

# 2030 FORMULA 4 CAR

A small, affordable electric single-seater open wheel race car. For the national Formula 4 junior championships.

Charlie Alen (7258657) / 3007AAD

## 2030 FORMULA 4 CAR

A vehicle for a growing global motorsport market. Which can compete in all national Formula 4 junior championships, all over the world. A small, single-seater open wheel race car. With an electric powertrain.

#### WHY?

# DEMAND IN ELECTRIFICATION

IMPROVING
MOTORSPORT MARKET

GROWING YOUNG AUDIENCE







## **KEY AREAS**

Europe North America South America Middle East East Asia Australasia



#### TARGET AUDIENCE









#### DESIGN REQUIREMENTS











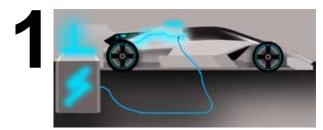




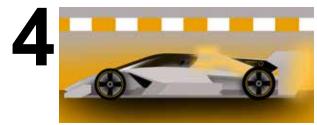




## **FUNCTION**

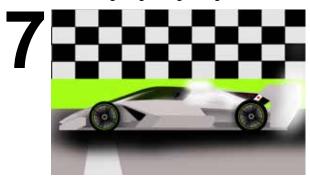


The car is prepared by the teams. Being charged up and fitted with choosen tyre and aerodynamic setup. Lights glow blue when charging. Soft, Hard and Wet tyre avaliable.



Cars will inform marshals in emergancy scenarios. If the car is unsafe. Using the lights and sharkfin.

With lights glowing orange.



Drivers race across the line. Finishing the race.



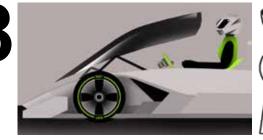
The car is fully prepared. With drivers climbing into the cars to start there race. Lights glow green when the car is charged.





Drivers use there HMD helmets (helmet mounted display) and steering wheels. To adjust settings and recieve information. Spectators using the Formula 4 app can view the race though any drivers POV.

Using a VR option.



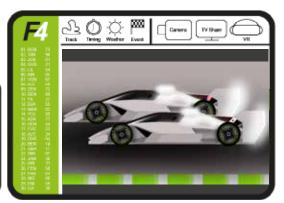
Drivers climb out of there vehicles. With the winner celebrating there victory. Cars are prepared for the next race.







1st

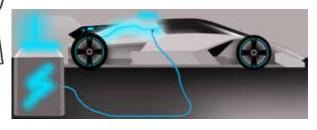


Racing underway. With close wheel-to-wheel racing. Shark fin is used to show the driver, position and nationality. Spectators watch through a Formula 4 app with various viewing options.





Superboost activated through steering wheel paddles. For one off boost that doubles the power.



# EXTERIOR DEVELOPMENT

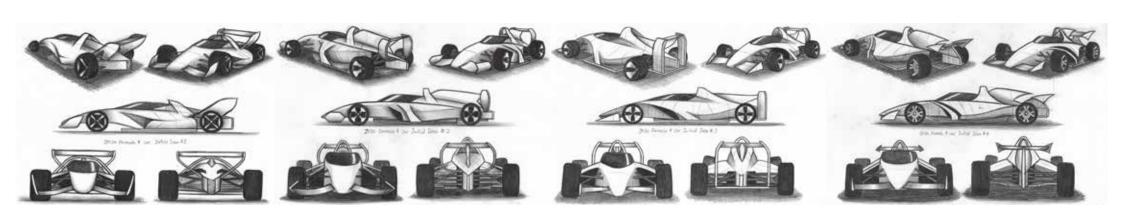


Initial concept sketches.
Exploring various design

ideas. With hard styrofoam models exploring form.

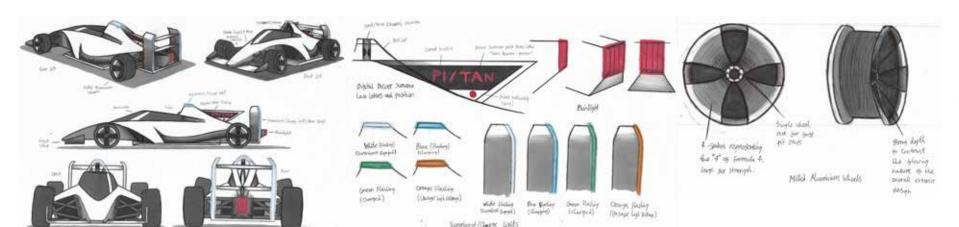


Inspiration moodboard. With current and concept race cars. Along with sharks and sculpture.



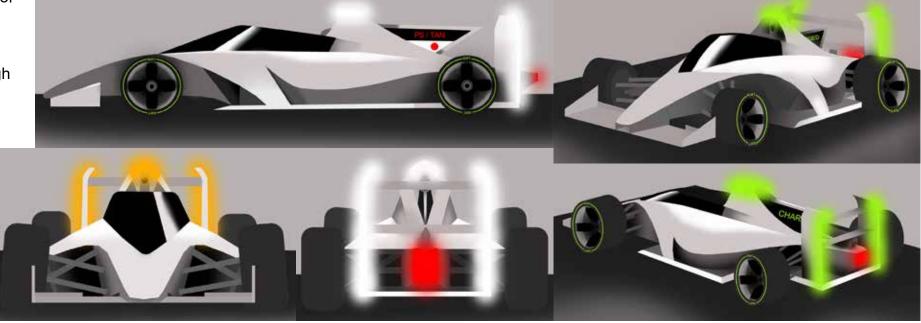


## EXTERIOR DEVLOPMENT

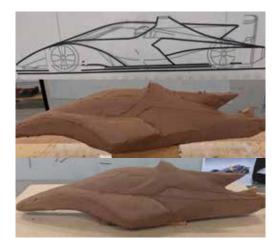


Development sketches refining the initial final idea. Exploring the sharkfin and light concepts.

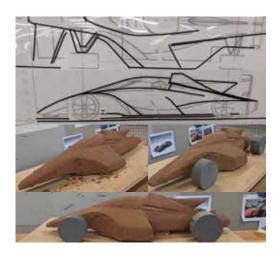
Photoshop renders of the original final design. Exterior design continued development through clay modeling.

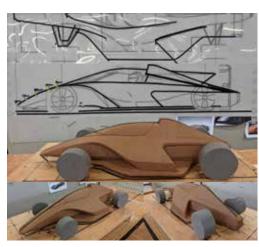


## EXTERIOR DEVELOPMENT









After the orginal final design. I decided to revise the design through the clay modeling process. Using tape drawings on millar and the model itself. Making changes to the form and lines of the design. Along with introducing a canopy to the vehicle for improved safety and for a more futuristic look.

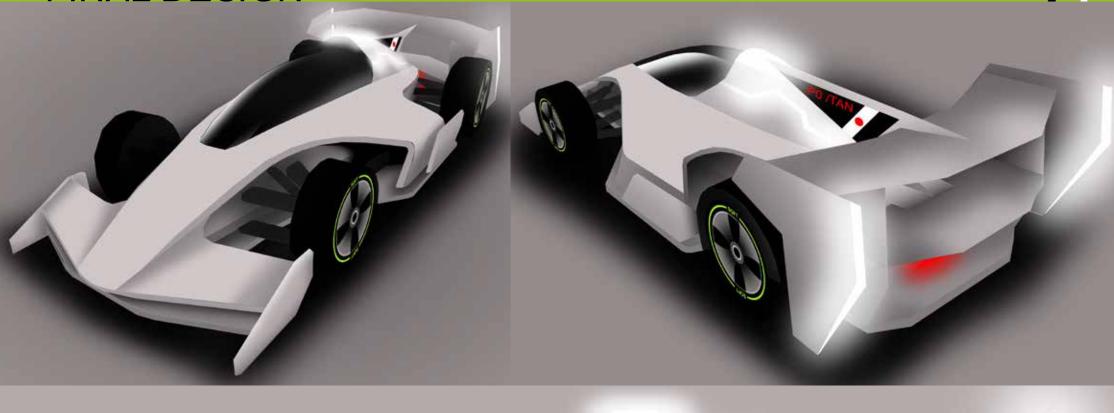


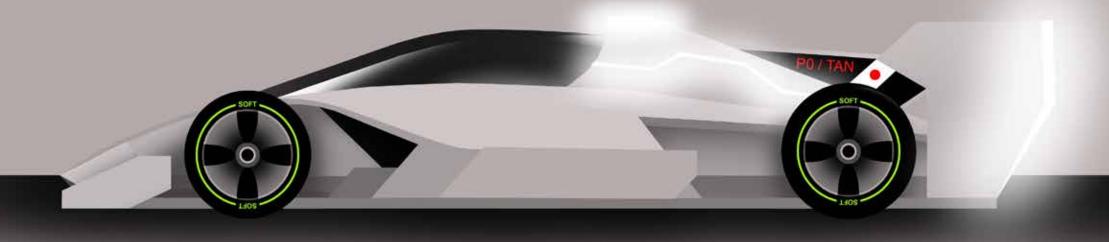
White lights for superboost.
Flashes when engaged.
Sharkfin display shows
driver position, last name
initials and nationality.



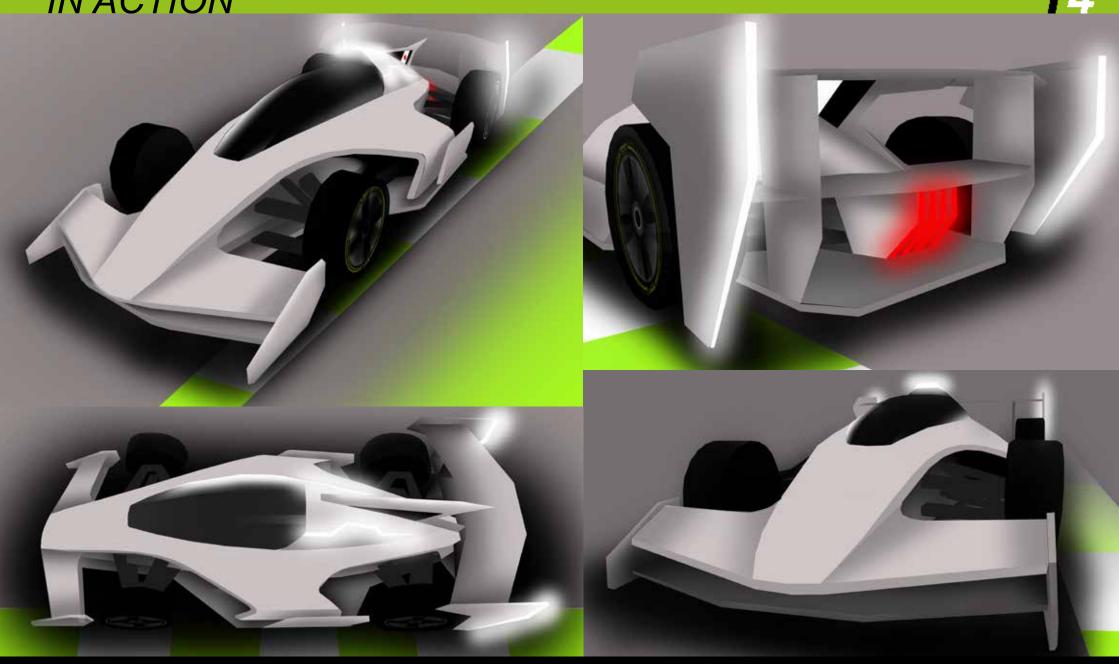




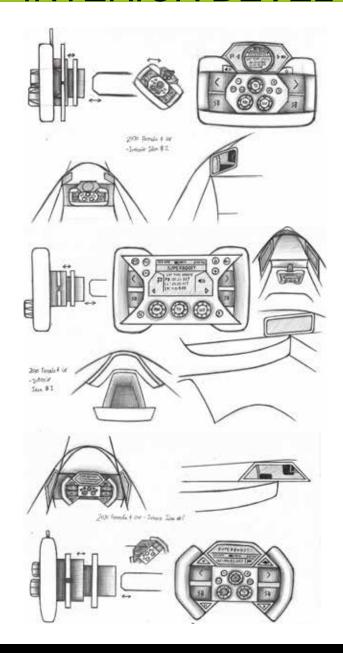




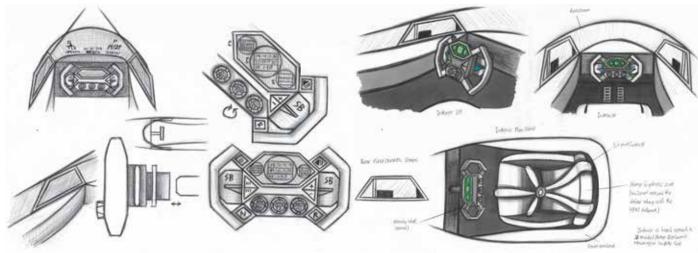
# IN ACTION



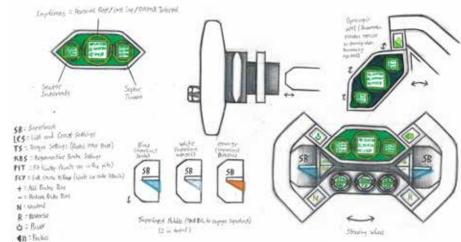
## INTERIOR DEVELOPMENT



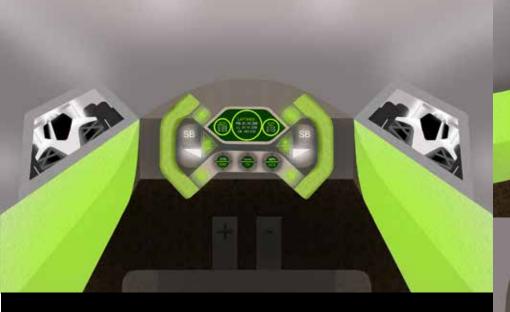
Initial idea sketches for the interior. Exploring steering wheel design and general layout.

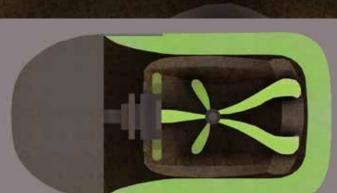


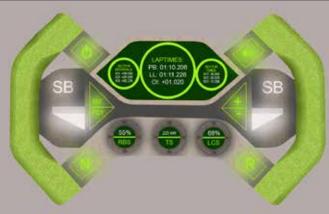
Development sketches for the interior. Refining the final designs layout and HMI.

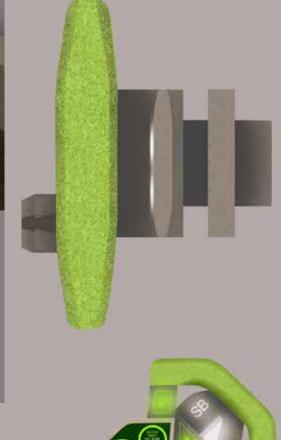


# INTERIOR RENDERS









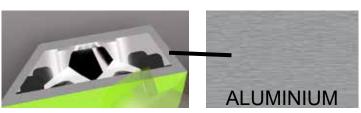




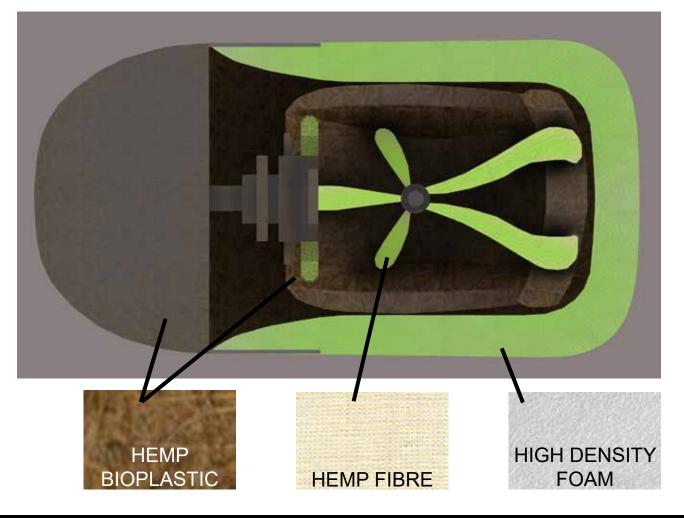
## INTERIOR CMF

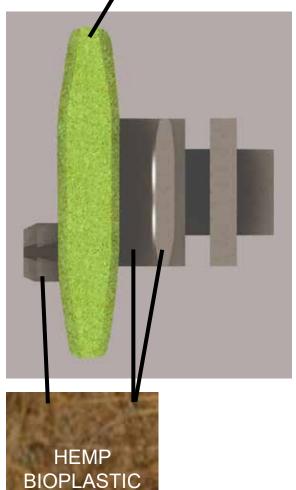


Steering wheel, seatbelts and headrest avaliable in any colour. Colours are choosen by race teams and drivers.





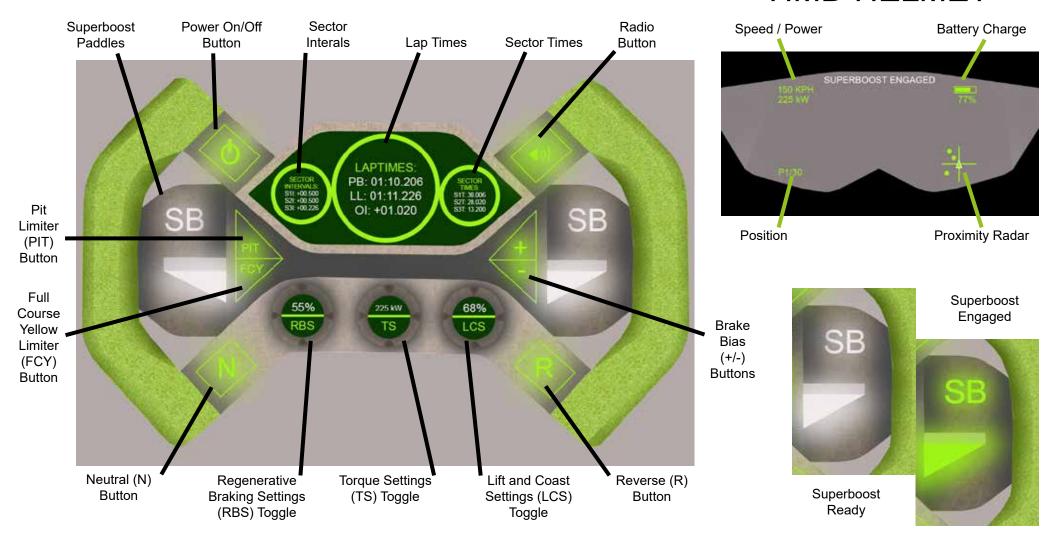






### The HMI and UX is focused on the steering wheel and HMD Helmet

## HMD HELMET



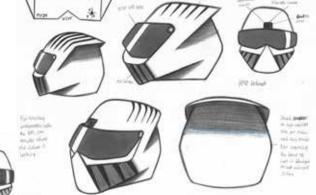
STEERING WHEEL

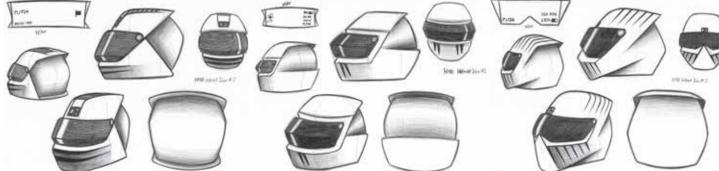
HMD (Helmet Mounted Display) helmet contains a HUD display within the visor. Displays information to the driver within there line of sight. Allowing the driver to fully concentrate without distraction.

Inspired by the F-35 lightning jet helmet and current motorsport helmets.





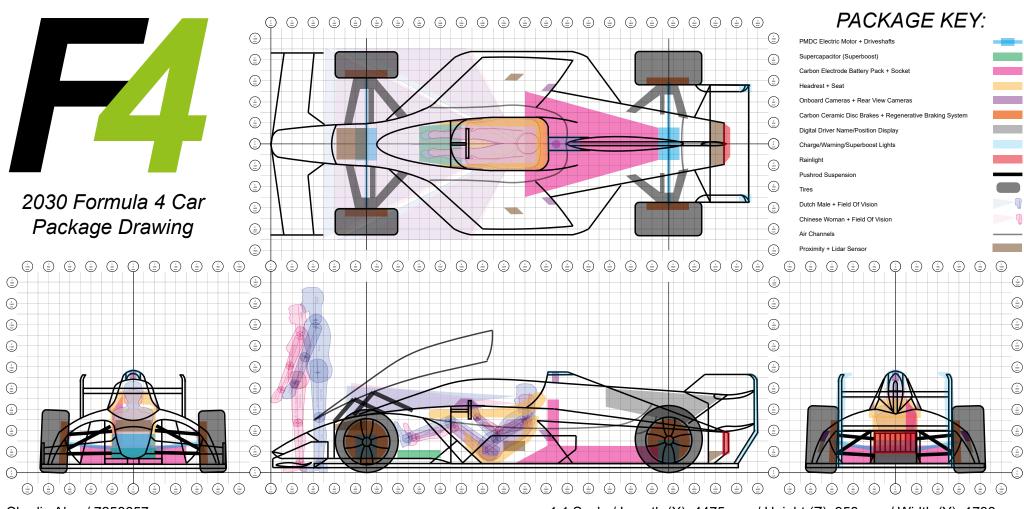




Initial idea and development sketches for the HMD helmet.

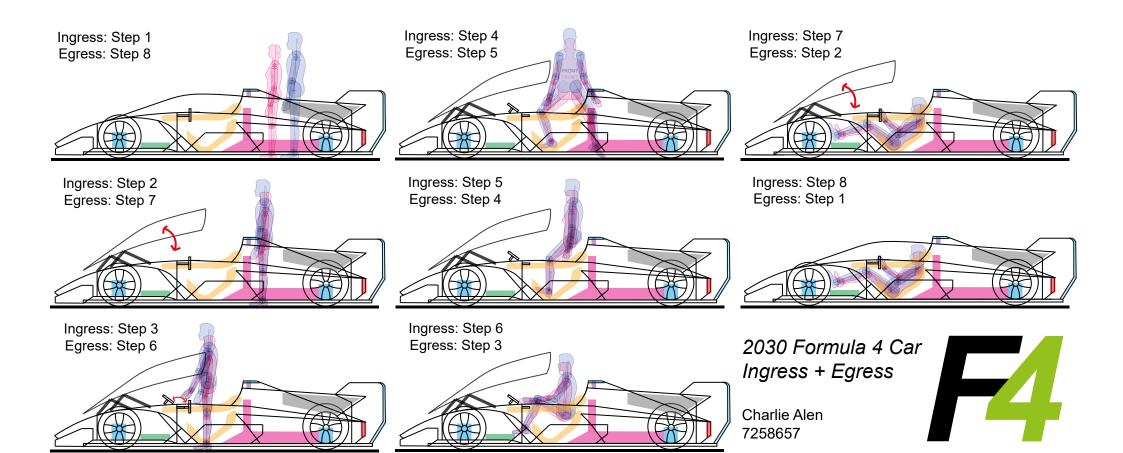
Final photoshop renders of the HMD helmet.





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1:1 Scale / Length (X): 4475 mm / Height (Z): 958 mm / Width (Y): 1738 mm



## HARD MODEL



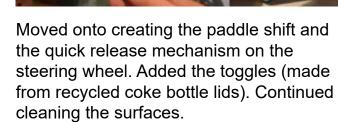




Started by forming the basic shape. Removing excess material and sketching the design on the model. Later sanding down and cleaning the surfaces.



Prepared for paint with fillar and primer. Painted with silver metal effect spray point.





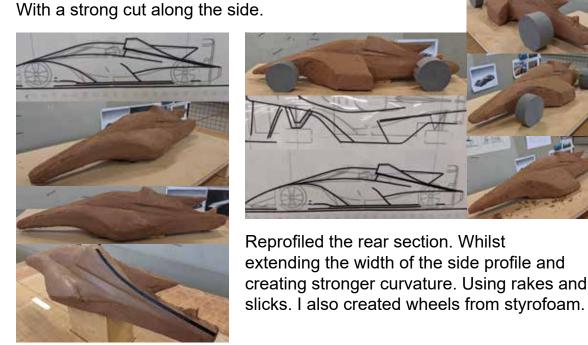
Final steering wheel hard model.



Started with making the armature with MDF and styrofoam. Next loading the armature using templates for assistance.

Moved onto removing excess material. Sculpting the surfaces with rakes.

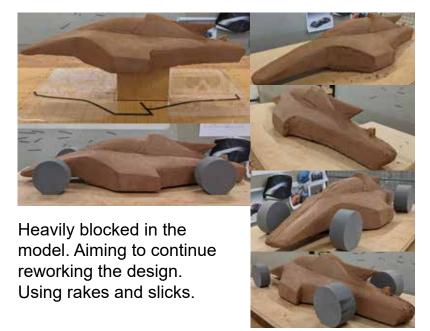
> After exploring the initial design's form. I explored a different concept. Focusing on the side profile. With a stronger connection between the sidpod and the top section of the bodywork.



Not satisfied. I reworked the top section of the bodywork.

Reprofiled the rear section. Whilst extending the width of the side profile and creating stronger curvature. Using rakes and

## **CLAY MODEL**

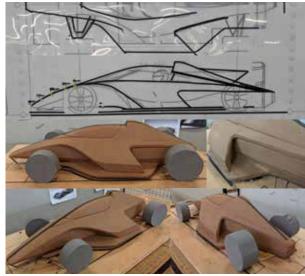




Began carving into the sidepod of the model. Creating an air intake and new floor. Whilst creating more curvature across the canopy.



Slicked down the surfaces. Whilst creating a spine below the nose and extending the length of the sidepod.



Removed the sharkfin and stretched the rear of the sidepods. Creating a more flowing and aerodynamic shape.





Cleaned up the surfaces and explored having a line across the top of the bodywork. I also extended the rear section of the floor.

## CLAY MODEL



Applied graphic tape to the model. Exploring ideas for a new graphic down the top of the bodywork. Whilst adding bigger wheels and MDF suspension pieces.



Extended the lower front section of the sidepod and fitted a front wing. Connecting the lower spine with the front wing. Also fitted a buttress along the side profile.



Fitted the rear wing and remaining hard components. Whilst also fitting a mirror to reflect the other side. Painted sections of the model and began cleaning up the surfaces again.



# THANK YOU FOR READING

