

OCEAN EMERALD ULTRA LUXURY FLOATING HOTEL

FINAL MAJOR PROJECT

Design Brief

The primary scope is to meet with the design expectation of the market, targeting a capable charter yacht for a short duration, small group shipping, providing ultimate client satisfaction, and a lifetime experience. Creating a new area in the marine and hotel industry called moving hotel, offering a hybrid solution. Ocean Emerald ultra-luxury charter yacht has been identified as a baseline to be entirely customized for world-class exclusive travel environment in order to support exotic trips such as the Northern Lights excursion. The 41 m long cruiser yacht will serve luxury spa experience onboard during 3-4 days maximum one-week shipping with twelve guests. The moving hotel with its 3 decks can ensure sufficient space for the highest level of dining, wellness, relaxing, entertainment, and private suites.



Researching and analyzing competitors, comparing and contrasting similar size exterior and special facilities, layouts of each deck, and possibly improving and changing the interior design offer tremendous opportunities to launch new ideas. Staying inspired by the luxury world will be also analyzed not strictly yacht connected, but special other sectors like private jets, luxury motor homes, villas ... etc. and build a vision about what users are looking for, what is a common style, always returning taste top of the standard, industry lead recommendations. Such as Asimut, Benetti, Riva, Baglietto, Mondomarine, cdecasa, COM, Heesen, Amiels, Viking, Numrine, Feedship) There have been many discussions about in the years (eco yacht design) from the use of natural and sustainable materials. challenge will be to meet with today and the future trend of eco-yachting. It should not bring compromise to user's experience but planning the latest technologies for energy and waste management: usage of batteries/fuel cells can place the design into a further attractive position for future owners and investors.

