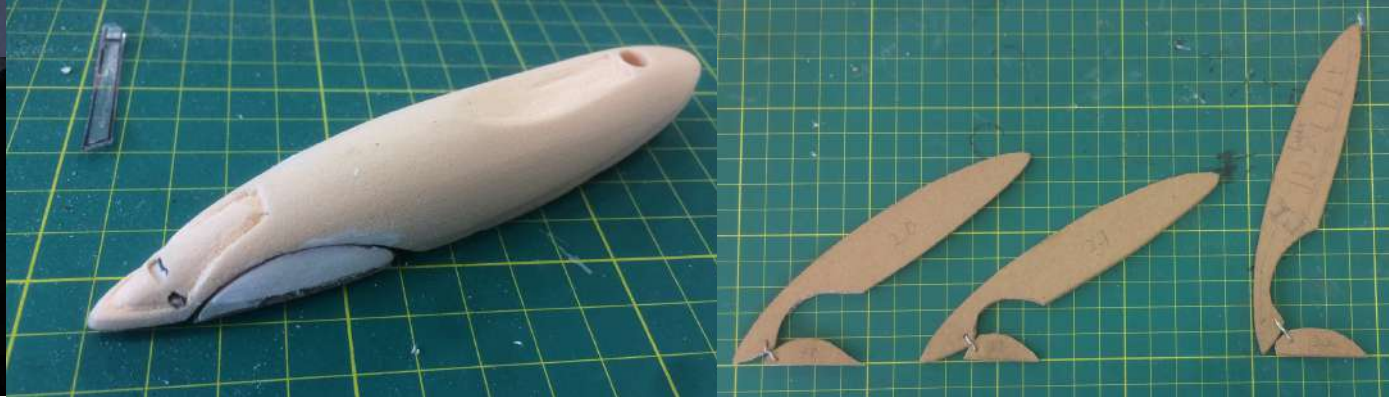
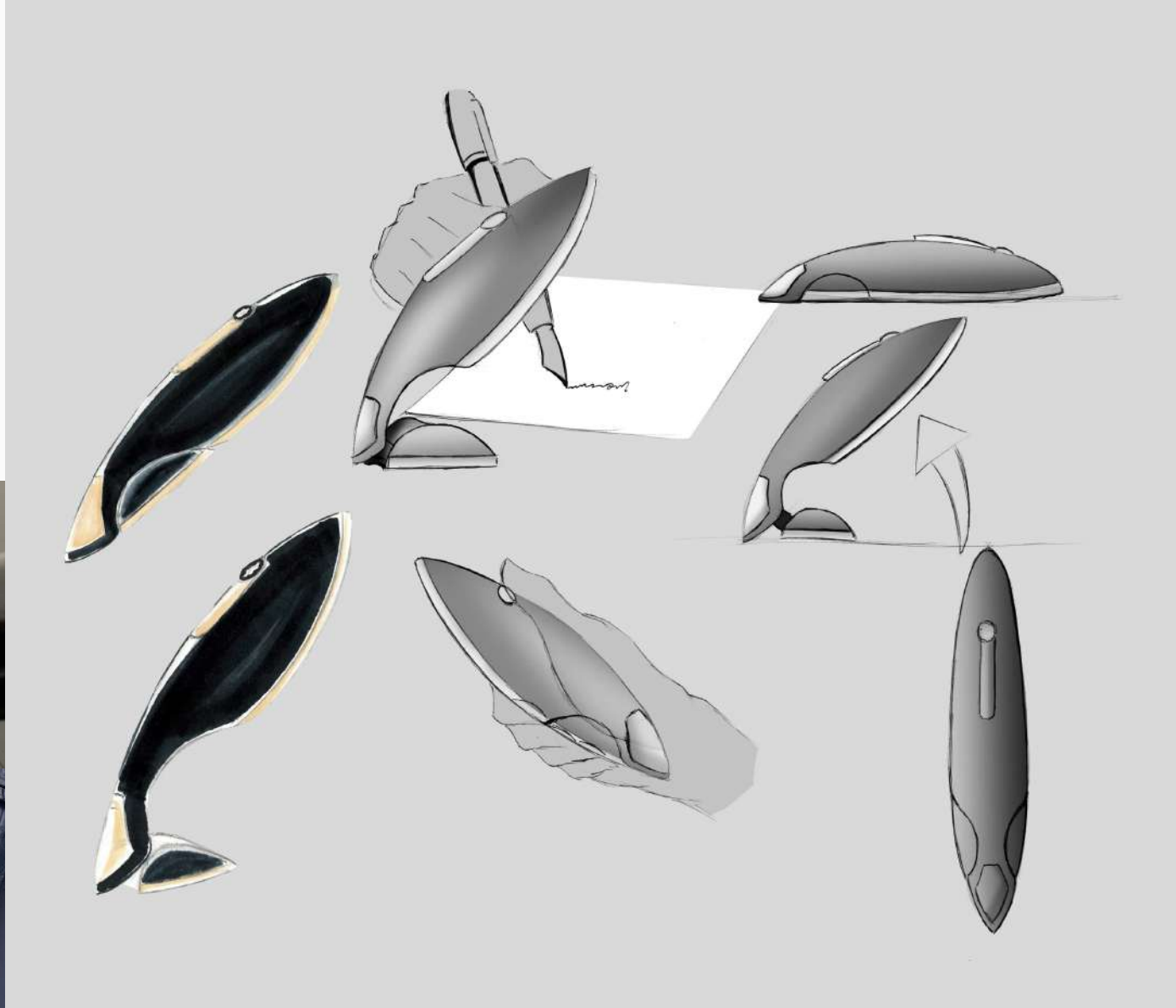
Montblanc
Licht
Personal Light

25/02/2018 - 2/04/2018



Concept

MONT[®] BLANC







Driver

Toy Car

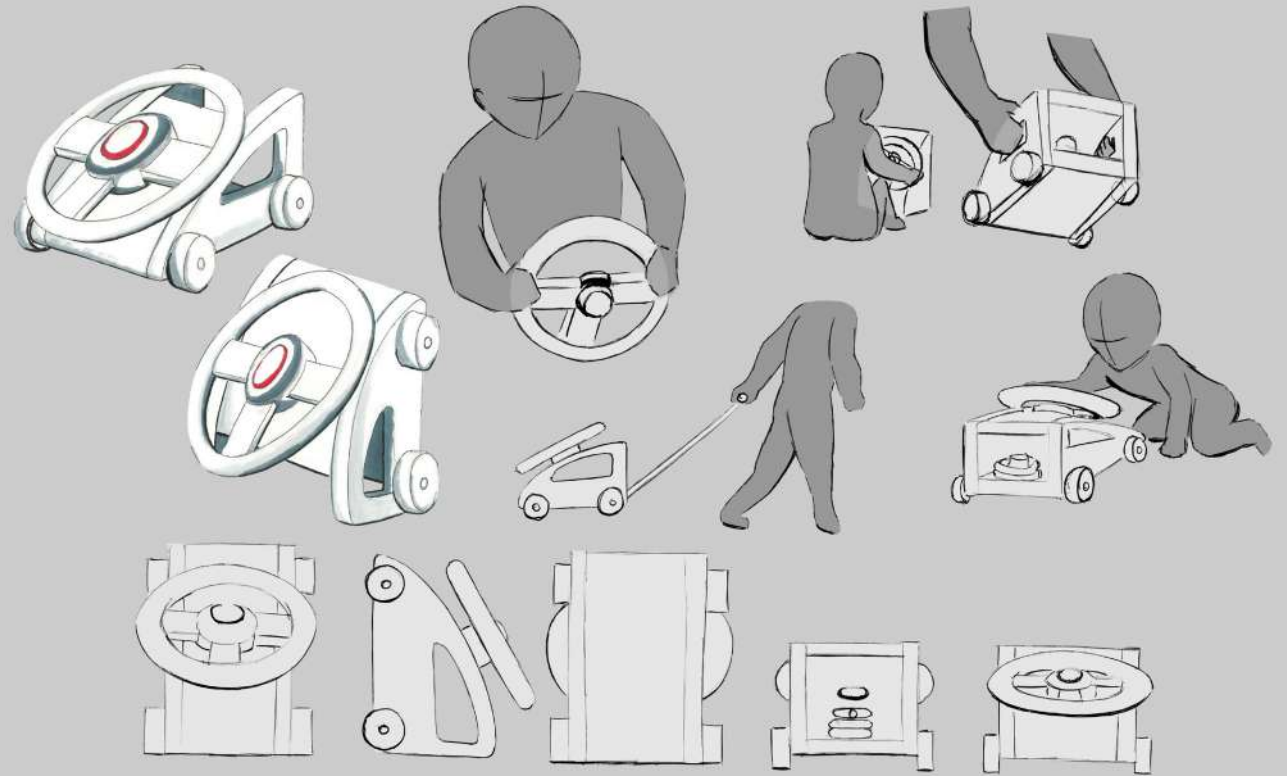
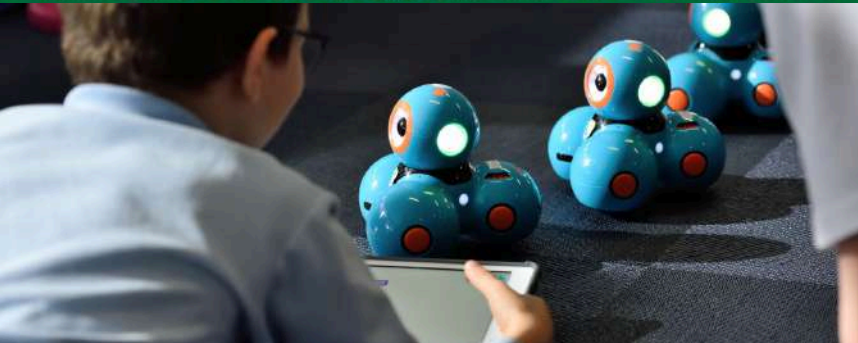
25/02/2018 - 28/04/2018



Concept

In my childhood, I had a lot of toys, and they were crucial part of my life to build my personality so far. Also, I still play with some of them when I return to my family home. One of the differences between other toys and them is that they give me opportunities to consider various ways of playing with them. Therefore, they stimulate my imagination and never make me feel bored.

In this project, I focused on how I can create such opportunities for children and make them smile.







innocent share hats

Bottle Cap Accesory

03/10/2018 - 07/01/2018



Concept

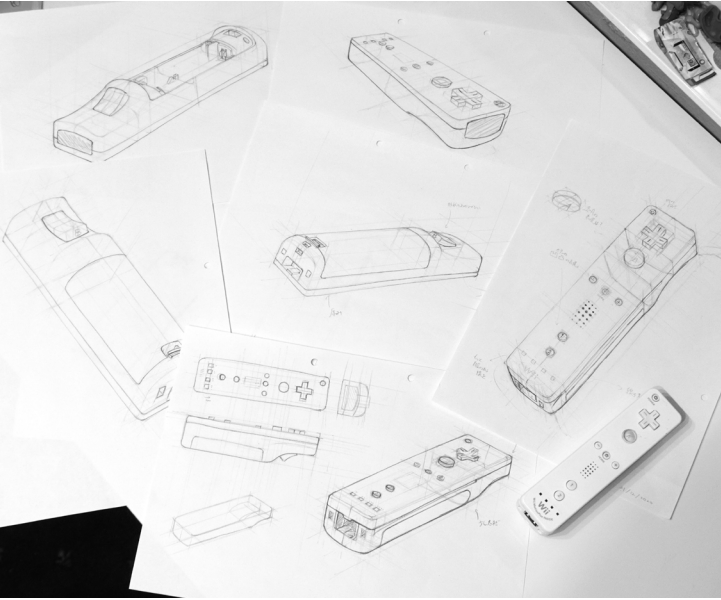


This bottle is now made from 50% recycled plastic.
We're still working on the rest.





Other Works



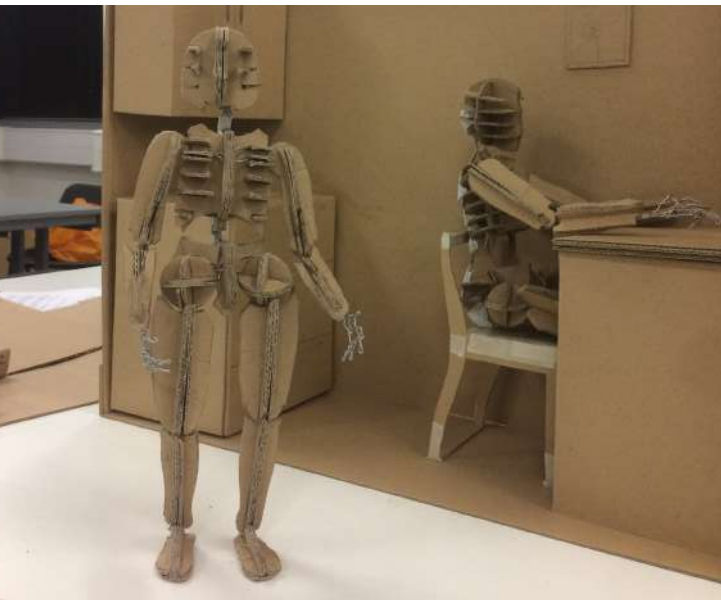
Sketching



CAD Practice



Graphic Works



Mannequine



Photography



The Thinker