

BA (HONS) FASHION

Mood-Board / Colour Board



My graduate menswear collection 'Westernised East' is aimed to challenge the stereotypes of a macho Turkish man within a Turkish household. Westernised East has a utilitarian approach fused with tailoring and feminine silhouettes. The main inspiration for my project comes from various elements of the Turkish culture which includes interior, ceramics, traditional rugs and prints.

Mezuniyet projem olan erkek giyim koleksiyonum "Batılı Doğu", bir Türk hanesindeki maço bir Türk erkeğinin klişelerine meydan okumayı hedefliyor. Batılılaşmış Doğu, terzilik ve kadınsı silüetlerle harmanlanmış faydacı bir yaklaşıma sahiptir. Projemin ana ilham kaynağı iç mekan, seramik, geleneksel kilimler ve baskılar gibi Türk kültürünün çeşitli unsurlarından geliyor

Beyza Mert

Shortlisted for the GFF 2021 Culture & Heritage Award

Potential Fabrics & Line Up



Beyza Mert

Shortlisted for the GFF 2021 Culture & Heritage Award

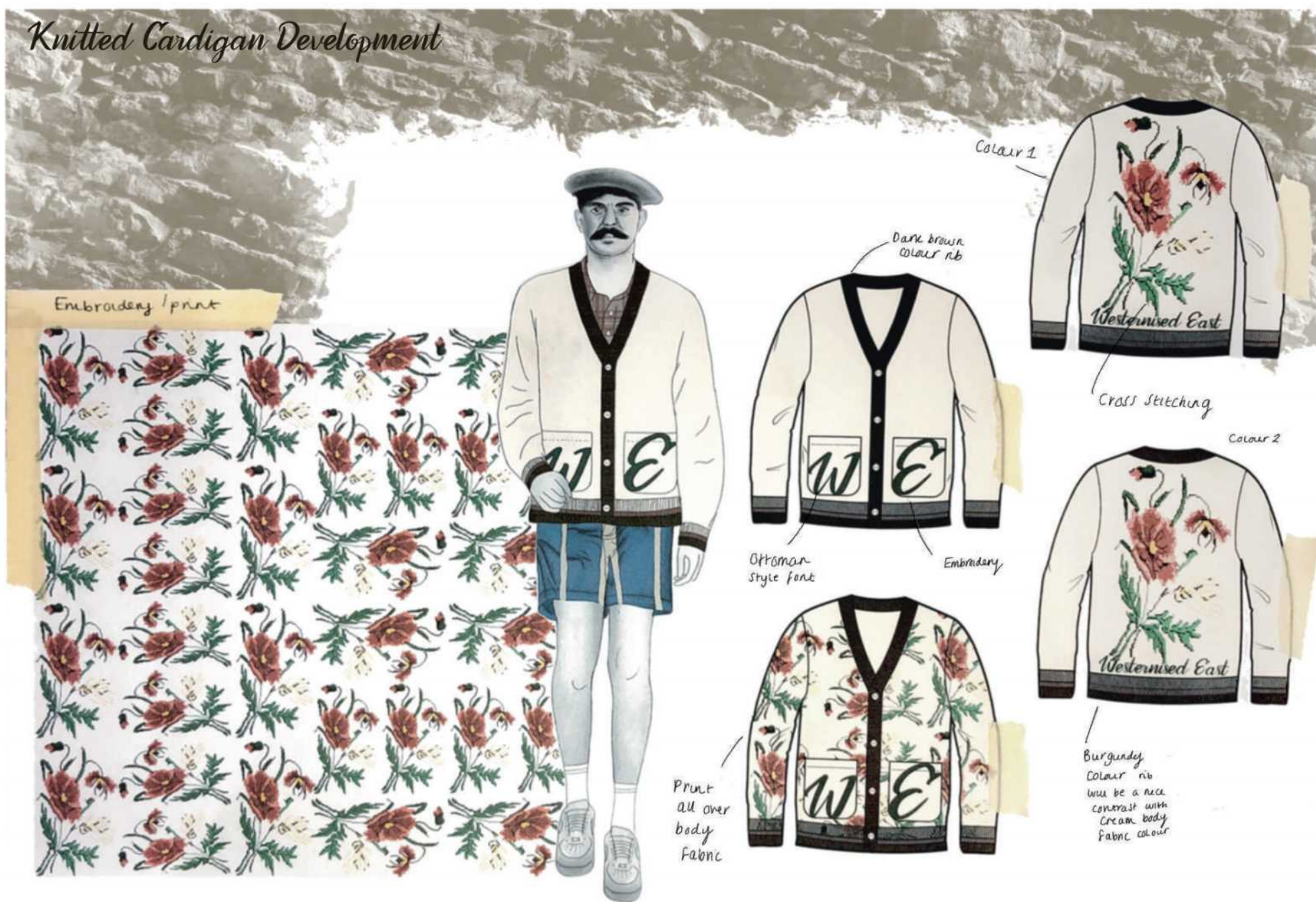
Knitted Cardigan Development



Beyza Mert

Shortlisted for the GFF 2021 Culture & Heritage Award

Knitted Cardigan Development



Beyza Mert

Shortlisted for the GFF 2021 Culture & Heritage Award



Beyza Mert

Shortlisted for the GFF 2021 Culture & Heritage Award



Beyza Mert

Shortlisted for the GFF 2021 Culture & Heritage Award



Beyza Mert

Shortlisted for the GFF 2021 Culture & Heritage Award



Saveliin Uuskula

Shortlisted for the GFF 2021 Zandra Rhodes Fashion Textiles Award



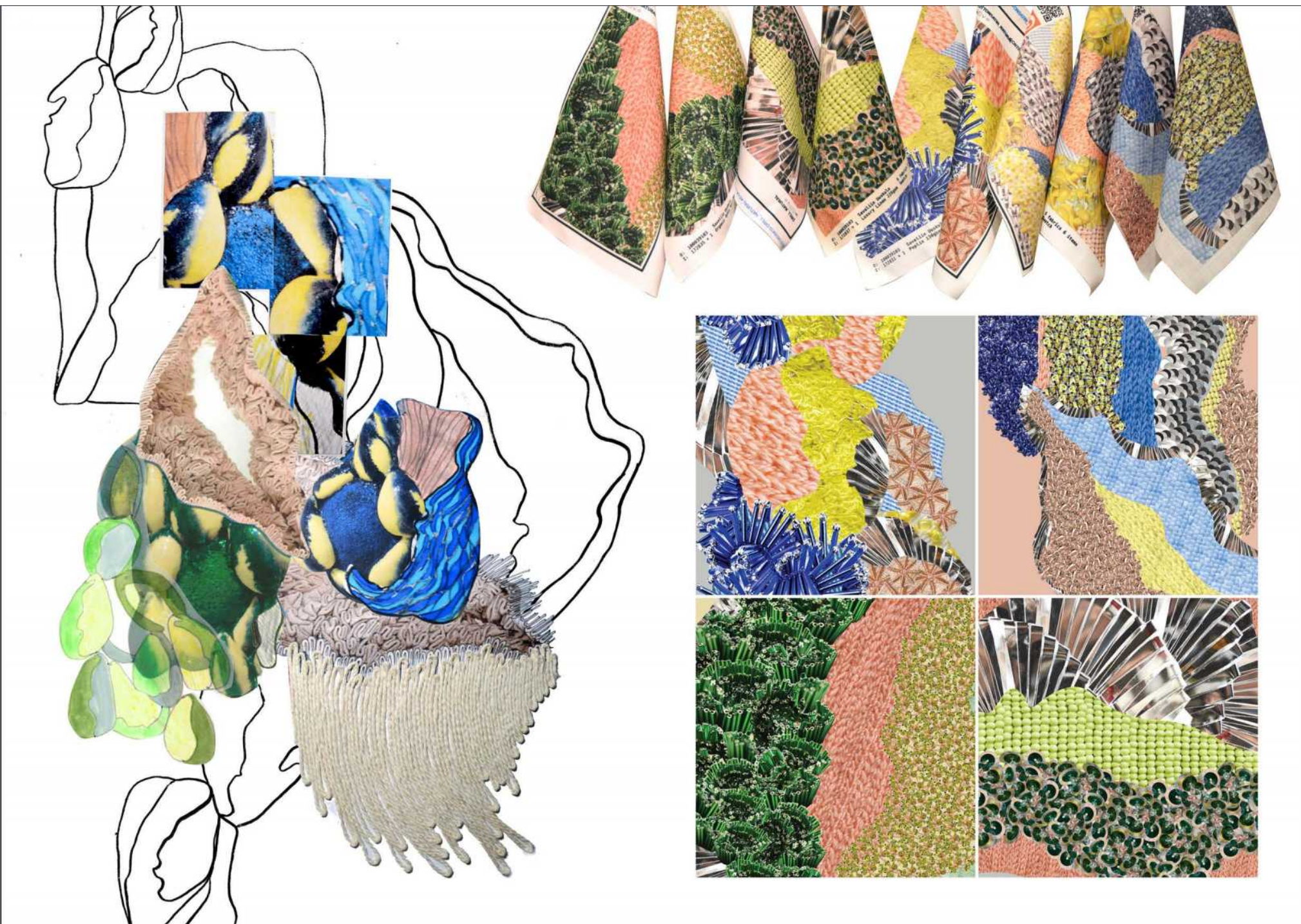
Saveliin Uuskula

Shortlisted for the GFF 2021 Zandra Rhodes Fashion Textiles Award



Saveliin Uuskula

Shortlisted for the GFF 2021 Zandra Rhodes Fashion Textiles Award

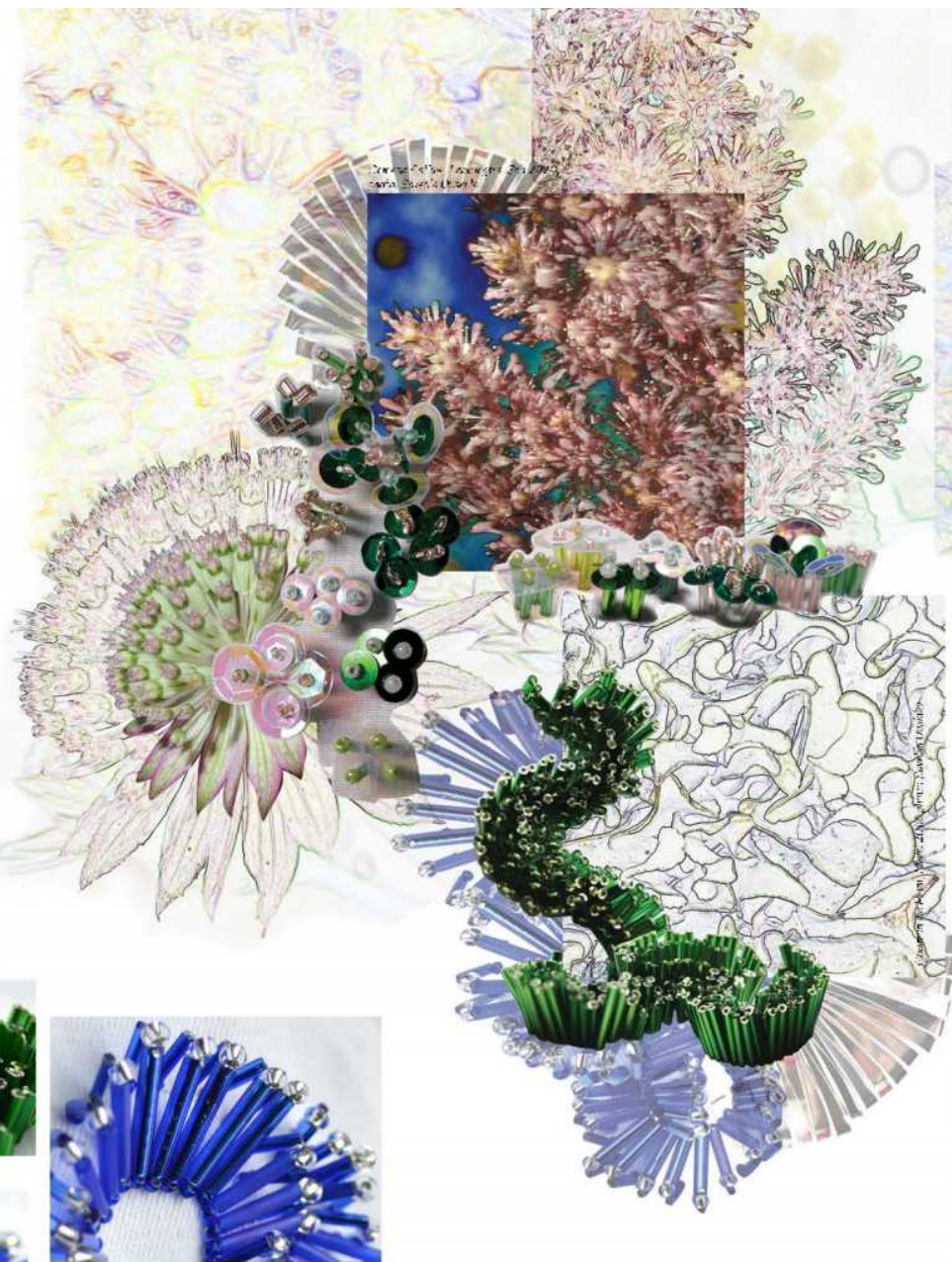


Saveliin Uuskula

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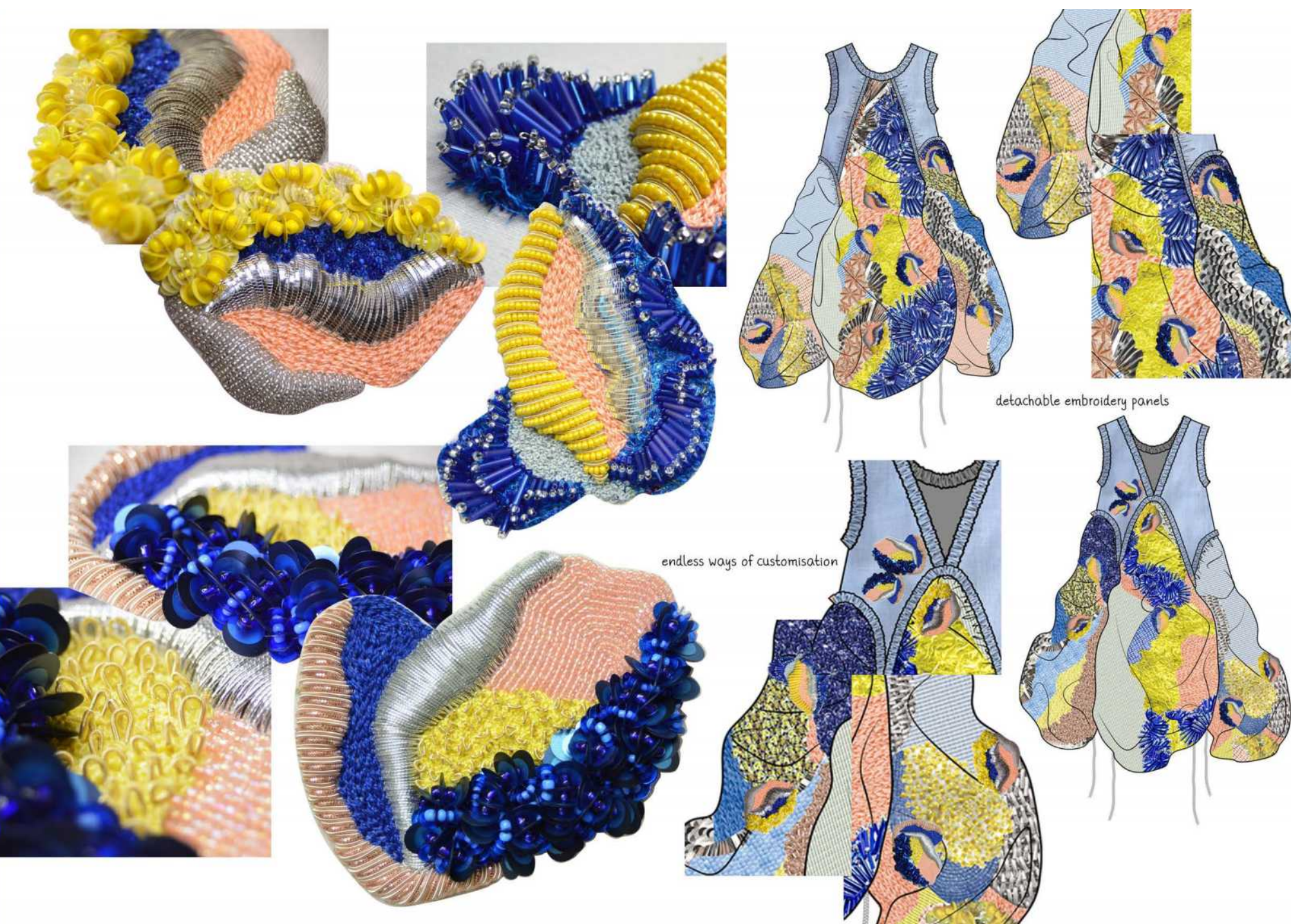


click on each image to see the video

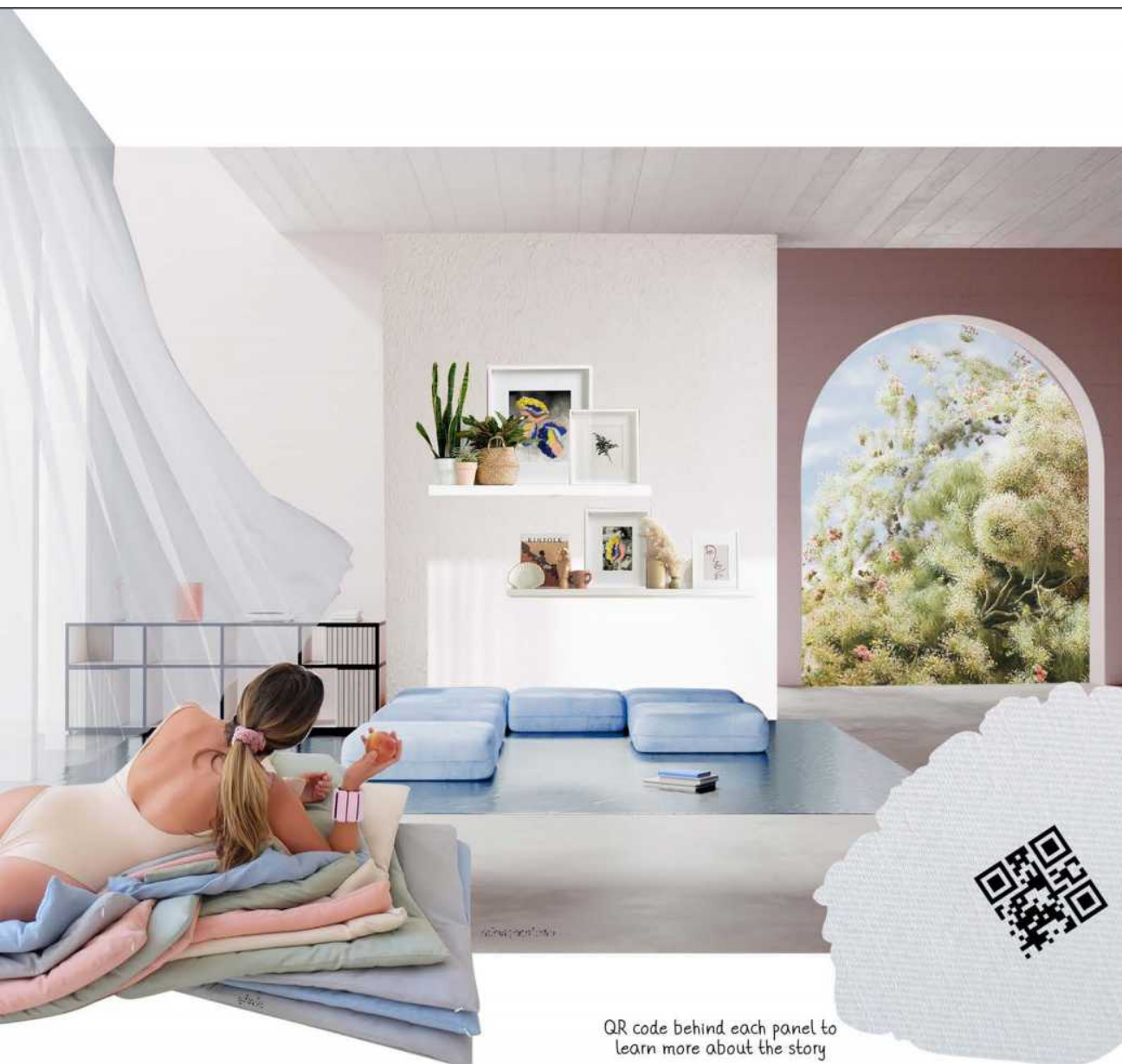


Saveliin Uuskula

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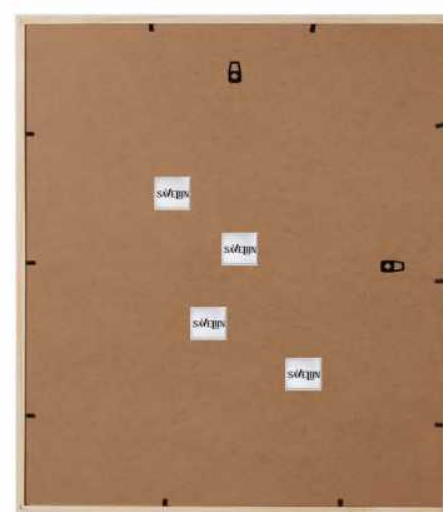


Saveliin Uuskula
Shortlisted for the GFF 2021 Zandra Rhodes Fashion Textiles Award



QR code behind each panel to learn more about the story

detachable embroidery panels



stitched branded woven labels with magnetic fastening to secure panels to garments or picture frame

Saveliin Uuskula

Shortlisted for the GFF 2021 Zandra Rhodes Fashion Textiles Award



Aim is to tell a story about developing connections to our clothes, appreciation of craftsmanship and the longevity aspects of those items.



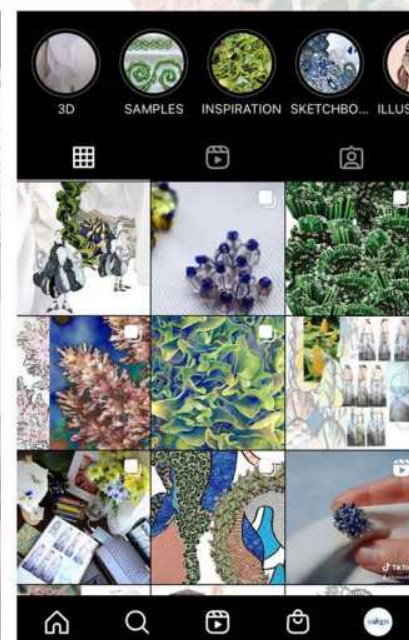
QR codes direct to professional website



series of short videos, showing the process and concept behind each piece



information about the item, what it is made of, how to take care of it and ways to use it



also creating social media content for TikTok and Instagram to reach wider audience and educate people on sustainable fashion

Saveliin Uuskula

Shortlisted for the GFF 2021 Zandra Rhodes Fashion Textiles Award

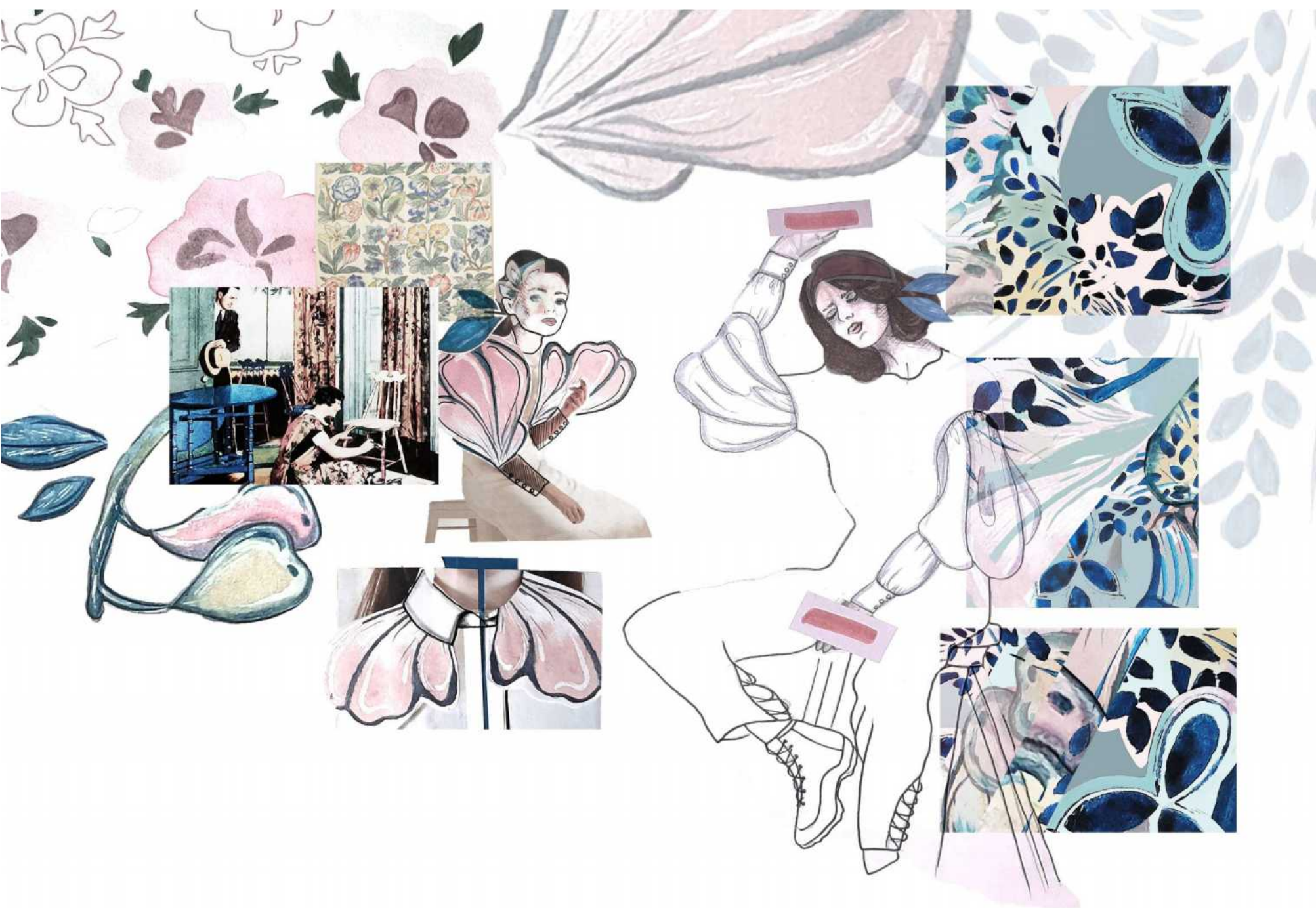


Saveliin Uuskula

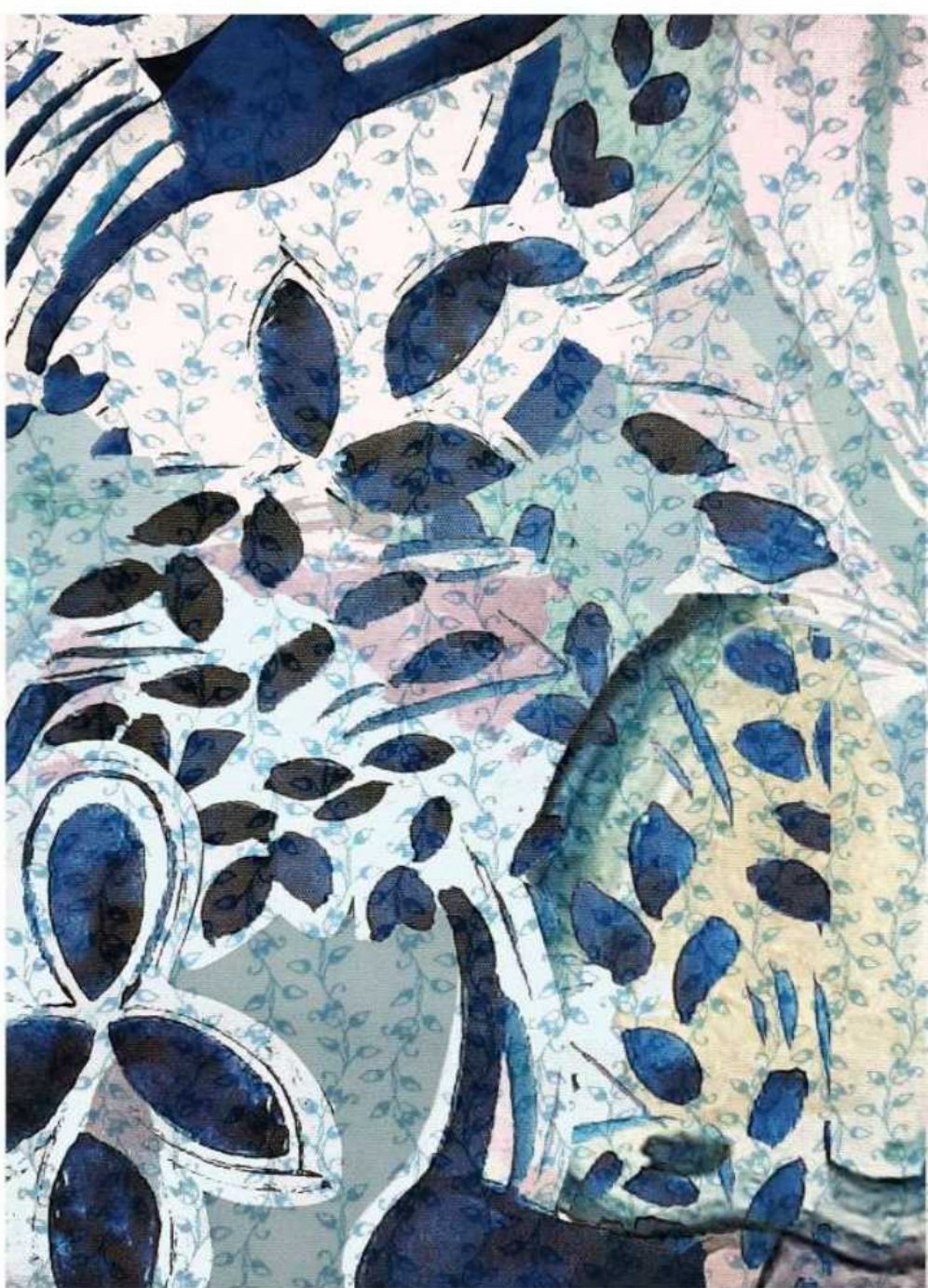
Shortlisted for the GFF 2021 Zandra Rhodes Fashion Textiles Award



Amber Bailey



Amber Bailey



Amber Bailey





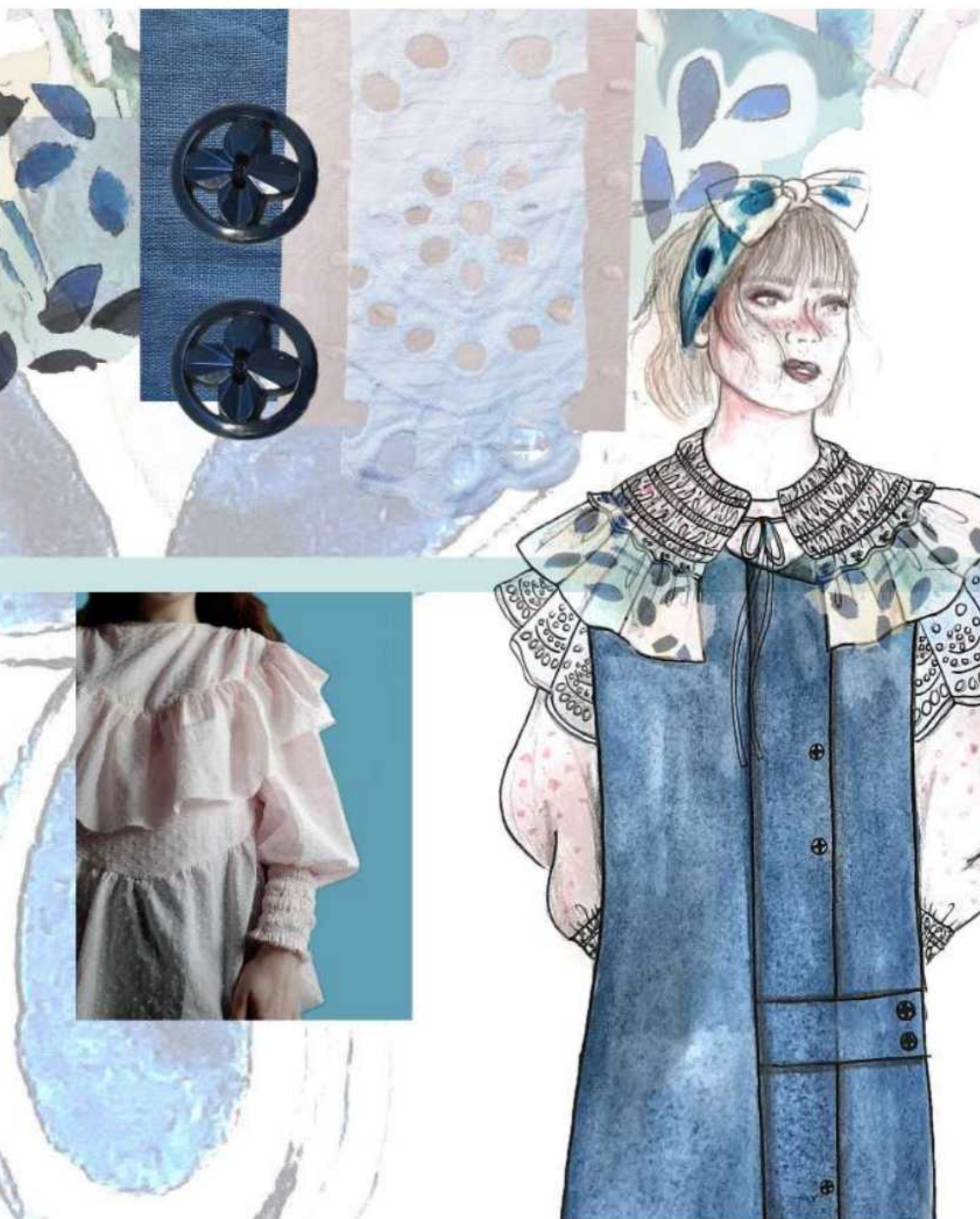
Amber Bailey



Amber Bailey



Amber Bailey



Amber Bailey



Amber Bailey



Ana Carolina da Costa Moreira

Shortlisted for the GFF 2021 Digital Fashion Portfolio Award

Shortlisted for the GFF 2021 Fashion Styling & Creative Direction Award



Ana Carolina da Costa Moreira

Shortlisted for the GFF 2021 Digital Fashion Portfolio Award

Shortlisted for the GFF 2021 Fashion Styling & Creative Direction Award



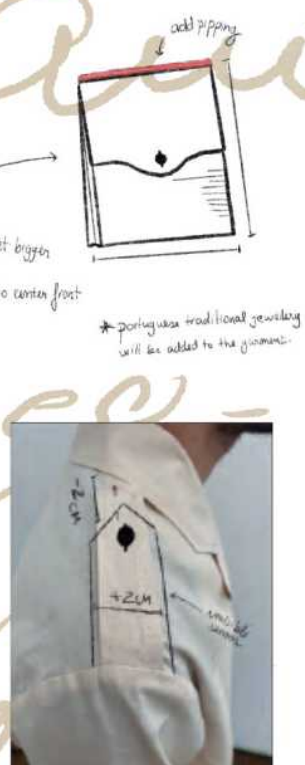
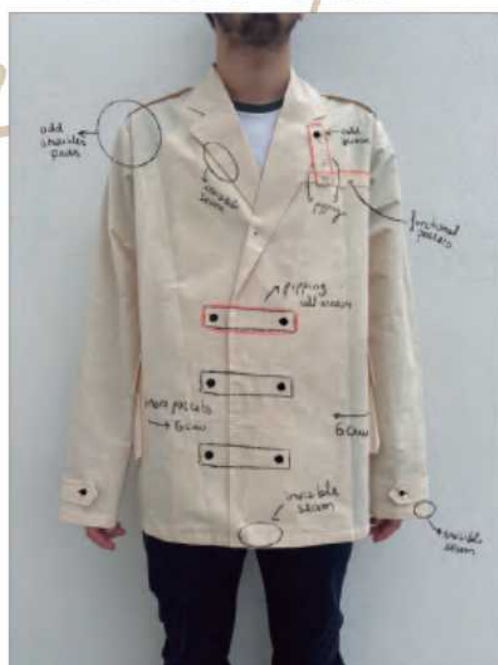
Shortlisted for the GFF 2021 Fashion Styling & Creative Direction Award



Ana Carolina da Costa Moreira

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Shortlisted for the GFF 2021 Fashion Styling & Creative Direction Award



King Arthur.
(www.wonderwall.com/entertainment/movies/king-arthur-hollywood-movies-and-tv-best-portrayals-3006378/gallery)
Camelot, tv series, Starz Jamie Campbell Bower as Arthur (<https://www.pinterest.co.uk/pin/238339005257876481/>)
Pixabay. 'Black Steel Helmet Near Black and Gray Handle Sword'. (August, 2016)
'Italian Country Loaf with Rosemary, Garlic, and Lemon'. (<http://www.hintofvanillablog.com/home/2014/02/italian>)
'AESTHETICS - Disney: Brave'. (wattpad.com)
Erik Mclean. 'Traditional embroidered cloth hanging in aged wooden cottage' (August, 2020)
Jonathan Goerke. 'Aerial Photo of White Castle With Green Leafed Tree Under White Cloudy Sky' (January, 2018)

4

BBC Merlin: Arthur Pendragon. (<https://www.pinterest.co.uk/pin/447474912961067506/>)
King Arthur: Legend of the Sword. (<https://www.imdb.com/title/tt1972591/>)
Simon Sikorski. 'Brown Brick Building Surrounded By Plants'. (June, 2018)
Ekrolla. 'Comfortable chair near round table with newspaper and tea set'. (March, 2020)
Dominika Roseclay. 'Miniature Ship Beside The Window'. (April, 2019)
Charlie Solorzano. 'Black and White Chess Pieces on Chess Board'. (January, 2019)
Jessica Aochheim. 'Crop faceless man sitting on horse'. (January, 2021)

5

Marija Kicijance



Figure 1



Figure 2



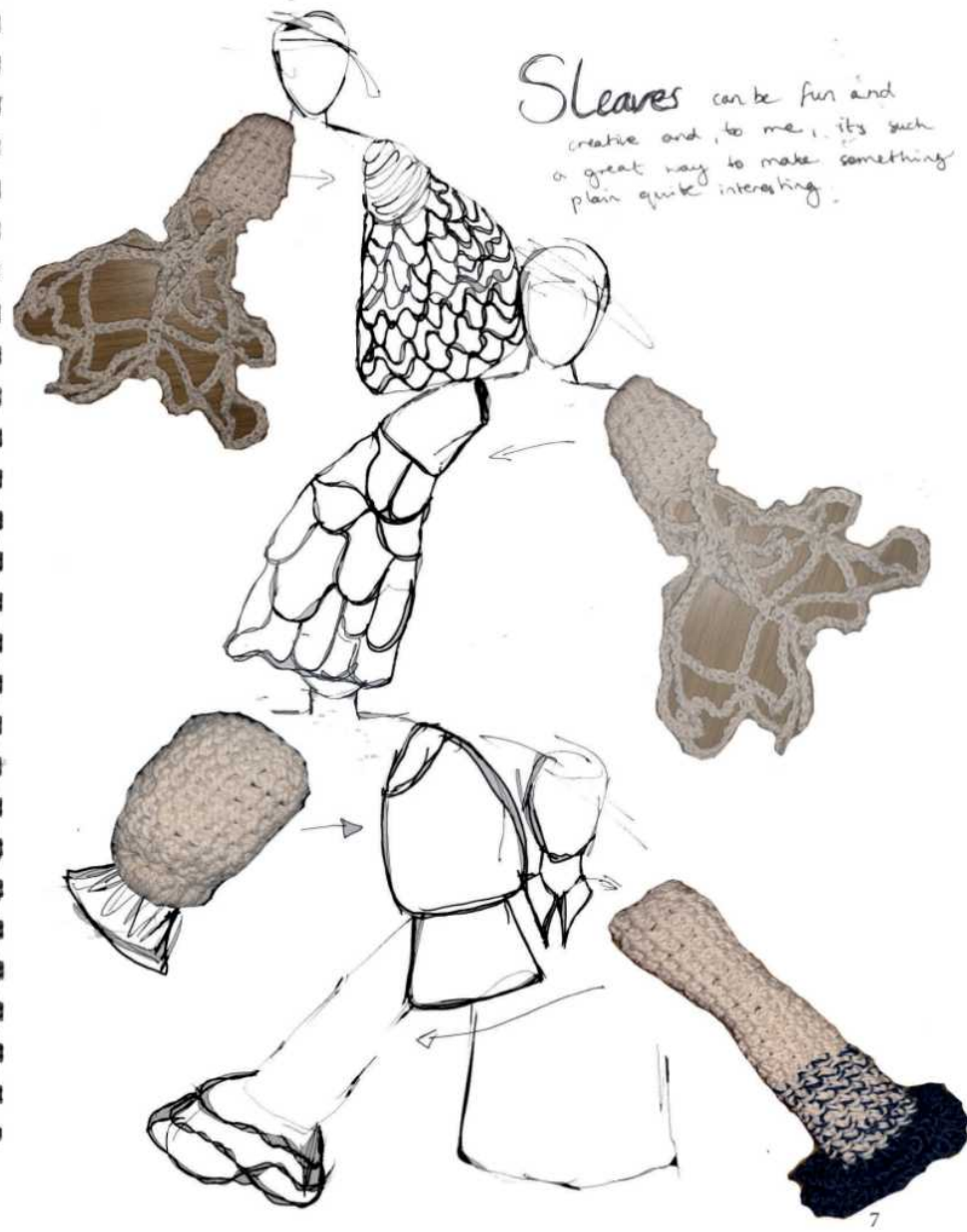
Figure 3



Figure 4



Figure 5



Marija Kicijance

Sketchbook development

Sketchbook development showing my drawing skills and designs ideas and how they have changed during the project.

Drawing corals and developing ideas from sketches.



8



9

Marija Kicijance



Marija Kicijance



Rebecca Desnos, 2018

Milk dyeing

Milk dyeing is something that I have been trying to get right. Experimenting with different milks such as soy, oat, almond, etc. and different teas: black, green, fruit, etc.

Rebecca Desnos helped me develop within the area with her experiments that she posted on her blog.



12



Vanessa Barragao

Crochet:

My crochet skills have definitely improved during the project. I have experimented with different techniques and variations of crochet pieces. My crochet is meant to represent corals and reefs, showing variations of healthy and unhealthy environment.

For my final pieces, I have to crochet each individual piece and then hand sew it to the jute hessian which works as my canvas. My work is inspired by Vanessa Barragao, who creates beautiful hand made art pieces using crochet. It is a long process but the final product is beautiful and absolutely worth it.



13

Marija Kicijance



Marija Kicijance



Marija Kicijance

FMP : THE CHOSEN ONE

M
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D



1

Lily Farisha Roslan



Lily Farisha Roslan



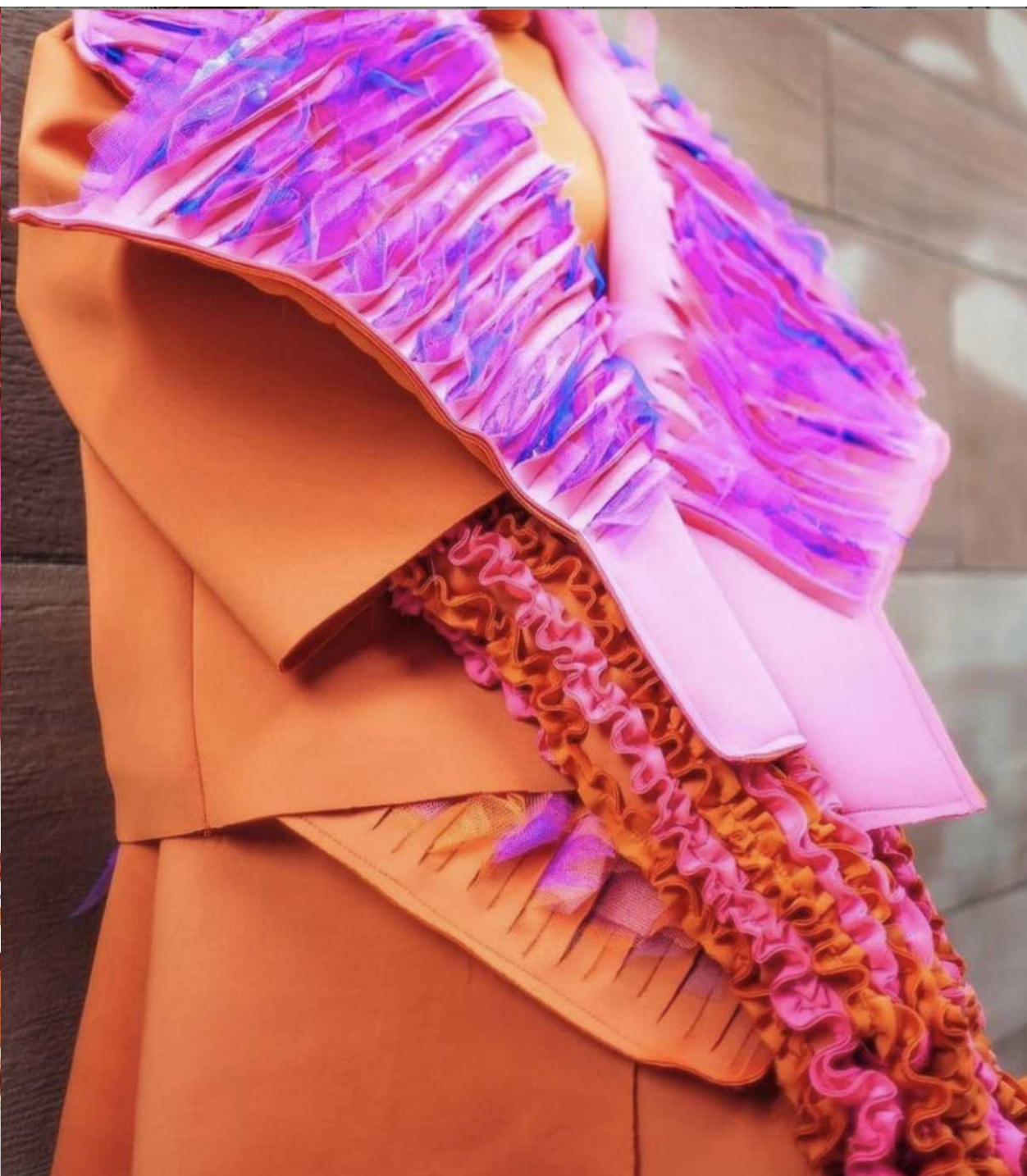
Lily Farisha Roslan



Lily Farisha Roslan



Lily Farisha Roslan



Lily Farisha Roslan



Senanur Kismet



Senanur Kismet

PARKOUR OBSERVATION



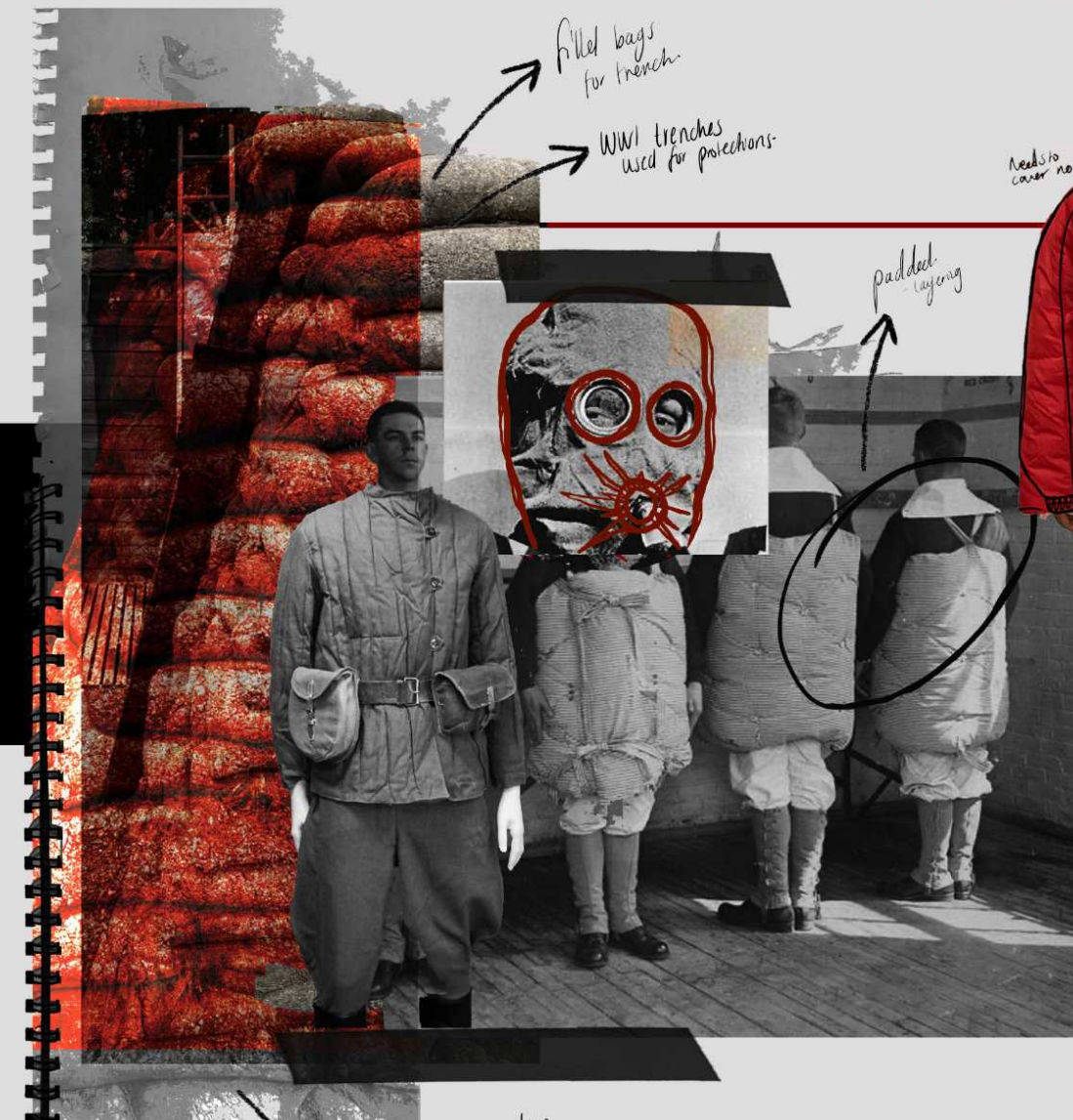
Body movement

Senanur Kismet



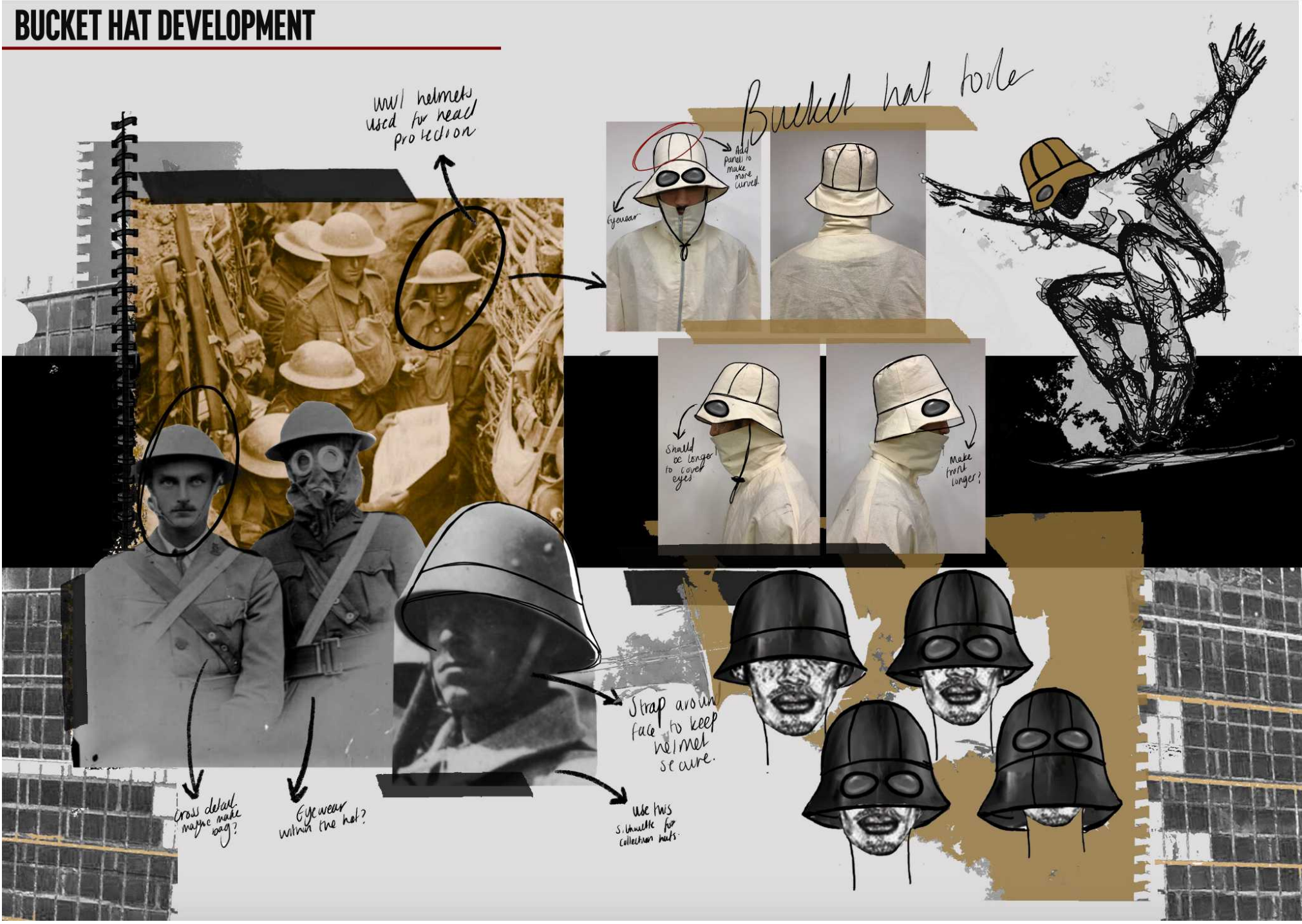
Senanur Kismet

PUFFER JACKET DEVELOPMENT



Senanur Kismet

BUCKET HAT DEVELOPMENT



Senanur Kismet

RAINCOAT DEVELOPMENT

Raincoat to do

waterproof fabric.

long coat to protect whole body!

zip needs to be high up

increase neck width

Remove pocket and put in seam up

zip needs to be higher

Make high neck to cover nose + mouth

Raincoat??

Higher neck to protect from viruses

High neck

The collage features several key elements: a black and white photograph of two individuals in gas masks and raincoats; a close-up of a gas mask with red lines indicating a high neck; a person wearing a white raincoat with multiple annotations such as 'waterproof fabric.', 'long coat to protect whole body!', 'zip needs to be high up', 'increase neck width', 'Remove pocket and put in seam up', 'zip needs to be higher', and 'Make high neck to cover nose + mouth'; a person in a white raincoat with a high neck labeled 'High neck'; and a group photograph of soldiers in WWI-era uniforms, with one soldier circled in red. Red arrows and circles are used throughout to highlight specific design features and historical references.

Senanur Kismet

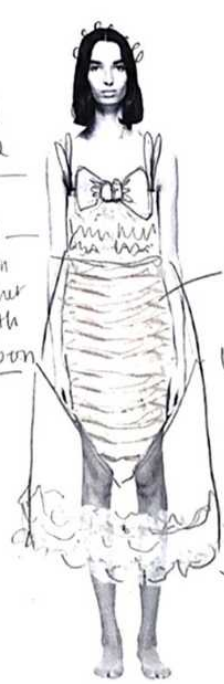
SHOULDER VEST DEVELOPMENT



Senanur Kismet



Oraza Anjum

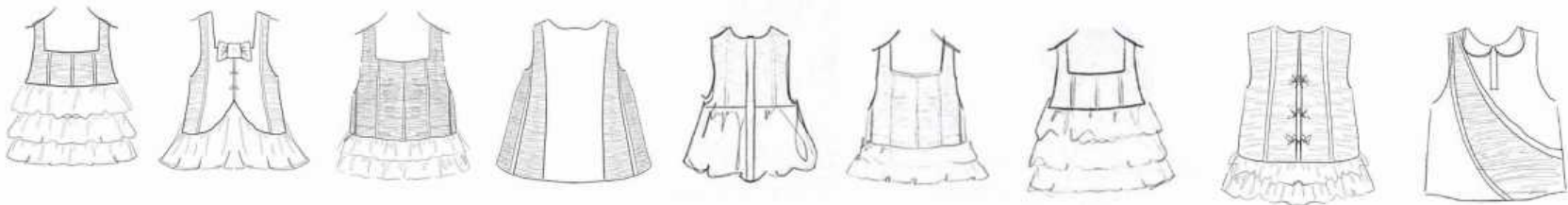


Oraza Anjum

pearl & beaded jewellery boxes -



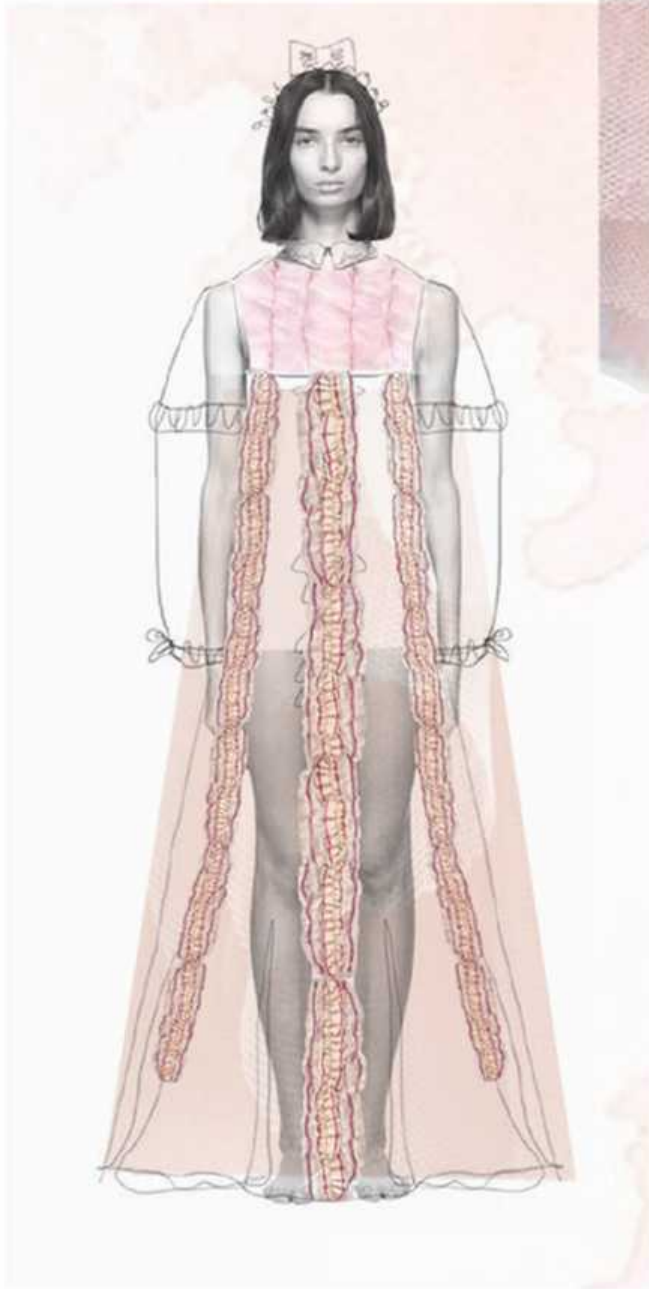
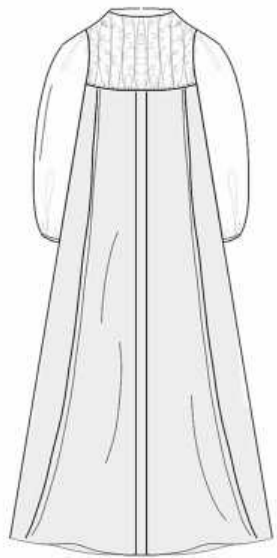
Orazia Anjum



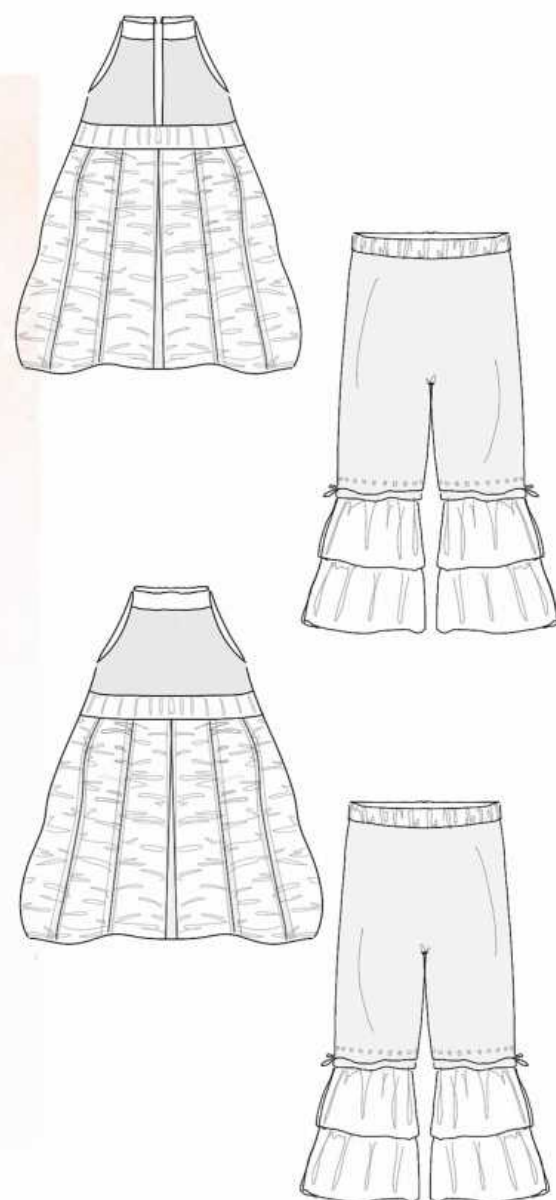
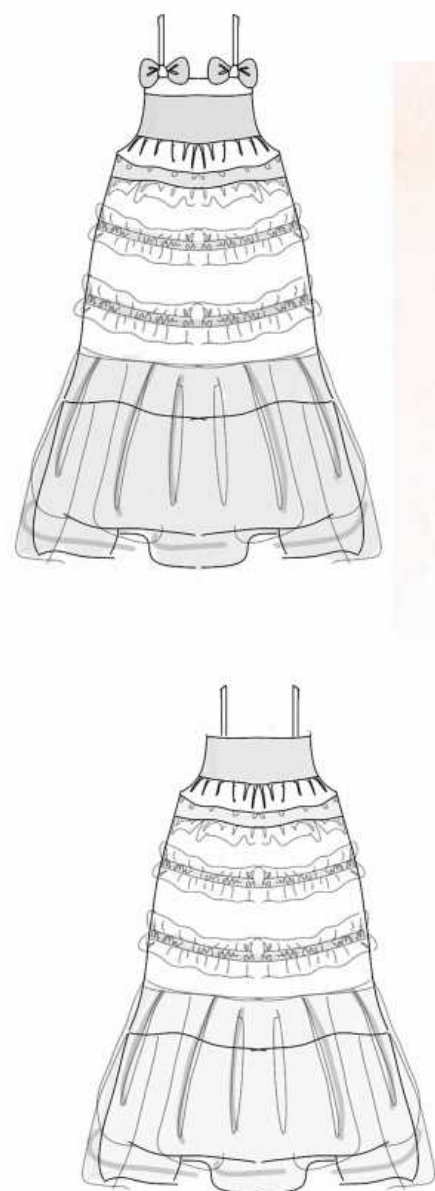
Oraza Anjum



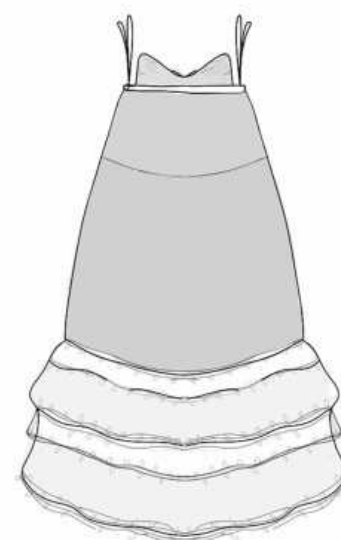
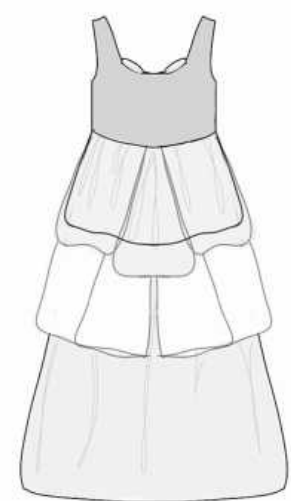
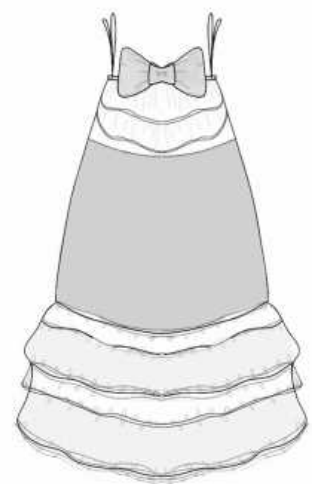
Oraza Anjum



Oraza Anjum



Oraza Anjum



Oraza Anjum



Oraza Anjum



INSPIRATION

chancey frames

protective apparatus

leather

rubber latex PVC

protective apparatus

USSR Soviet fireman uniform

headscarfs

Chemabyl liquidators

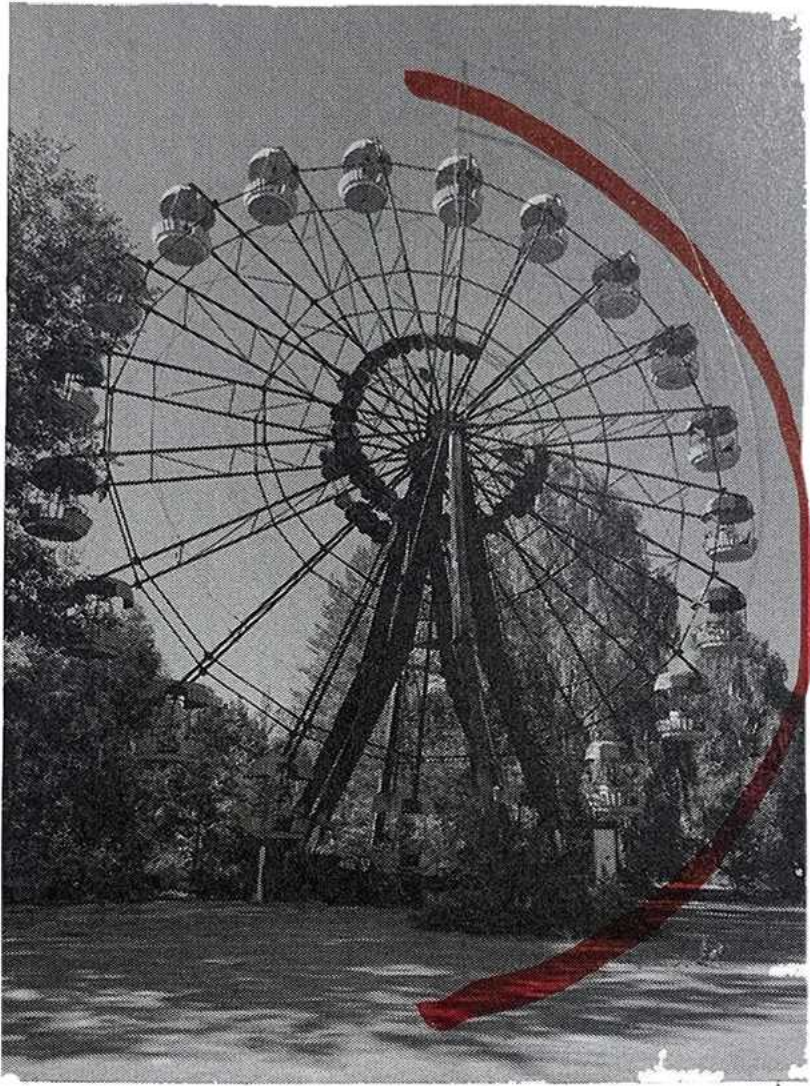
gloves

hats

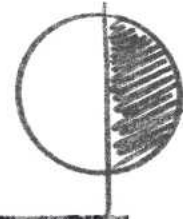
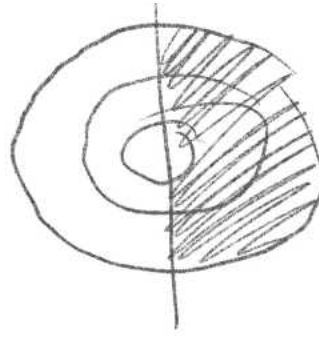
Nadezhda Valchanova



Nadezhda Valchanova



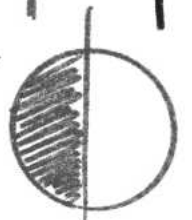
35mm film photography
Piipya, 20/08/2020



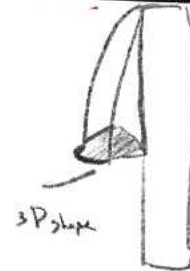
half
a circle



power?



details
from
observation
wheel cabin



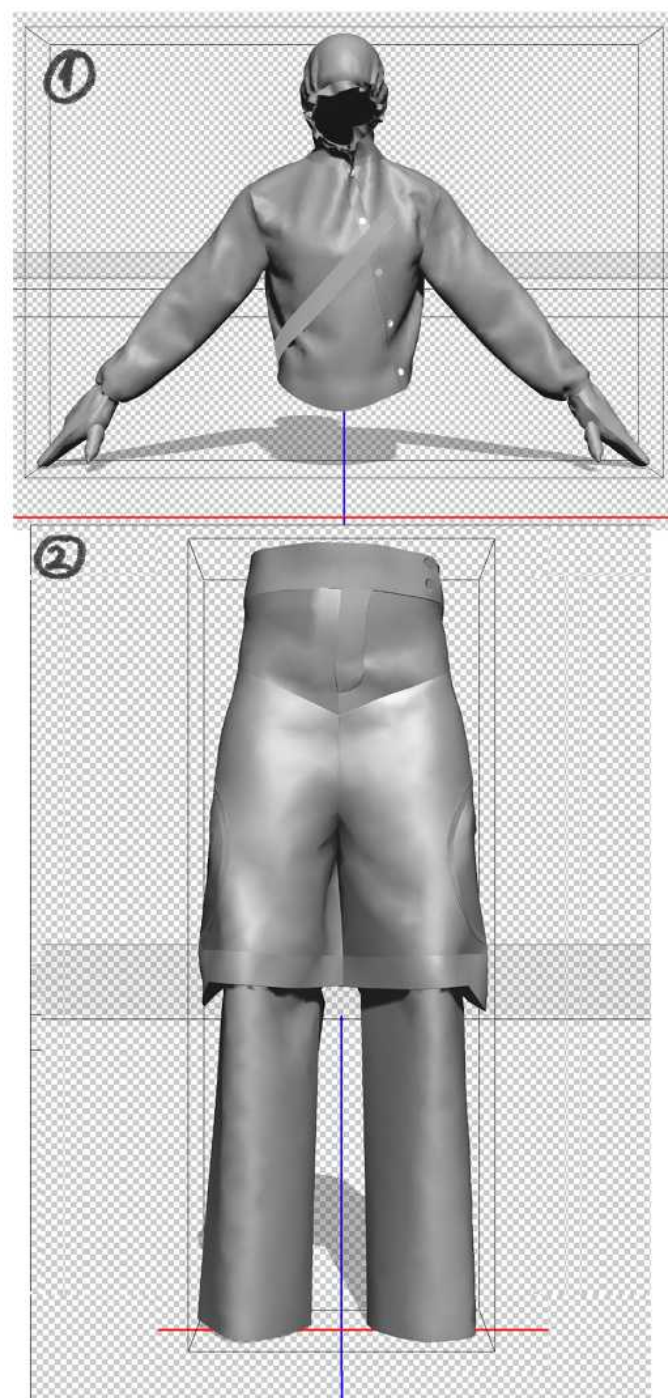
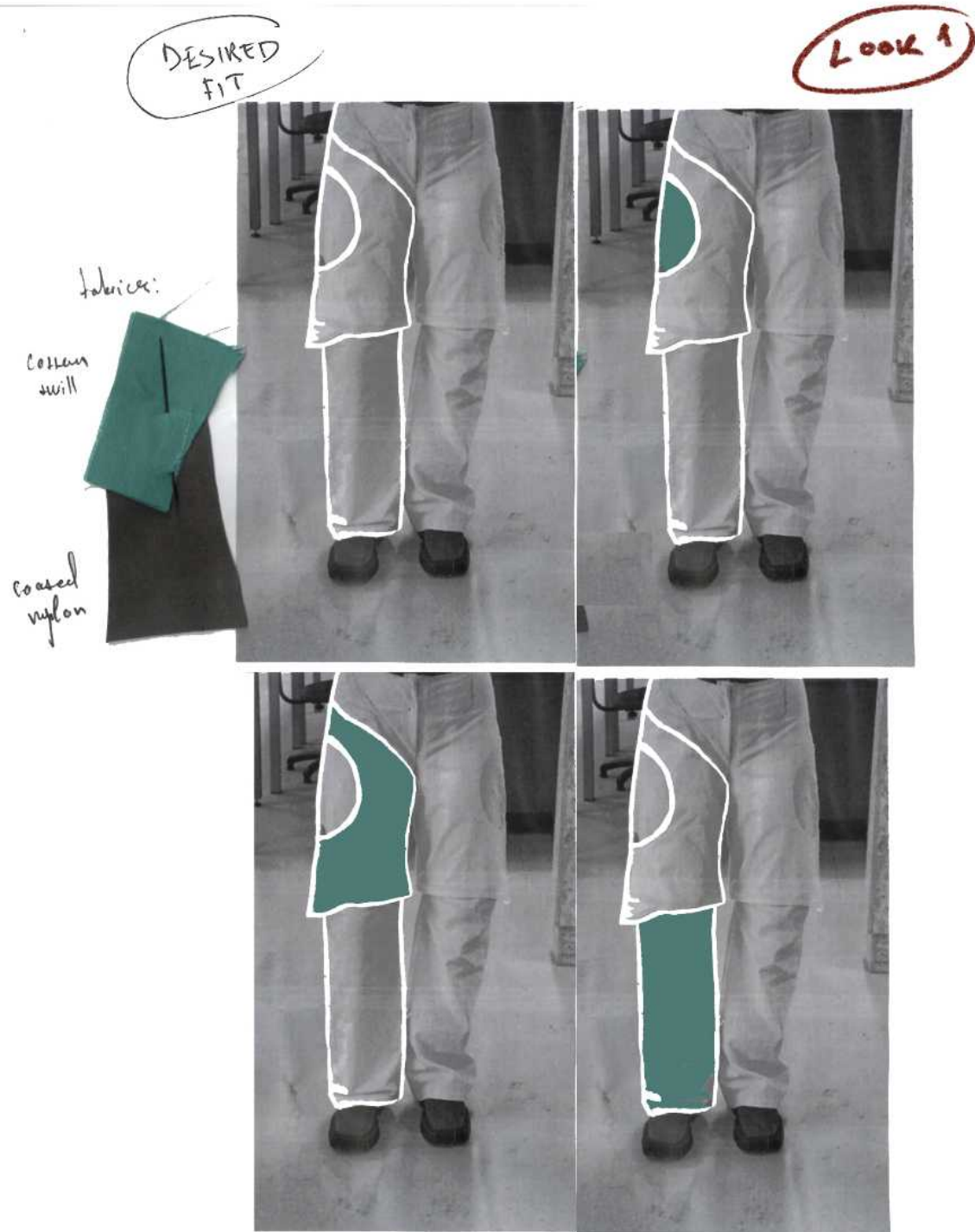
apply
on floors



Coventry
University



Nadezhda Valchanova



Nadezhda Valchanova

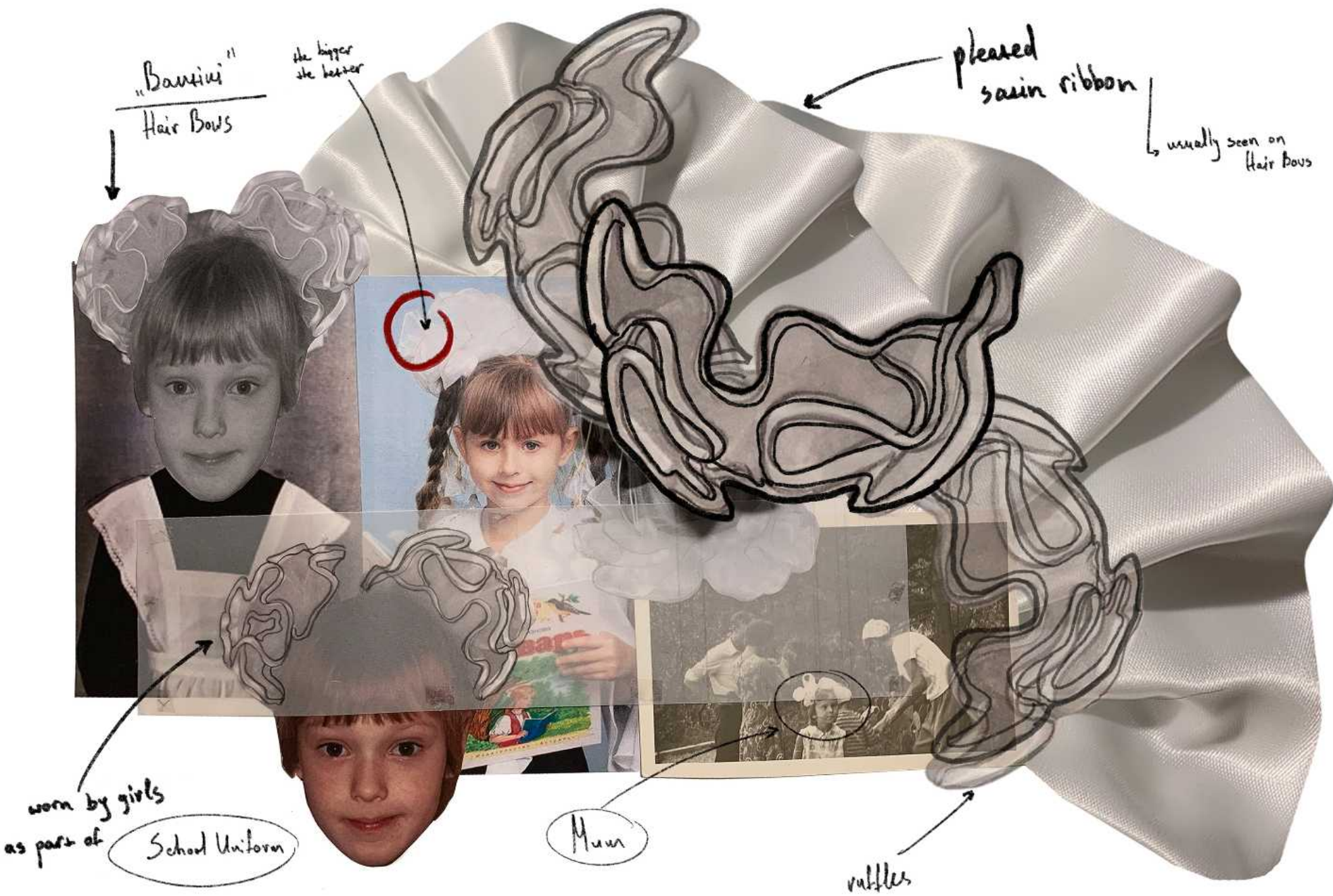
LOOK 2
reference
images



- school uniform



Nadezhda Valchanova



Nadezhda Valchanova



Nadezhda Valchanova



Nadezhda Valchanova



Emily Bowden



Emily Bowden



Emily Bowden



Emily Bowden



FINISHED TOILE

Emily Bowden





Emily Bowden



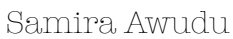
Emily Bowden



Emily Bowden



Samira Awudu





Samira Awudu



Samira Awudu

Fruit Inspiration



Eszter Endrodi



Eszter Endrodi



Sampling and Swatches

Eszter Endrodi



Sketchbook Development



Eszter Endrodi

Eszter Endrodi





Eszter Endrodi



Eszter Endrodi



Eszter Endrodi



Eszter Endrodi



Tiani Etheridge
Shortlisted for the GFF 2021 Black Excellence Prize



Tiani Etheridge
Shortlisted for the GFF 2021 Black Excellence Prize



Tiani Etheridge

Shortlisted for the GFF 2021 Black Excellence Prize



Tiani Etheridge

Shortlisted for the GFF 2021 Black Excellence Prize

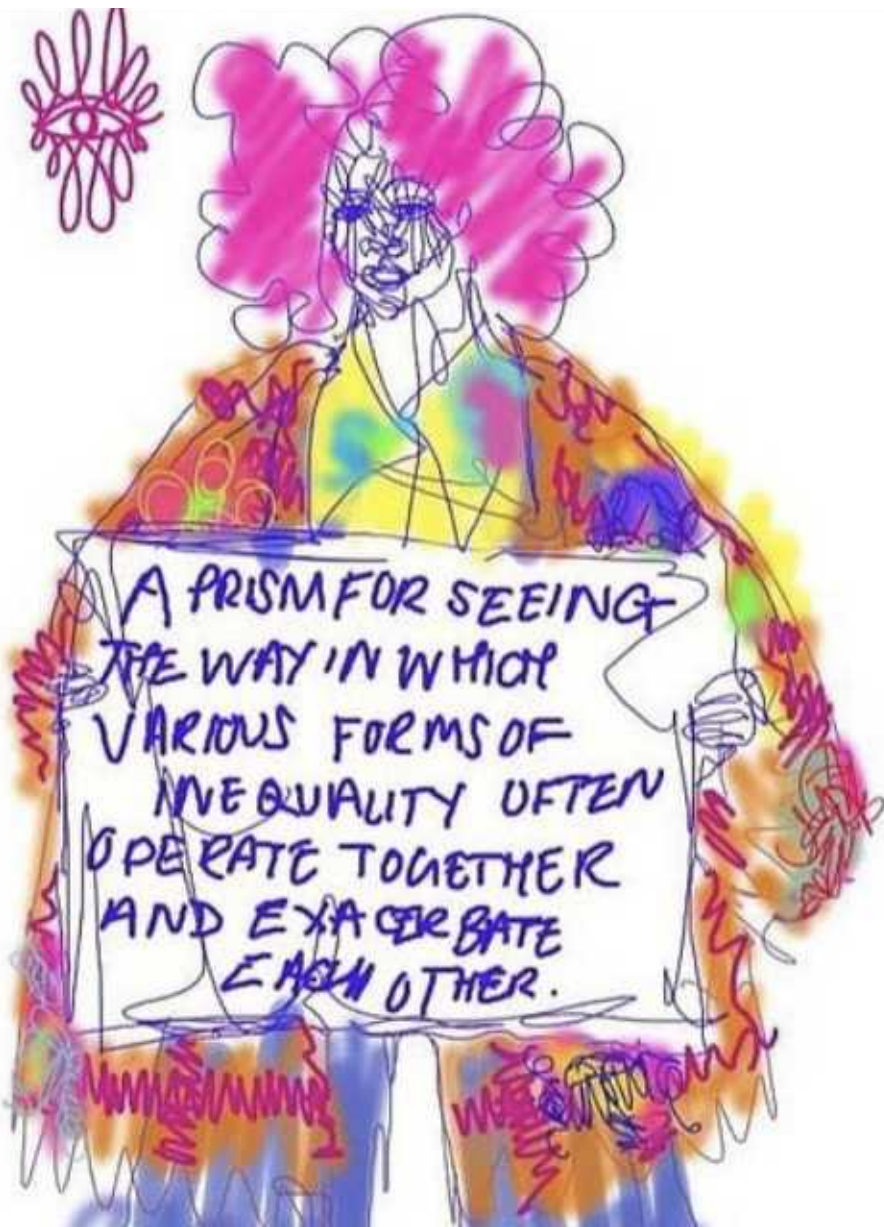


Tiani Etheridge
Shortlisted for the GFF 2021 Black Excellence Prize



Tiani Etheridge

Shortlisted for the GFF 2021 Black Excellence Prize



Tiani Etheridge
Shortlisted for the GFF 2021 Black Excellence Prize



Adel Molnar

Shortlisted for the GFF 2021 Childrenswear Award



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Adel Molnar

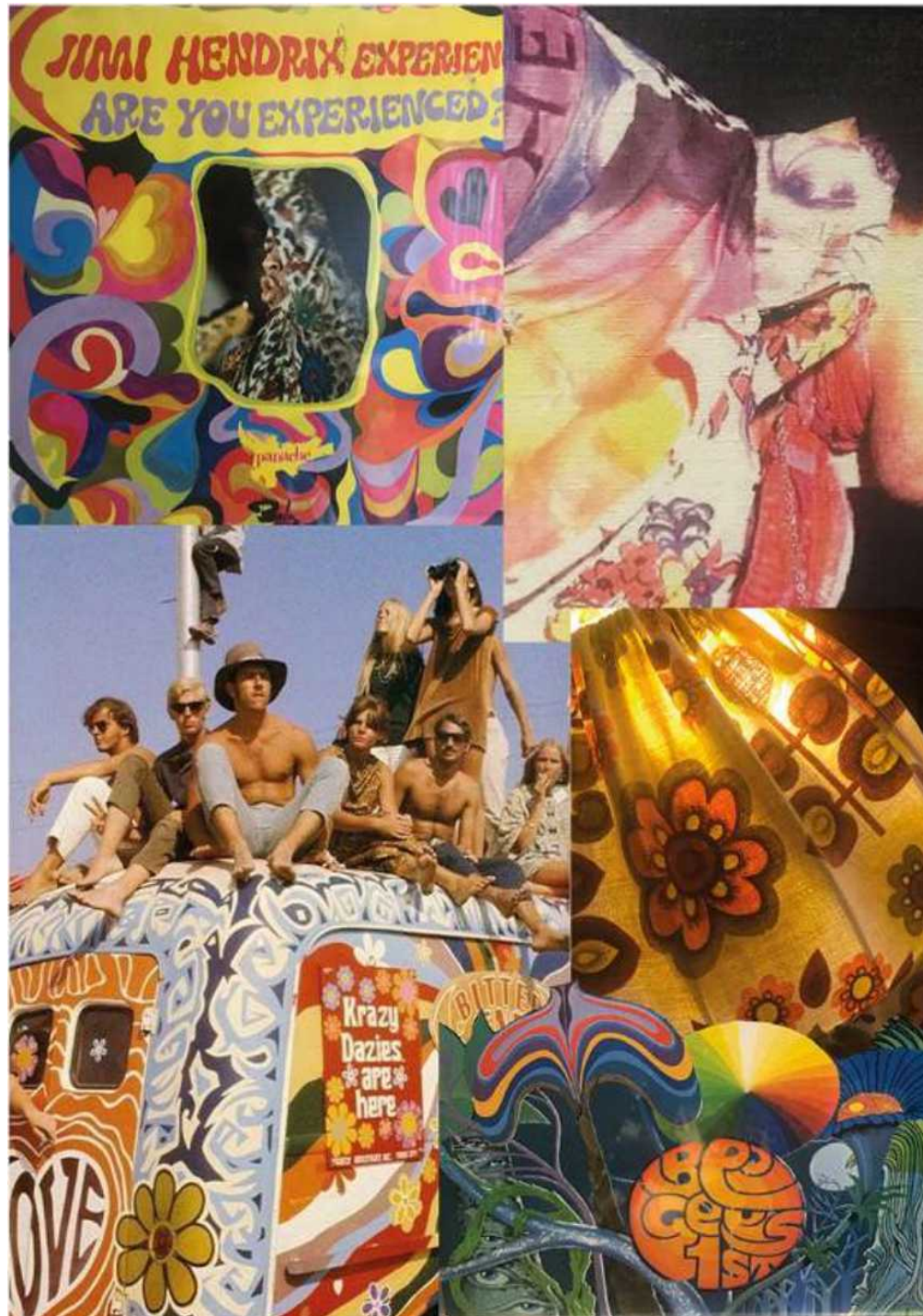
Shortlisted for the GFF 2021 Childrenswear Award



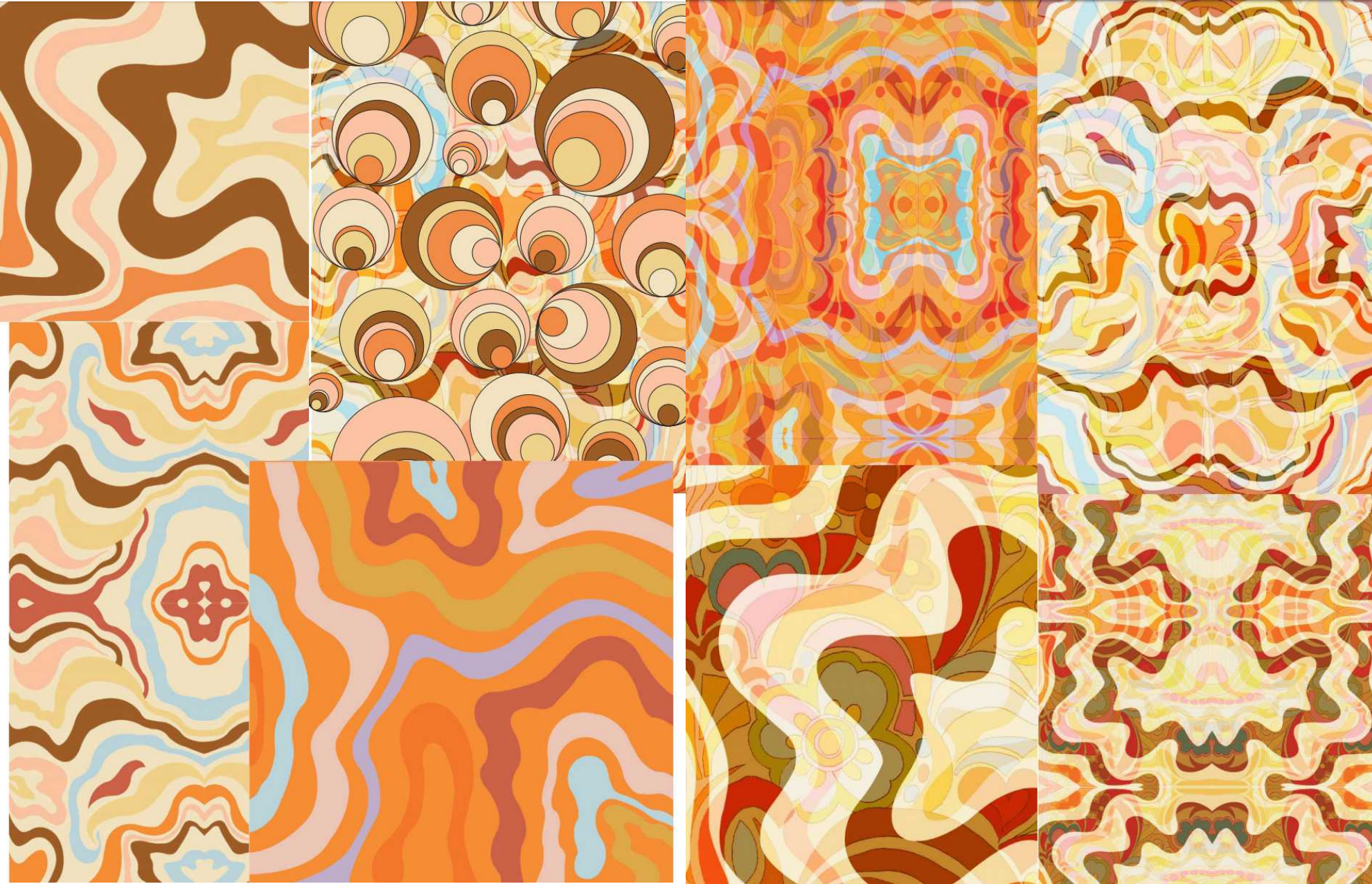
Adel Molnar

Shortlisted for the GFF 2021 Childrenswear Award





Kaynat Zaheer



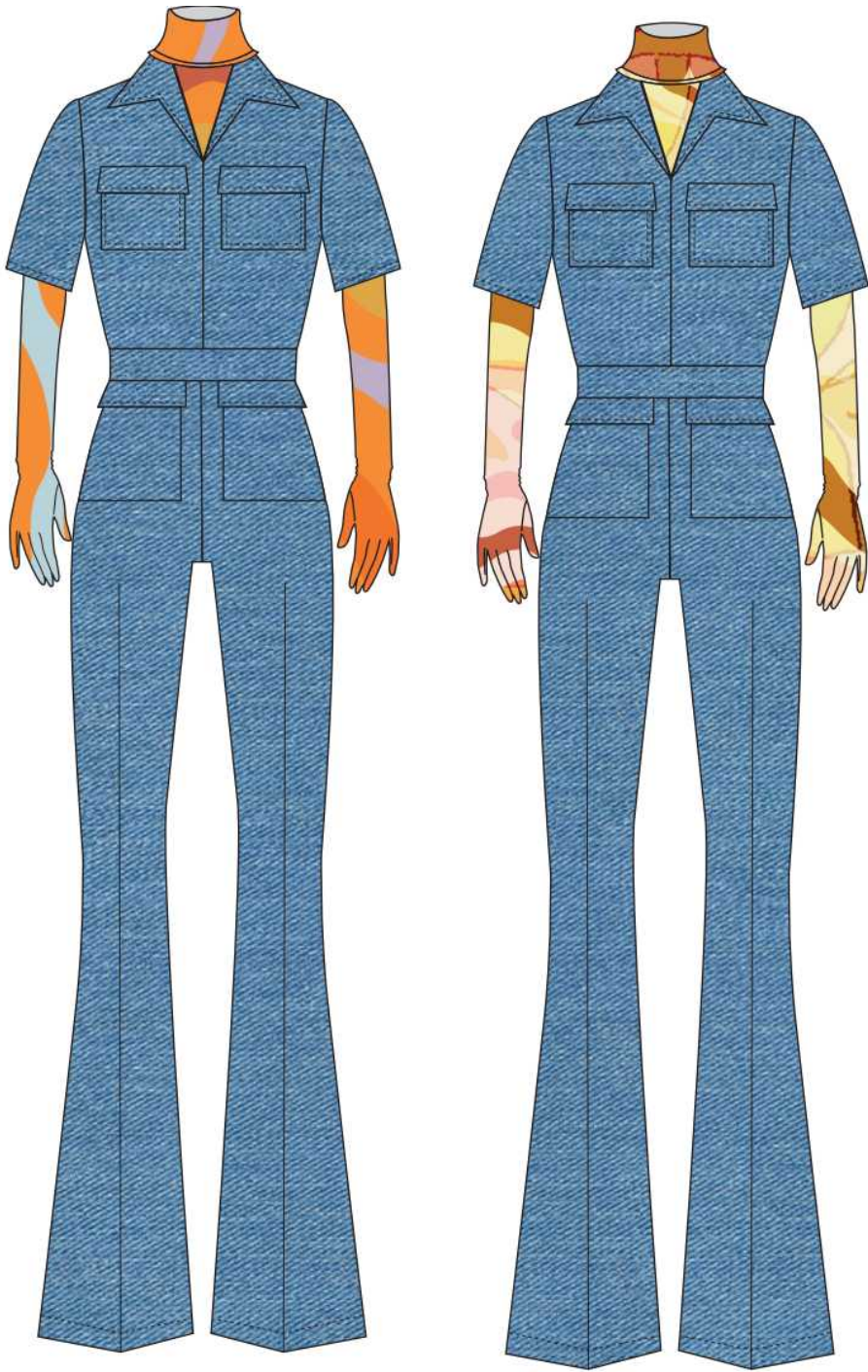
Kaynat Zaheer



Kaynat Zaheer



Kaynat Zaheer



Kaynat Zaheer



Kaynat Zaheer

MOODBOARD

CUSTOMER
PROFILE



Coventry
University



HUSH

HUSH
RESPONSE

Ganiyat Balogun



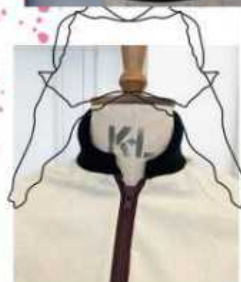
Collages using commercial packaging.



Continuous line drawings from collaged



Placing collage shapes on toile.



Print designs from collages.



Silhouette experimenting with line drawings.



Coventry University



Melted sweet wrapper experiments with flat iron.

Ganiyat Balogun

Quilting samples with
Velour and Calico



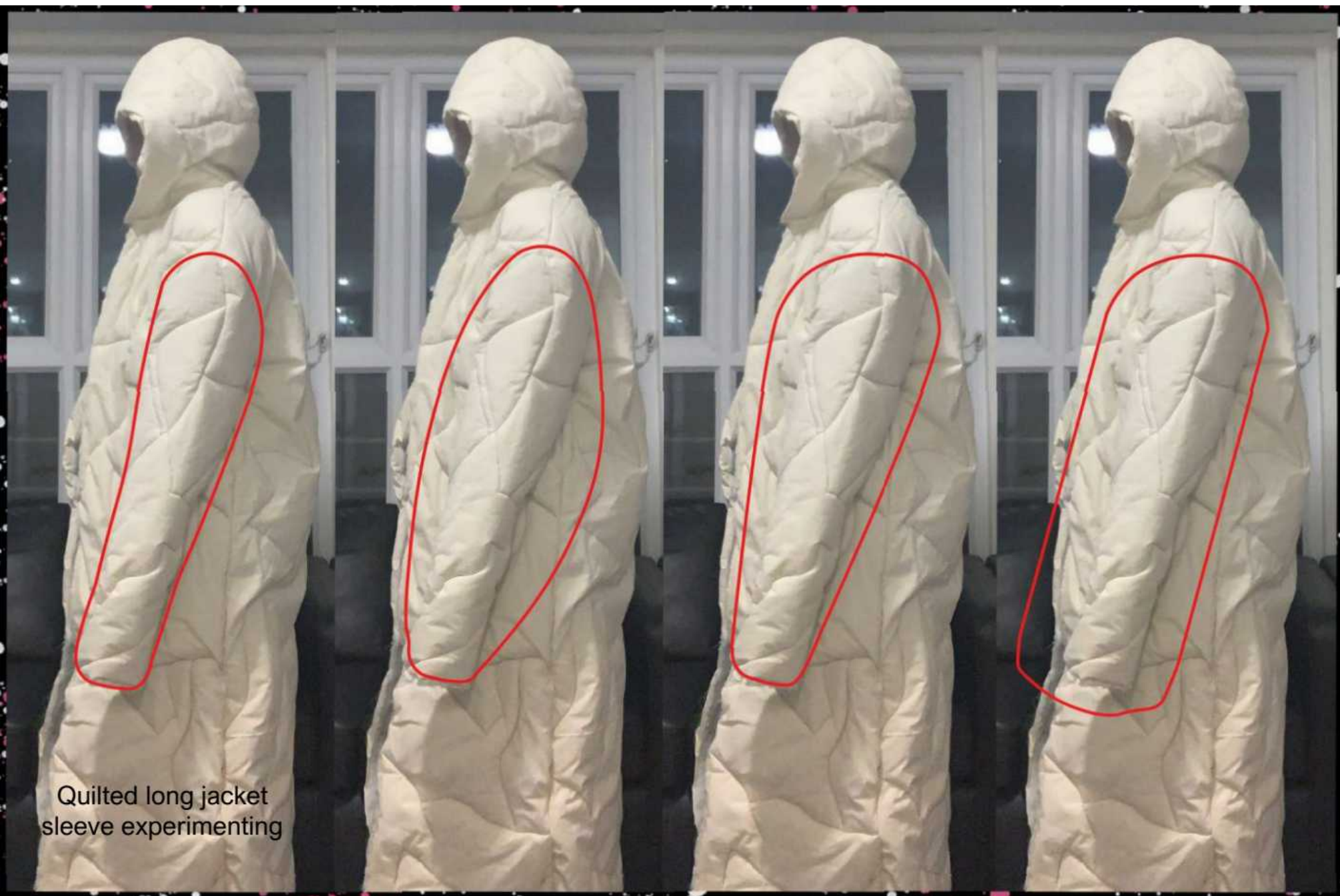
Ganiyat Balogun



Applique with
sweet wrappers.
And 3D and flat
pockets.



Ganiyat Balogun



Quilted long jacket
sleeve experimenting

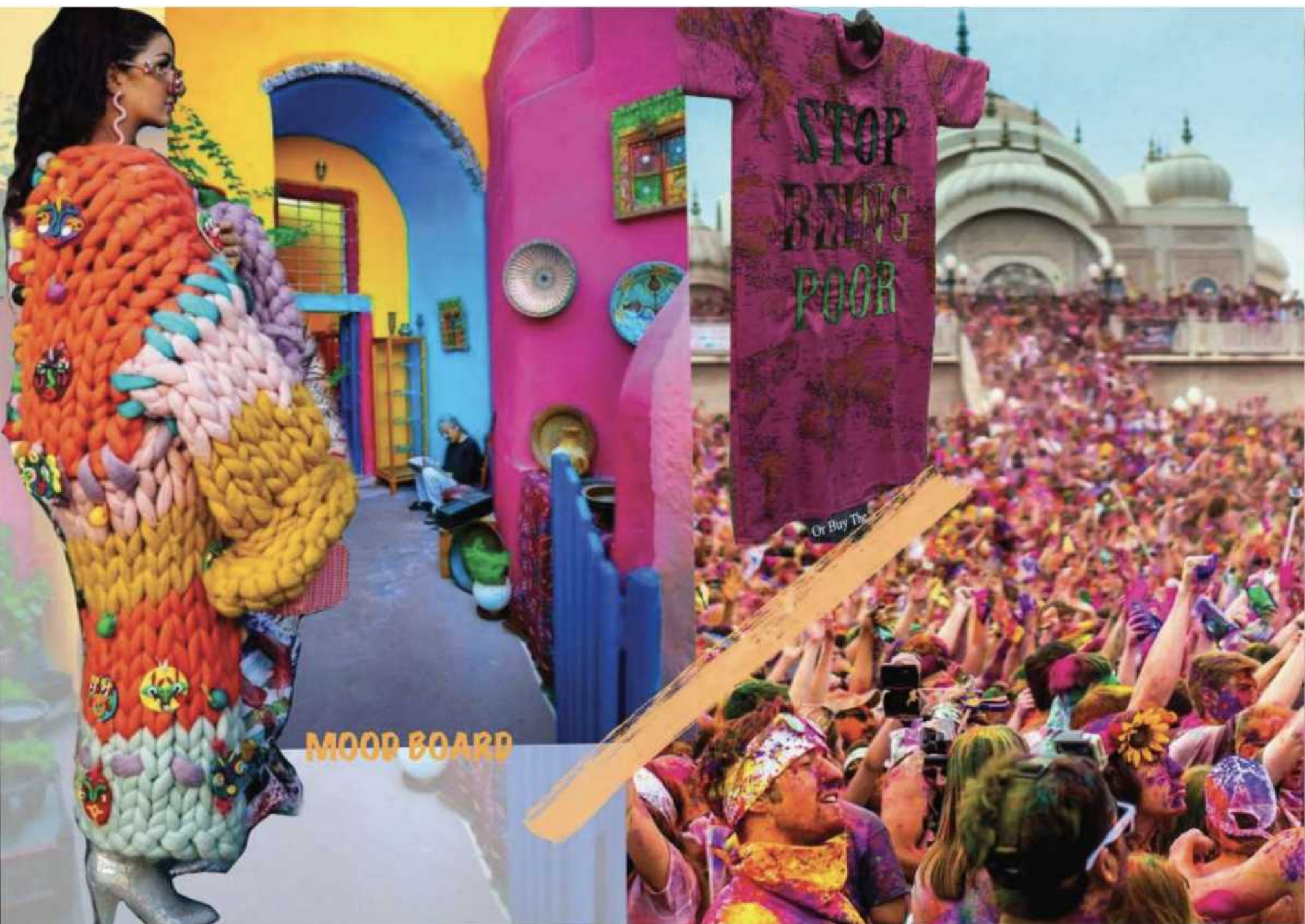
Ganiyat Balogun



Ganiyat Balogun

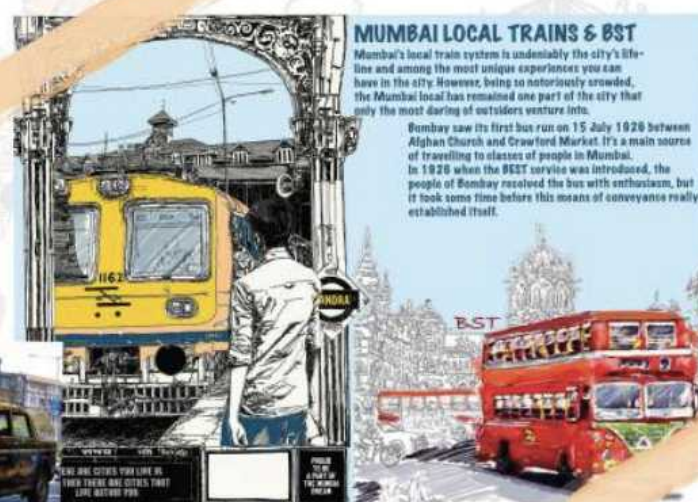


Ganiyat Balogun



Mayusha Barlota

front inspired by the auto rickshaws of Mumbai.





Mayusha Barlota



Lineup
Rivenb

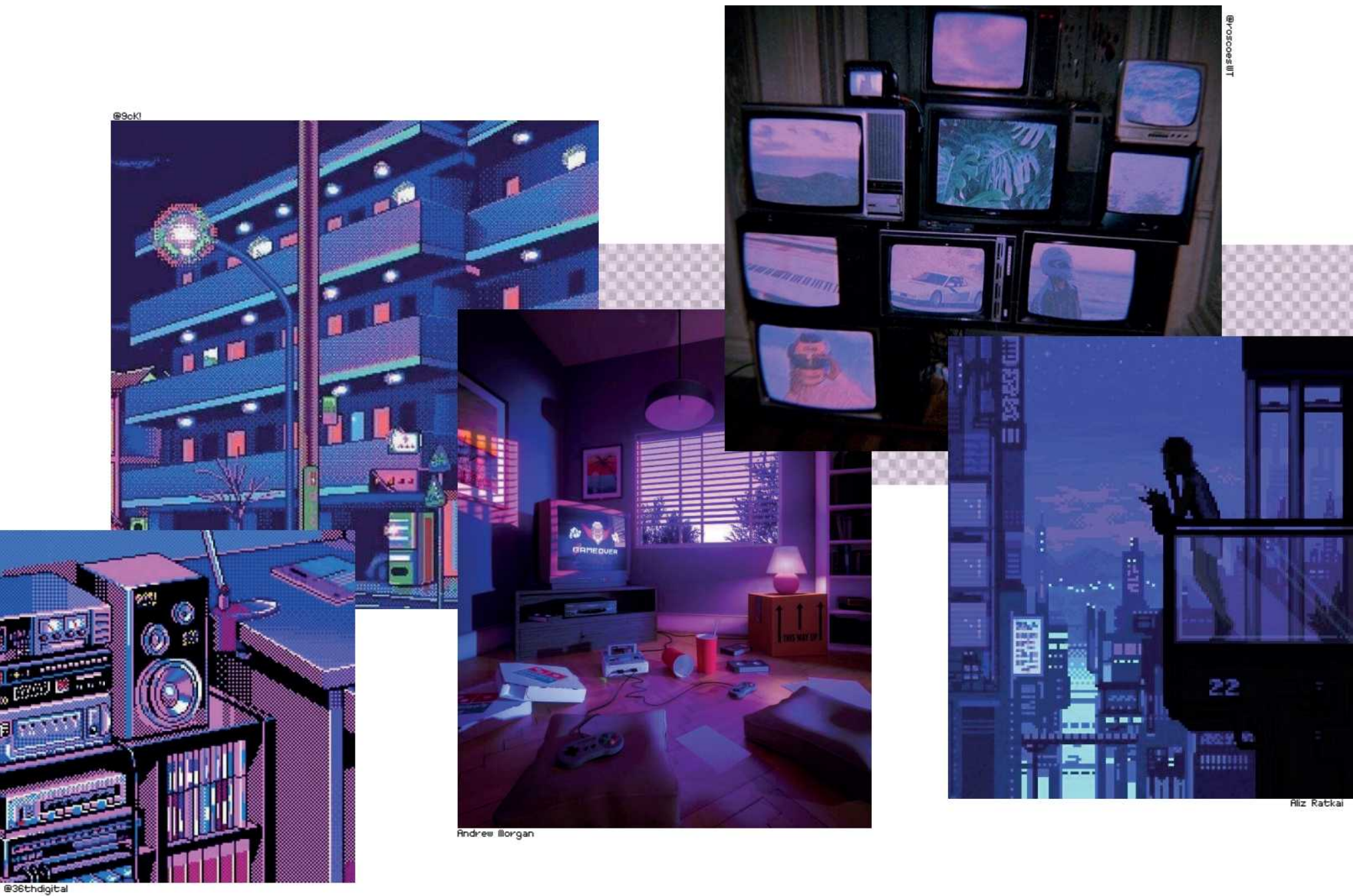
Mayusha Barlota



Pixelwave



Camille McKenzie-Cook



Camille McKenzie-Cook

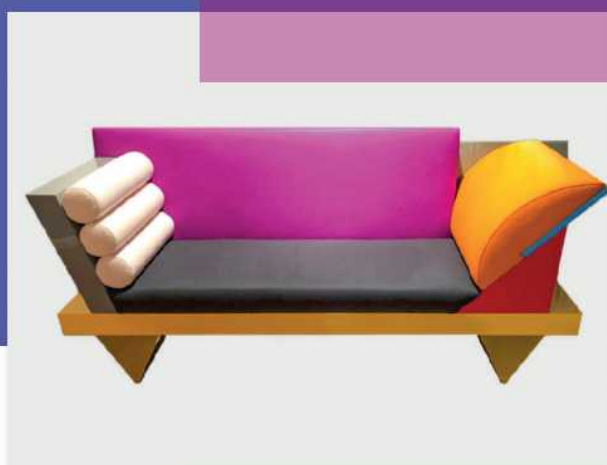
VIEU MILANO



Ettore Sottsass



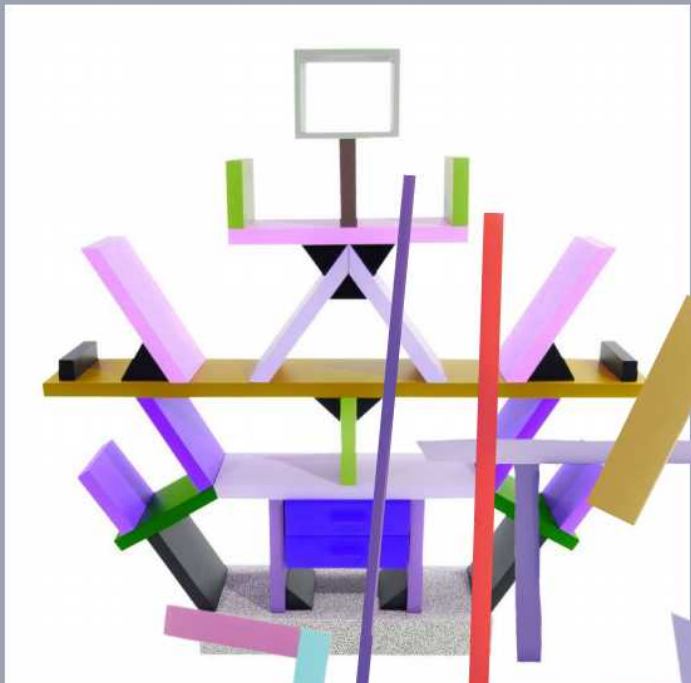
Ettore Sottsass



Peter Shire

Origin of the
80s aesthetic

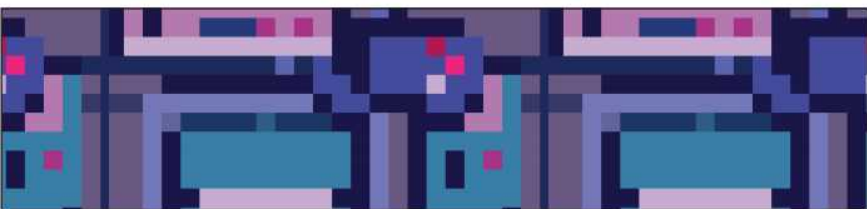
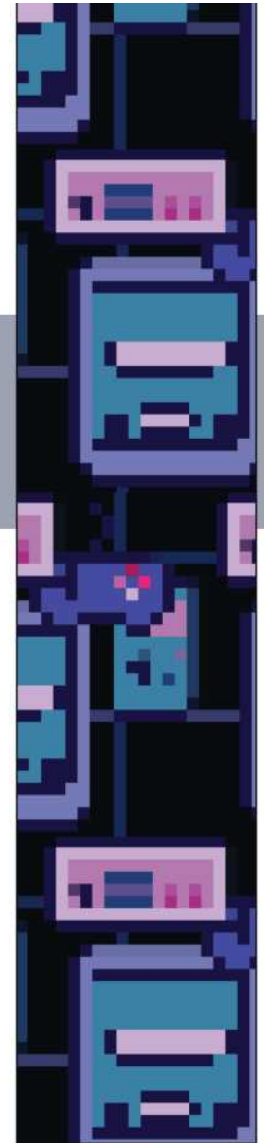
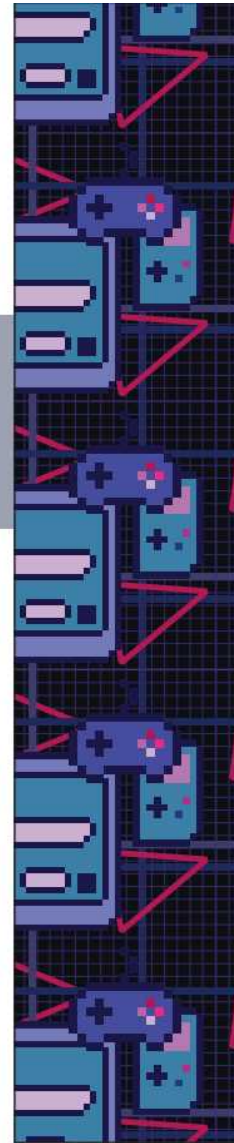
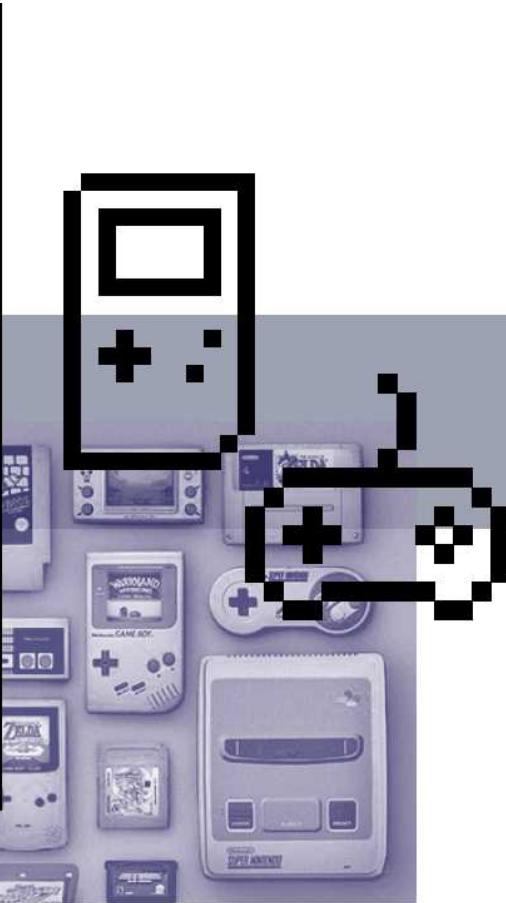
Camille McKenzie-Cook



Camille McKenzie-Cook



Camille McKenzie-Cook





Camille McKenzie-Cook



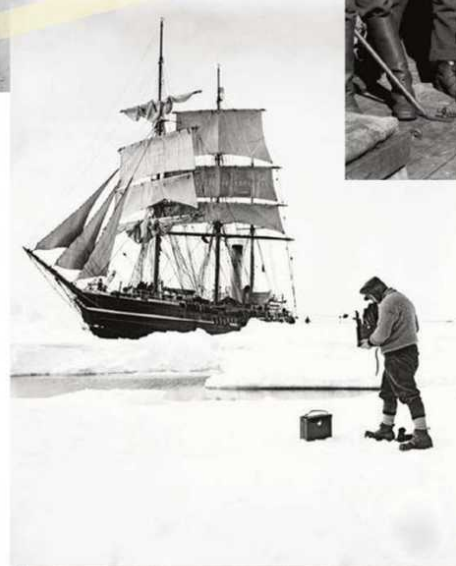
‘THE GREAT OUTDOORS’

Emily Yeomans

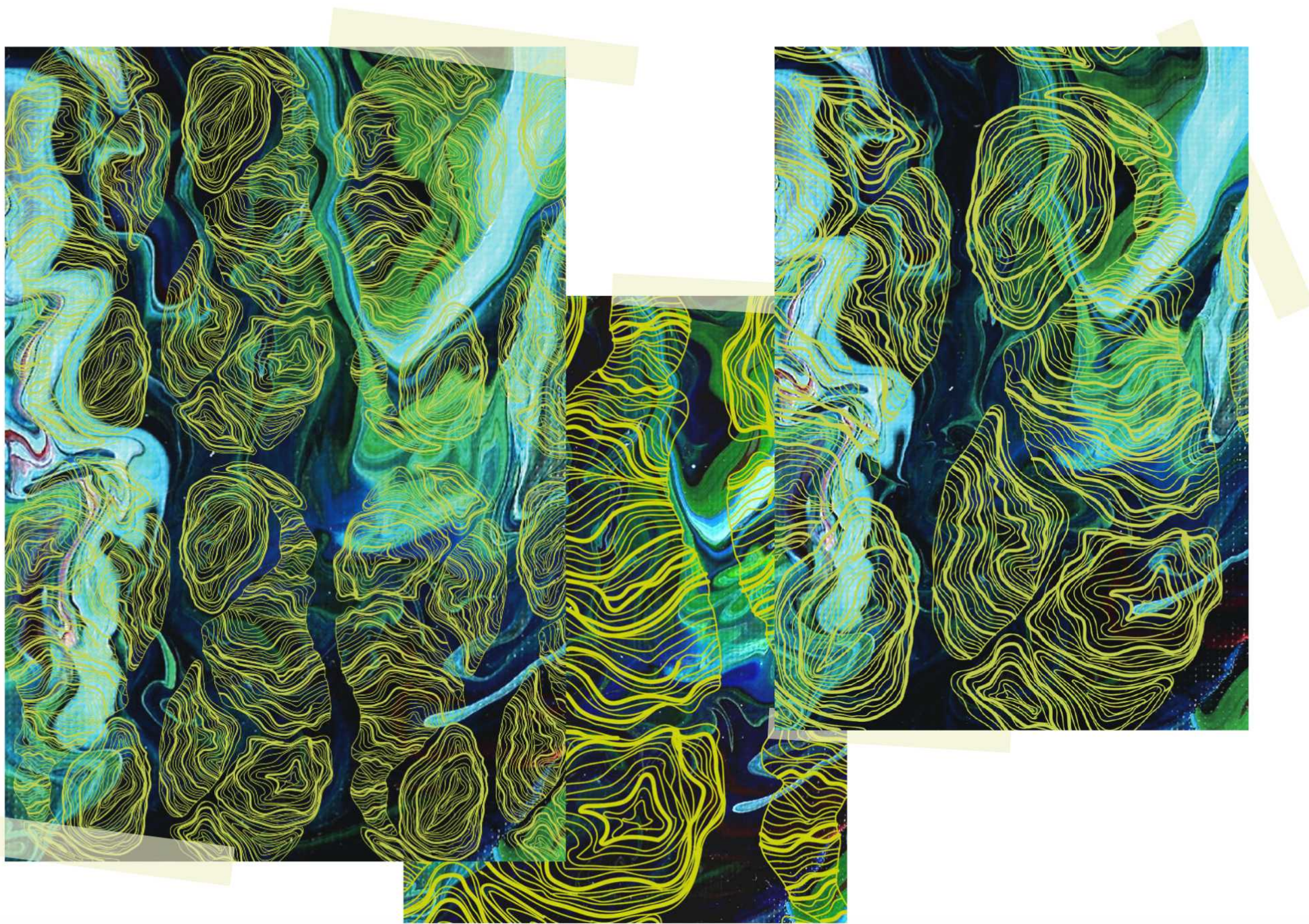
THE LOST PHOTOGRAPHS OF CAPTAN SCOTT



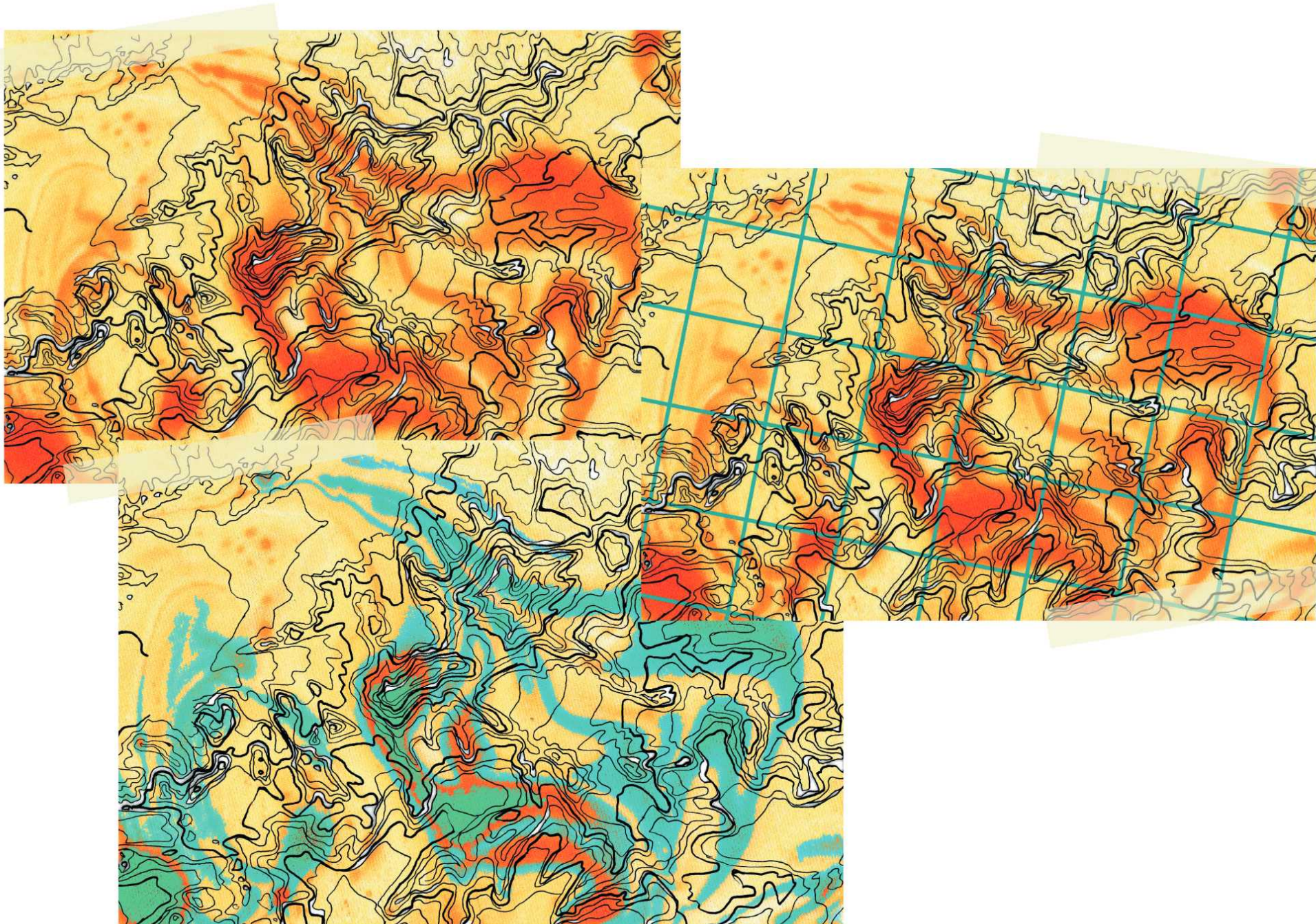
GUCCI X NORTH FACE



Emily Yeomans



Emily Yeomans



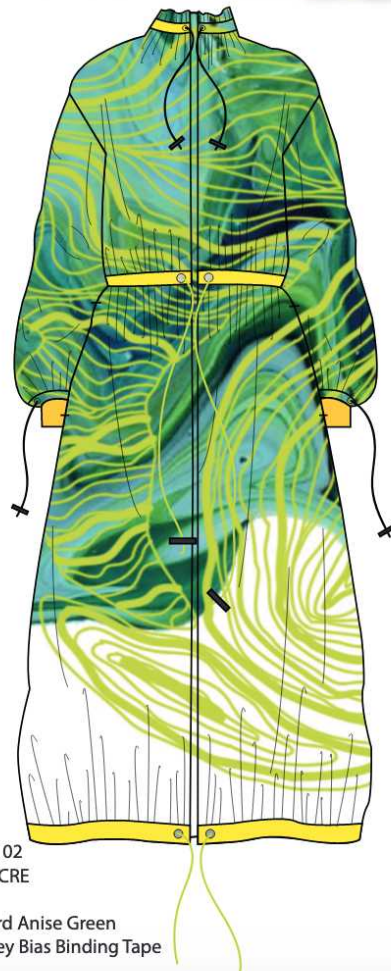
Emily Yeomans



Emily Yeomans



Emily Yeomans



MAIN FABRIC- BREATHE WATERPROOF- PRINT EY 102
CUFFS- COTTON SWEATER KNIT- MT-4199-1034 OCRE
ZIP-
ELASTIC CORD- Stephanoise Round Polyester Cord Anise Green
BIAS BIDNING- GREEN- Stephanoise Cotton Jersey Bias Binding Tape

MAIN FABRIC- BREATHE WATERPROOF- PRINT EY 102
CUFFS- COTTON SWEATER KNIT- MT-4199-1034 OCRE
ZIP-
ELASTIC CORD- Stephanoise Round Polyester Cord Anise Green
BIAS BINDING- YELLOW- Stephanoise Cotton Jersey Bias Binding Tape

Emily Yeomans



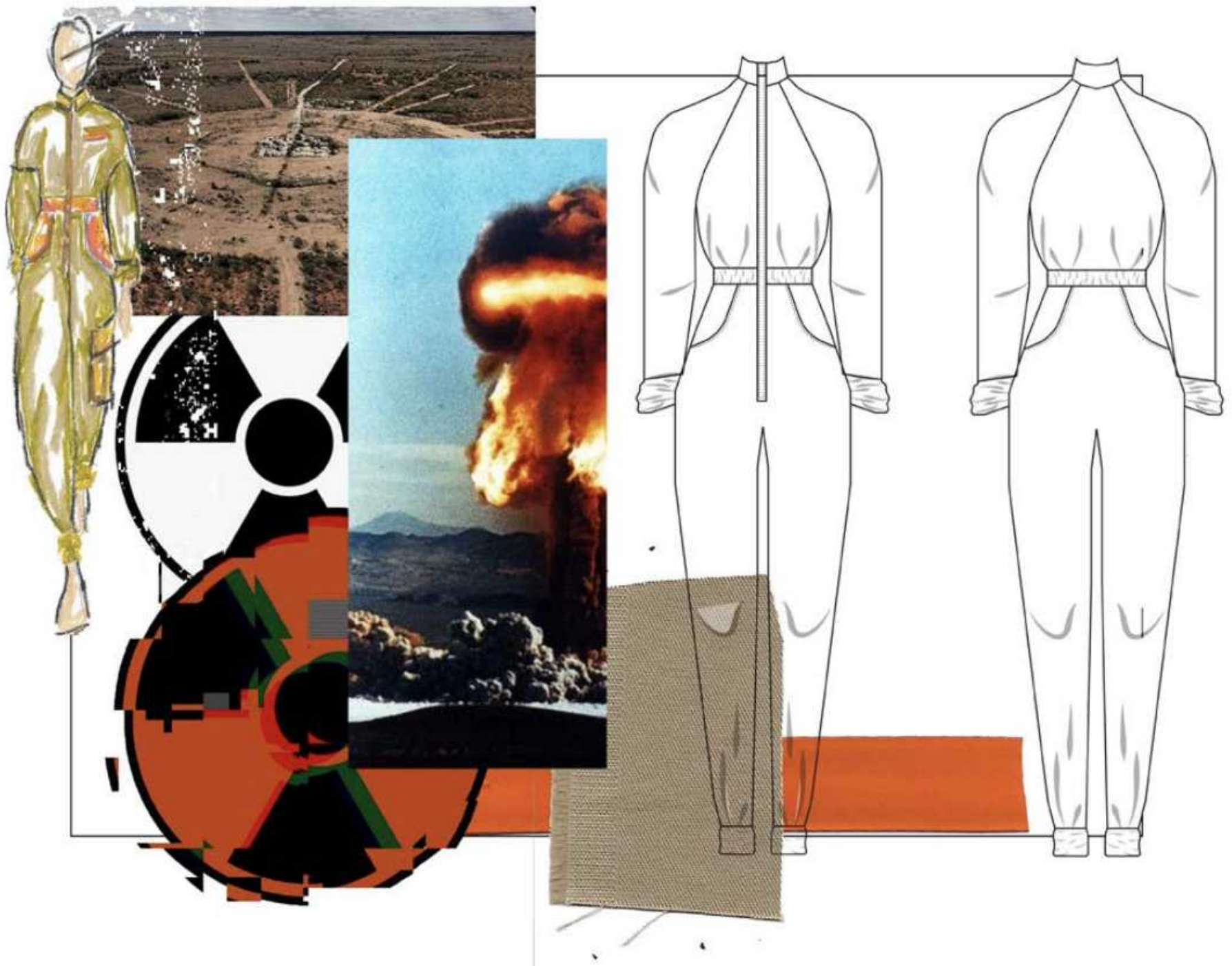
Emily Yeomans



Emily Yeomans



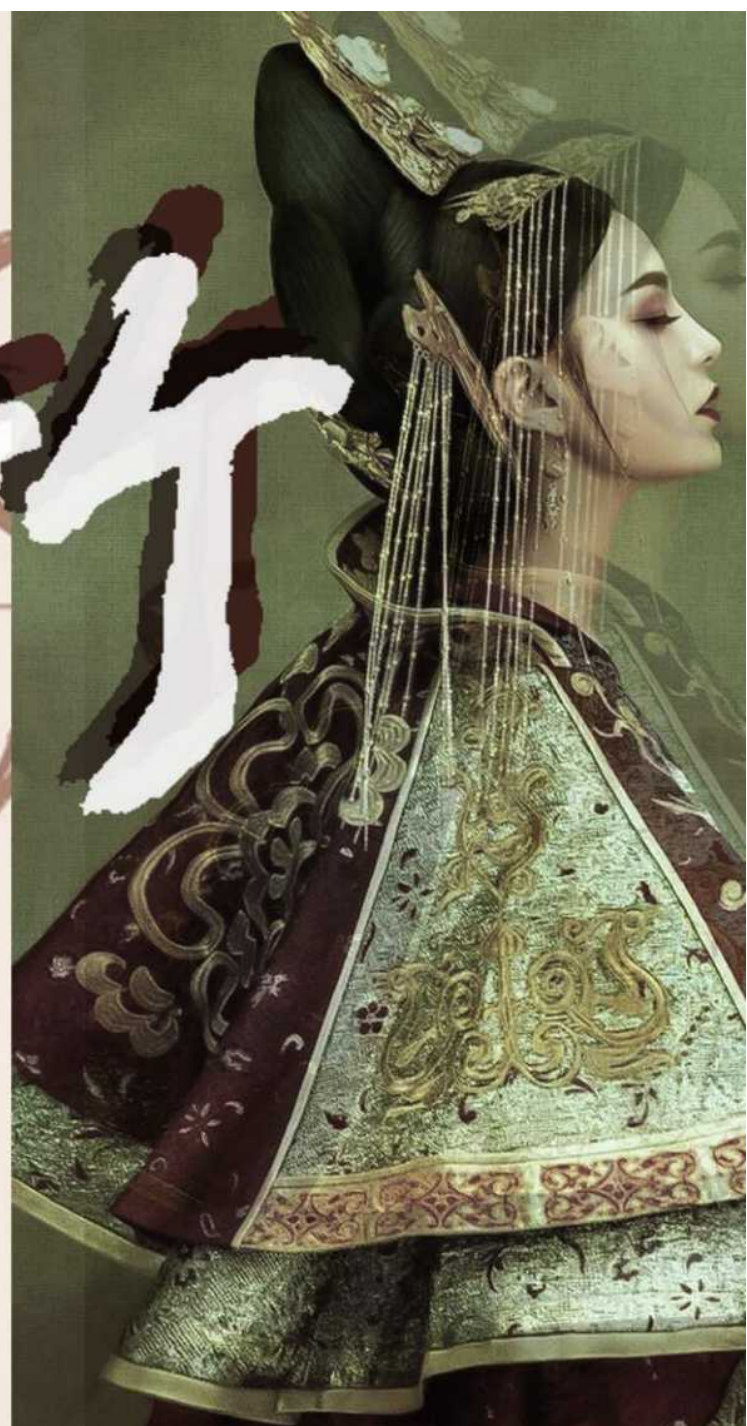
Maite De Cauter



Maite De Cauter



Maite De Cauter



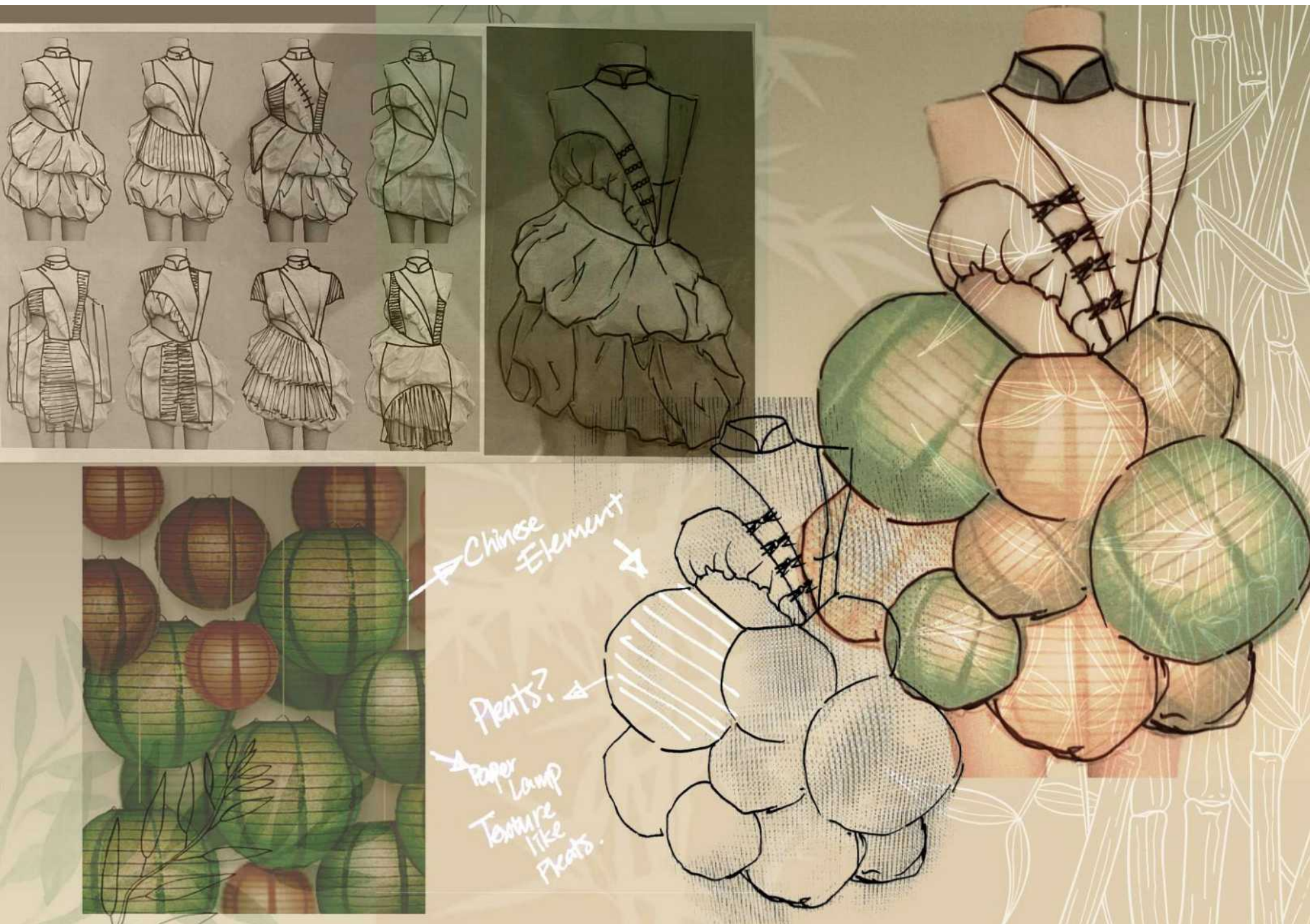
Ching Sze Michelle Lo



Ching Sze Michelle Lo



Ching Sze Michelle Lo

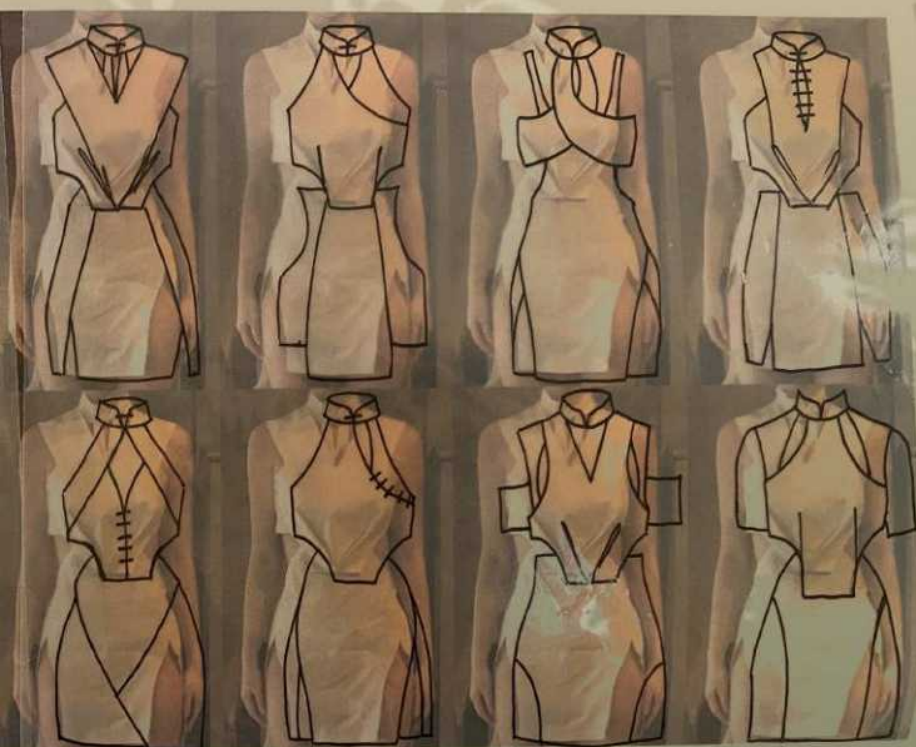
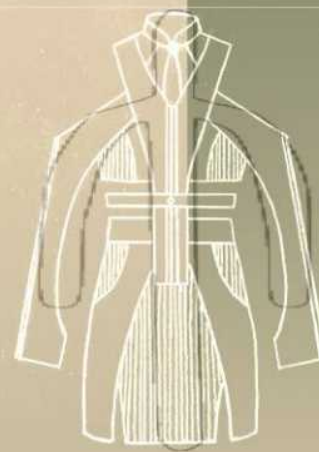
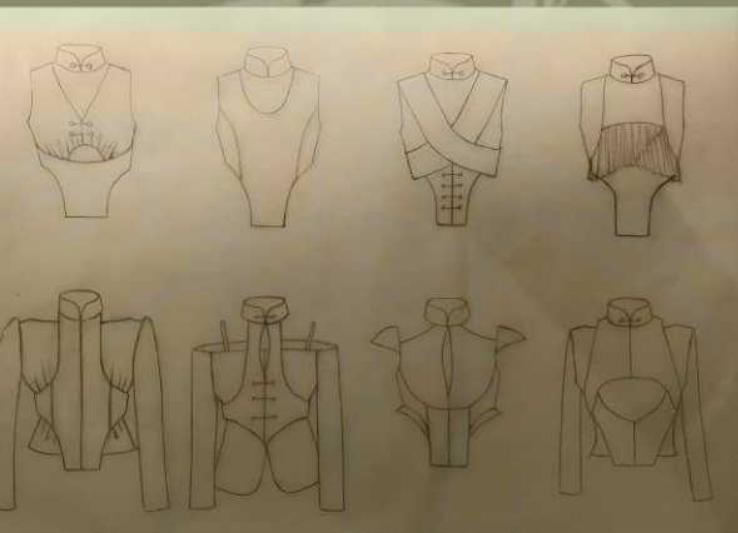


Ching Sze Michelle Lo



Ching Sze Michelle Lo

The word of "Bamboo" in Chinese.



Ching Sze Michelle Lo

final major project



customer
profile
moodboard



Munashe Ashlyn-
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main logo
SOFT SILK SOUL

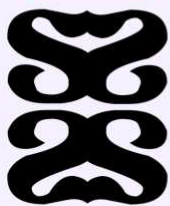
alternative logo

**SOFT
SILK
SOUL**

type
**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

brand bible

submark



variation



heading

FEEL GOOD ZINE

body

a motivational fashion zine

palette



logo branding, typography, colour ways

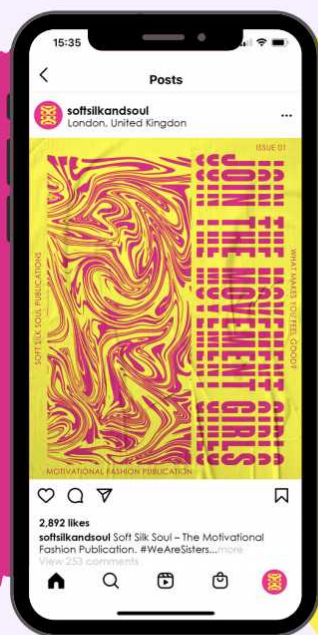
**I DESERVE
TO GIVE MYSELF
THE LOVE
I GIVE AWAY**

SOCIAL MEDIA PORTFOLIO

Munashe Ashlyn-

Shortlisted for the GFF 2021 Terry Mansfield Publication Award

JOIN THE
MOVEMENT
GIRLS



typography, graphic design, marketing posters

SOCIAL MEDIA PORTFOLIO

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fashion publication design

photoshop, indesign, creative writing, illustration



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